NEW YORK STATE GIS ASSOCIATION

Recognition of

Individual Achievement in GIS

is hereby granted to Noreen Whysel

Noreen Whysel has served on the NYC GISMO Board for the past 8 years. She has been primarily responsible for getting in touch with organizations across NYC which are engaged in GIS work. She has also been the primary point of contact with NYC's large start-up community. As a result of her extensive contacts, she helped to organize two meetings with former NGA Director Robert Cardillo and his senior staff. She was also responsible for organizing COGITO (The Coalition of Geospatial Information and Technology Organizations), now comprised of more than 30 organizations. Noreen is responsible for almost all communications between GISMO and COGITO which expands GISMOs reach - and that of the NYS GIS Association - to the larger GIS community in NYC numbering more than 5,000 practitioners and students. Noreen has also served on NYSGISA Summit and GeoCon Communityes.

- Over the past year or so Noreen has contributed to GISMO and the NYS GIS Association in the following ways:
- Provided valuable input to GISMO Board at meetings, related to her expertise in technology, innovation and library science.
- Actively participated in the GISMO Jobs Fair where she serves as an advisor to job seekers. She also helps to identify and recruit organizations that are offering jobs.
- She volunteers time to assemble pictures, maps, and other documents related to the GIS response to 9/11. She is organizing these materials into a 9/11 archive.
- Keeps track of the GIS/location related components of NYC's startup community, and worked with other GISMO leaders to conduct strategic outreach.
- Keeps track of regional spatial initiatives and funding opportunities from Federal agencies and foundations.

Noreen has been an essential GISMO Board Member and leader. She deserves recognition for her contributions over the past year and for many years past. It is because of this forward thinking that we recognize Noreen Whysel for her contribution to the GIS profession.



Awarded: September 2019



Richard A. Reichert, President