



MAKE IT **EVENTFUL**

PROMOTE YOUR BRAND WITH WINGED BOOTS EVENTS



WINGED BOOTS

Winged Boots is a personalised travel management company that specialises in worldwide luxury leisure and corporate travel business for High Net Worth individuals and organisations.

Founded 14 years ago, it is thriving with 25 members of experienced staff across reservations, operations, marketing, product and commercial.

LUXURY TRAVEL RETAIL
BUSINESS OF THE YEAR

ttg LUXURY

TRAVEL AWARDS
2023

We offer a range of luxury event experiences that will enhance networking and business building.

Winged Boots has an 18-seat private hospitality box at London's O2 Arena where partners have the unique opportunity to present their brand and to directly engage with a selection of our valuable customers.

We also offer an annual calendar of exciting events including golf days, shoot days, private dining evenings at top London restaurants and corporate hospitality at a selection of sports experiences.





PRODUCT LAUNCH

Aston Martin sponsored our annual shoot day to get in front of 100 of our top clients.



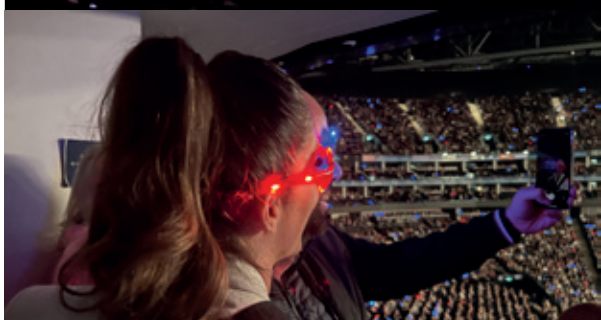
ASTON MARTIN



BRAND ACTIVATION

Head of private sales for Moët Hennessy presented in front of our top 20 clients at our annual Patrons lunch.

Moët Hennessy



CORPORATE ENTERTAINMENT

Our O2 box is the perfect entertainment space to create networking opportunities and to get your brand in front of our high net worth customers.

CUSTOMER PROFILE*



AVERAGE BOOKING SPEND

£10,000



PREMIUM+ FLIGHTS

60%



TOP 10% BOOKINGS TOTAL SPEND

£13.4M



UNIQUE HNW CUSTOMERS

800



TOP 10% OF BOOKINGS
AVERAGE SPEND

£44,000



AVERAGE ANNUAL
REVENUE PER CUSTOMER

£30,000

* JAN 2022-JUN 2023 INCLUSIVE

HOW CAN WE WORK WITH YOU?



ACCESS TO **HIGH NET WORTH** INDIVIDUALS
AND CORPORATES



WIDE RANGE OF **EVENTS** TO BRING BRANDS
AND CLIENTS TOGETHER



EXTENSIVE **TRAVEL WORLD** CONTACTS FOR
UNIQUE EXPERIENCES



IN-HOUSE **EXPERIENCED** MARKETING TEAM
FOR CAMPAIGN CREATION



WORLDWIDE POTENTIAL FOR **MARKETING**
ACTIVITY & BRAND ACTIVATION

OUR TRAVEL PARTNERS



BRANDS WE HAVE WORKED WITH



ASTON MARTIN



OVERFINCH

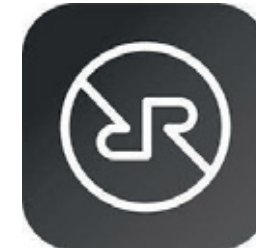


Moët Hennessy

ORLEBAR
BROWN



M | MADDOX
GALLERY



ASPINAL  LONDON

IN HOUSE MARKETING

As well as working with you to create an unforgettable event, the Winged Boots team has extensive experience promoting partner brands through our marketing channels.

From website promotions to social takeovers, direct mail and email marketing, we can devise a strategy to help achieve your goal.



AWARD WINNING LIFESTYLE BROCHURE

Now in its 6th year, Winged Boots, The Lifestyle Brochure is an award winning blend of unique editorial alongside luxury hotel listings and inspiring itineraries.

By leveraging personal relationships with our customers, each volume features interviews with sports stars, celebrities and related business partners who regularly use our services.

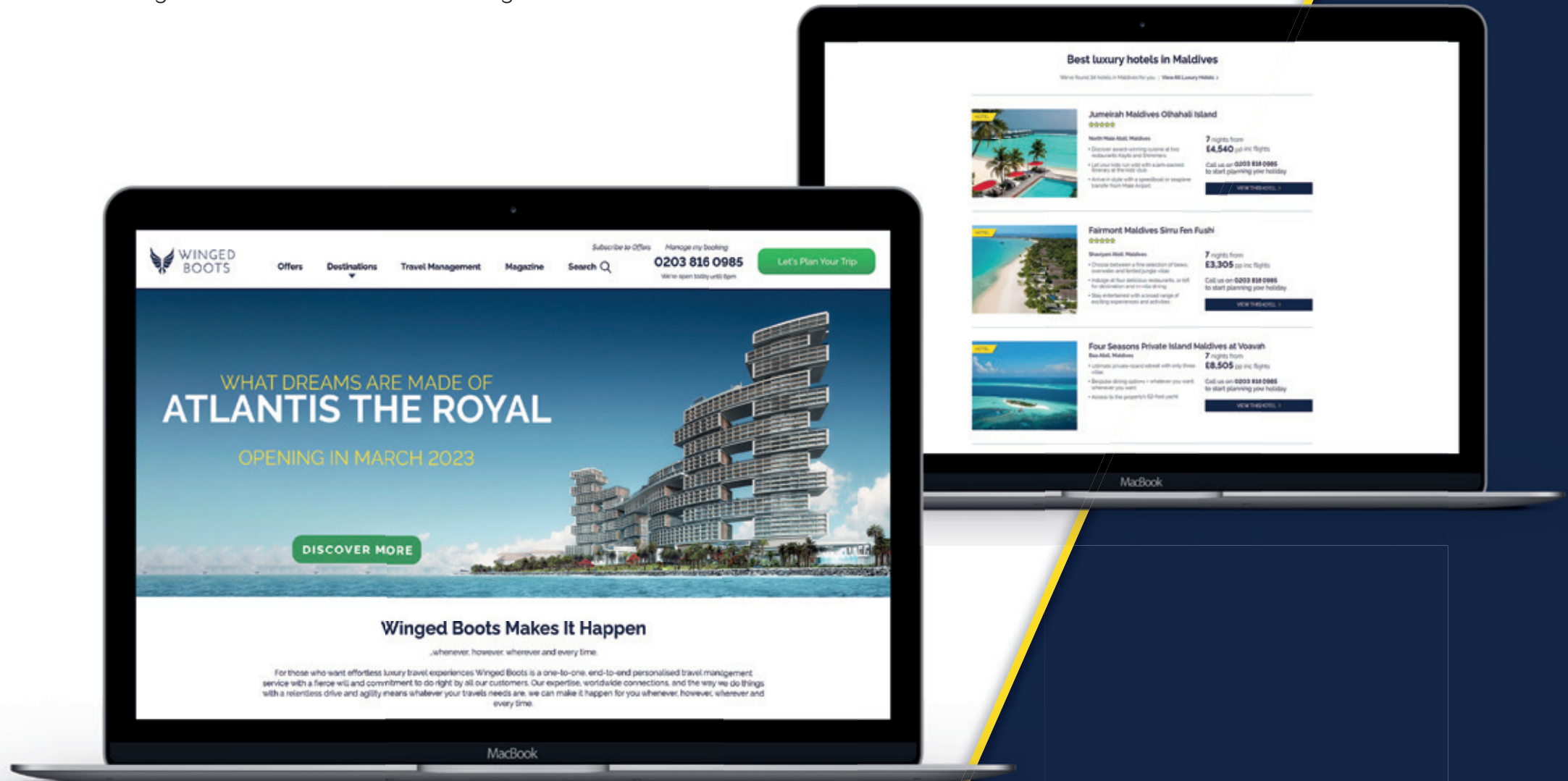
Delivered to over 30,000 high net worth households and organisations.



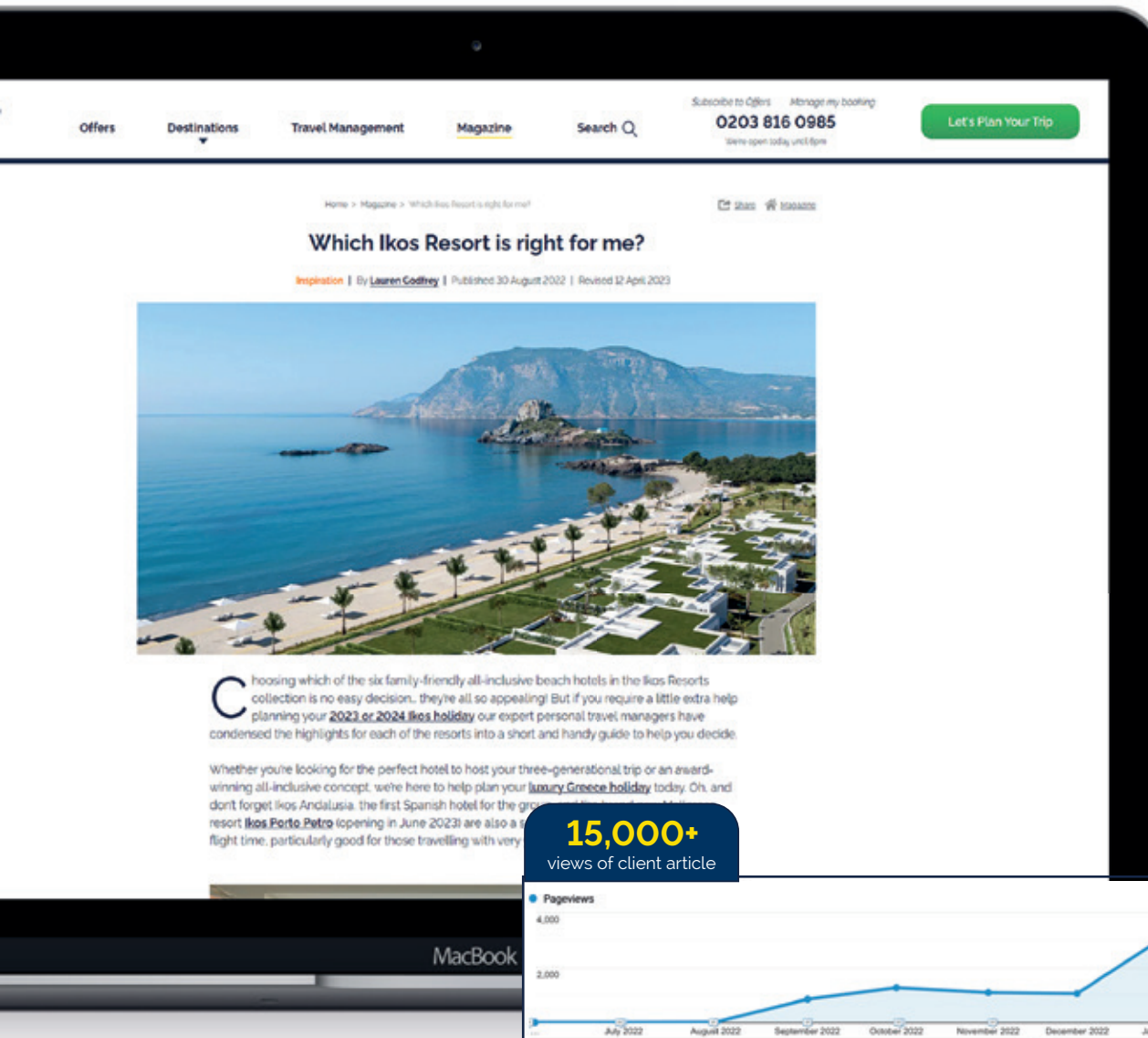
WEBSITE

25,000+
visitors every month

The Winged Boots website is the centre piece of our marketing efforts. It has been designed with SEO in mind, to ensure high levels of traffic at all time.



ONLINE MAGAZINE



Our online magazine is one of the biggest drivers of traffic to our website.

We can work with you to create SEO rich content that informs, educates and drives sales to your brand.

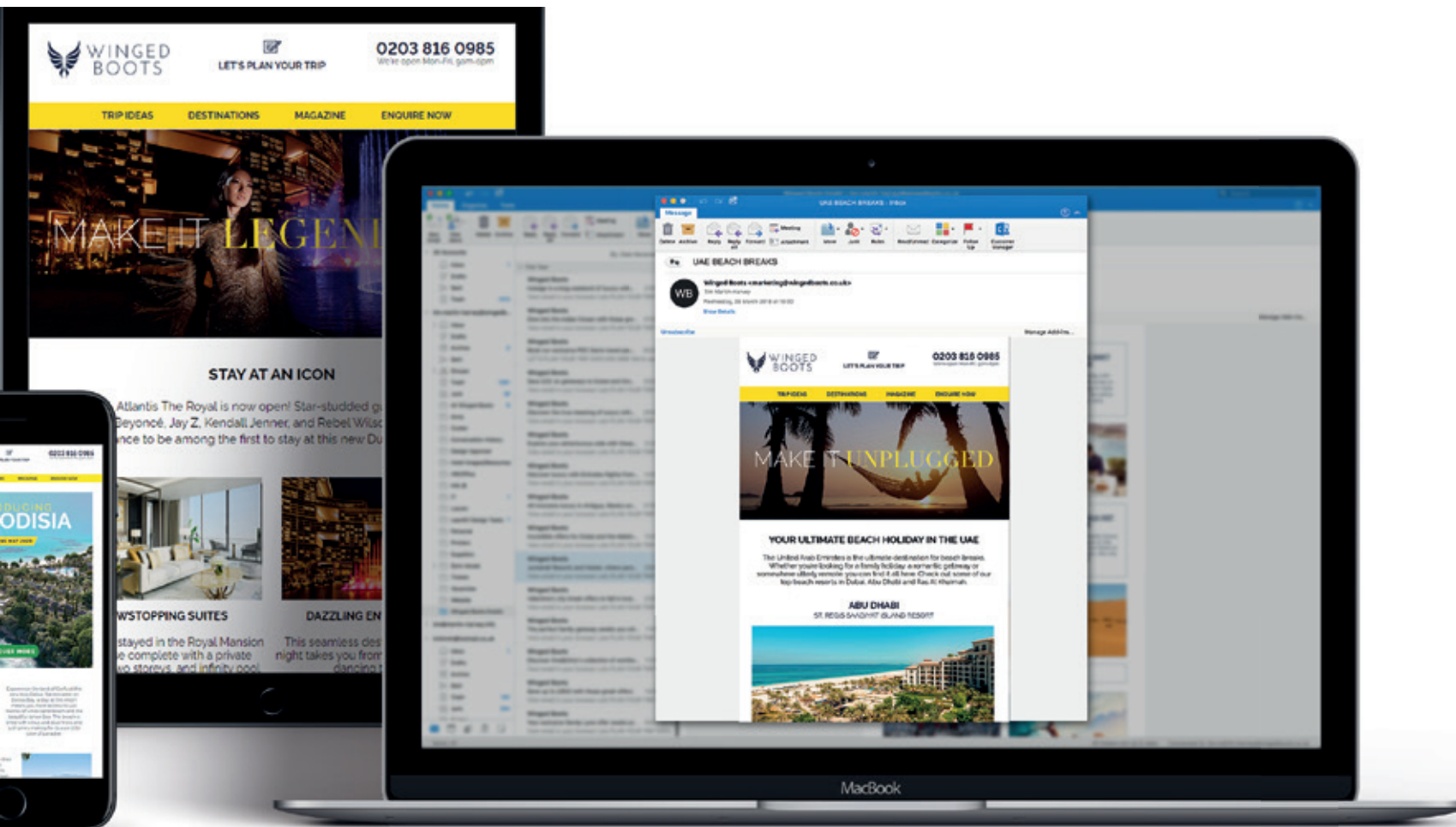
250,000+
views of our online
magazine every year

Recent example of page growth and brand awareness for a client's SEO article.

EMAIL MARKETING

Get your brand into the inbox of our clients and email subscriber base.

Let us help you create an email campaign that works on its own or as part of a wider marketing experience.

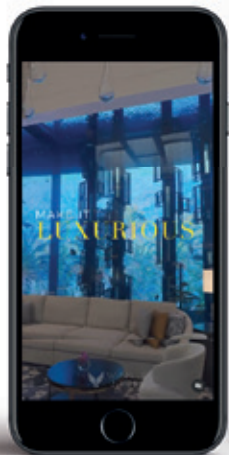


12,000+

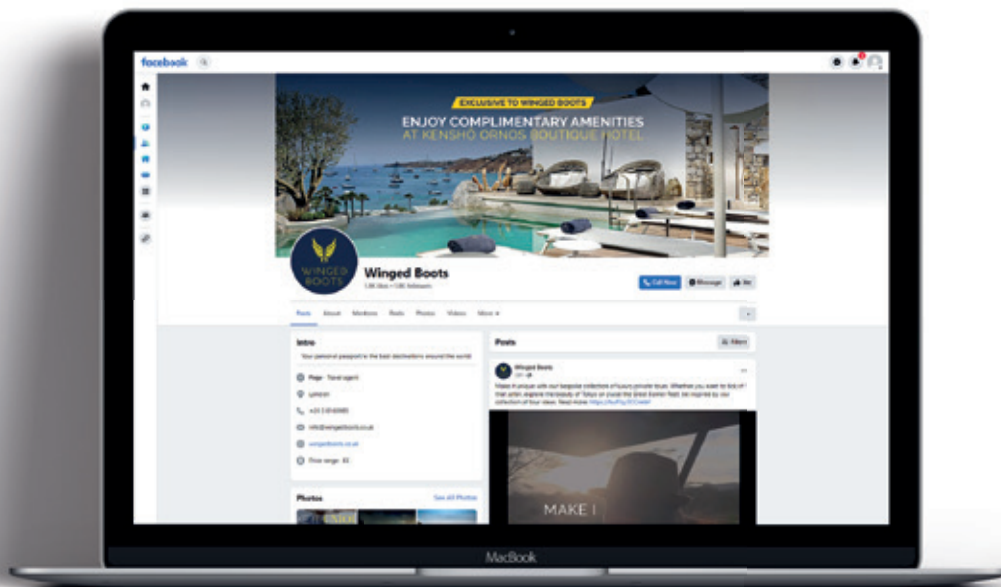
engaged email list

SOCIAL MEDIA

Facebook, Instagram, Twitter, and LinkedIn. Get your social creative in front of our social audience or let our team create exciting and engaging content to bring your brand to life.



INHOUSE MADE REELS



SOCIAL TAKEOVERS



SOCIAL
POSTS

10,000+
social audience size

DIRECT MAIL

To ensure maximum impact we limit the number of direct mail packs we send to our clients.
Be one of the very few clients that gain access to the Winged Boots postal database of affluent clients.



3,000+
postal database of
HNW clients



To discuss potential brand partnerships, please contact **Darren Shea** on:
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FULLY PROTECTED

