

**FOR<sub>THE</sub> ONE**

VISION

**ONE&ALL**





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New.**

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HOPE  
HAS A  
HOME

JESUS  
IS  
THE  
WAY

JESUS

The Vision



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## The Vision | From Church to Movement

As we contemplate the future of ONE&ALL Church, considering the overarching vision of our church is paramount. The larger vision is this: **We don't want to merely be a "church" but a "movement."** **We want to be a gospel movement both locally and globally.** What does that mean?

The difference between merely a "church" and a "movement" consists of three mega factors:

**First, to be a movement rather than just a local church requires grace renewal.** We attract people to Jesus not through manipulation or coercion but through the renewal of the heart with the Gospel. This creates vitality and dynamism.

**Second, there must be contextualization.** We cannot be a dynamic movement within our location unless we become part of our community. We must continue to meet the felt needs of the people who live within our reach. Furthermore, when people come into our church, they should be able to see what they would look like if they were to become Christians. We must exhibit a distinction while at the same time looking like we belong in this community.

**Finally, and perhaps most importantly, we must be an organized organism.** That is, we must possess a oneness of common beliefs. An organization becomes a movement when there is a clear vision for a future reality. Everything becomes organized around that common vision for the future. In an institution, things are organized around by-laws, and everything gets done because of the rules rather than a common vision.

In a movement, all leaders and players share the same goals. In an institution, each department presses for its own agenda. It does not support overarching goals for the whole. It goes after its own goals and agenda. In an institution, forward movement comes through negotiated compromises to form an agreed upon strategy. In other words, there is no real common vision or consensus on what kind of church we truly want to be.

In a movement, there is a common vision and consensus of where we are going next. Leaders don't mind ambiguity or messiness. There is a lot of cooperation. In an Institution, people demand clarity and compliance above forward movement. The rules hold the organization together rather than the common vision.

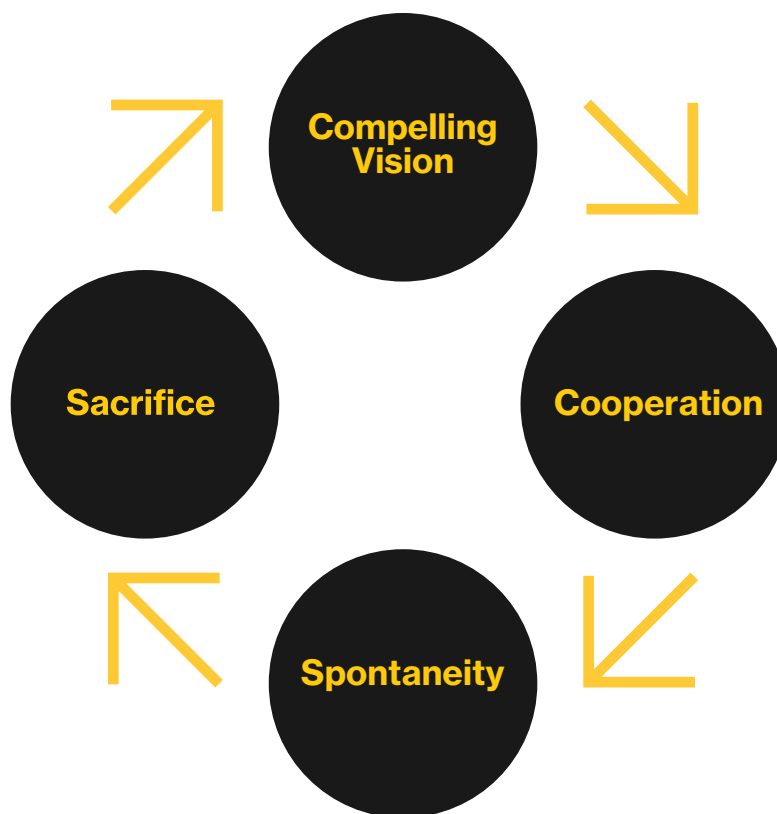
Finally, the mark of a movement rather than an institution is the willingness to sacrifice. A movement is filled with people who put the Vision ahead of their wants and needs. What matters is the vision. There is a high level of trust because you know that everyone else is sacrificing for the same vision.



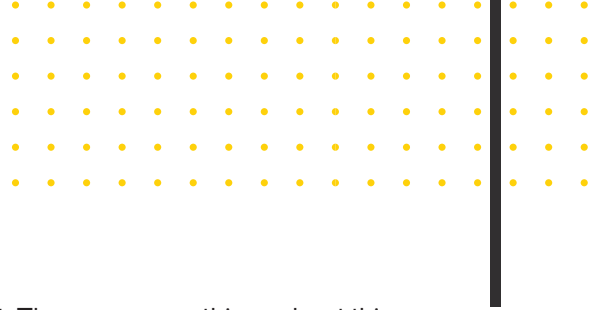
## Movement vs. Institution

Consequently, because of the vision, a movement constantly generates new ideas, new leaders, and new initiatives, across itself. People don't wait for approval from the top, money, or technical support before they get it done. They just start to do it. This is why in a movement gifted people are drawn in and rise to the top. In an institution, innovation is seen as threatening unless it comes from the right people. Bottom line? In an institution, you are there because it's a job. In a movement, you are there because of the vision. The Key is the Vision! A movement possesses:

1. **Compelling Vision**
2. **Cooperation**
3. **Spontaneity**
4. **Sacrifice**



*When you are a movement, you work with people who are not exactly like you or hold every belief you hold.*



The history of ONE&ALL Church stems from the Restoration Movement. There are many things about this movement that I appreciate. However, the Restoration Movement does not define us or me. Any person who is Redeemed can be part of our church. Anyone who confesses Jesus as Lord and Savior, and believes that His blood alone atones for sins, is part of our church. We have Reformed Presbyterians, Charismatics, Baptists, Lutherans, Pentecostals, and Catholics as part of our church. We continue to teach the doctrine of the Apostles while receiving all the redeemed into our midst and inspiring them toward the vision. We push the vision rather than the institution of ONE&ALL Church. Therefore, the question is: What is the Vision of ONE&ALL?

In the years before I became Lead Pastor, the vision was simply: Love God. Love People. Love the World. The Vision later evolved into “Helping people far from God come near.” As we move into the next phase of 5-10 years, our future mega vision statement looks as follows: **We are a gospel movement creating disciples locally and globally.**

Locally, we will continue emphasizing the need for one-on-one evangelism while creating corporate opportunities to invite a “one life” into evangelistic settings. This is simply a tweak to the vision of the past. However, as we move forward into our future, it has become clear, through opened doors, that ONE&ALL is called to become a church-planting movement in various parts of the world. This is very exciting because it offers opportunities to become a sending agency for a new generation through training, outreach and evangelism. Let me illustrate by clarifying “open doors,” and “sending agency.”

First, by “opened doors” we are referring to the wide appeal of ONE&ALL Media. Presently, over one million listeners and viewers engage with ONE&ALL Media every single day. Over ten million connect with us every month. Our followers and listeners come from all over the globe. Through Vision Radio Australia and Rhema Radio New Zealand, the South Pacific, and the Philippines are saturated with the messages of ONE&ALL. Through Premier Radio in London, post-Christian Europe has become one of our most effective platforms. This has opened a significant door to begin a grassroots organic church planting movement as we attempt to reintroduce Jesus to an entire generation of young Europeans and European-Asians.

By “sending agency” we mean to imply that we will, in partnership with The Timothy Initiative, an organization that offers training in outreach and evangelism, train the next generation of young adults to take the Gospel to post-Christian Europe and Asia. This is where the streamlining of our youth becomes crucial. From the time our children enter Kids Ministry, Junior High and High School, we will stress the importance of a personal relationship with Jesus Christ and the calling on their lives to take the Gospel to the world. In this respect, we will become highly missional and strategic. As our Jr. Highers and High Schoolers grow and mature in their faith and begin to serve and attend ONE&ALL Young Adults, we will challenge, train and equip those who feel called to go into these areas of opportunity to launch churches in major cities and places of influence. Over time, our missionary endeavors will become primarily fixed on these opportunities. Therefore, we will expand our influence across the globe through One and All Media. We will work with The Timothy Initiative to reengage post-Christian Europe and the South Pacific in conversations about Christ and His Gospel. Through these conversations, we will establish an organic church-planting movement prayerfully expanding across Europe.

God has been very good to our church and has provided the essential leadership for ONE&ALL to flourish. From Ron Keller and Chuck Booher to where we are today, helping people far from God come near remains paramount. As we move forward, there are improvements essential to ongoing success.

# Strategic Building Blocks

The essential elements that translate this vision into tangible progress are referred to as “Strategic Building Blocks”. These are:

- **Three Comparable Experiences:** Across all three of our campuses - San Dimas, Rancho Cucamonga and West Covina - the church will provide compelling worship, teaching, and evangelistic experiences.
- **Discipleship:** The church will emphasize church-wide discipleship with the aim to create clear and compelling next steps that help every generation follow Jesus at work, home and everyday life.
- **Leadership Development:** The church plans to train young adults to launch organic churches throughout post-Christian Europe and other parts of the world.
- **Outreach & Evangelism:** The church will continue to emphasize reaching out to our local and global communities to demonstrate love and bring the message of salvation.

## Three Comparable Experiences

ONE&ALL Church is a multisite church. A multisite church is a single church organization that holds services at multiple geographical locations (campuses), sharing a common vision, leadership, core doctrine, teaching, governance and budget. The campuses of a multisite church function under the authority of the Lead Pastor and are united by a shared covenant to carry out the church's vision and biblical responsibilities. To be effective, each campus must maintain a similar environment and core ministry foundations, yet still have the ability to be flexible to meet the needs of their local community.

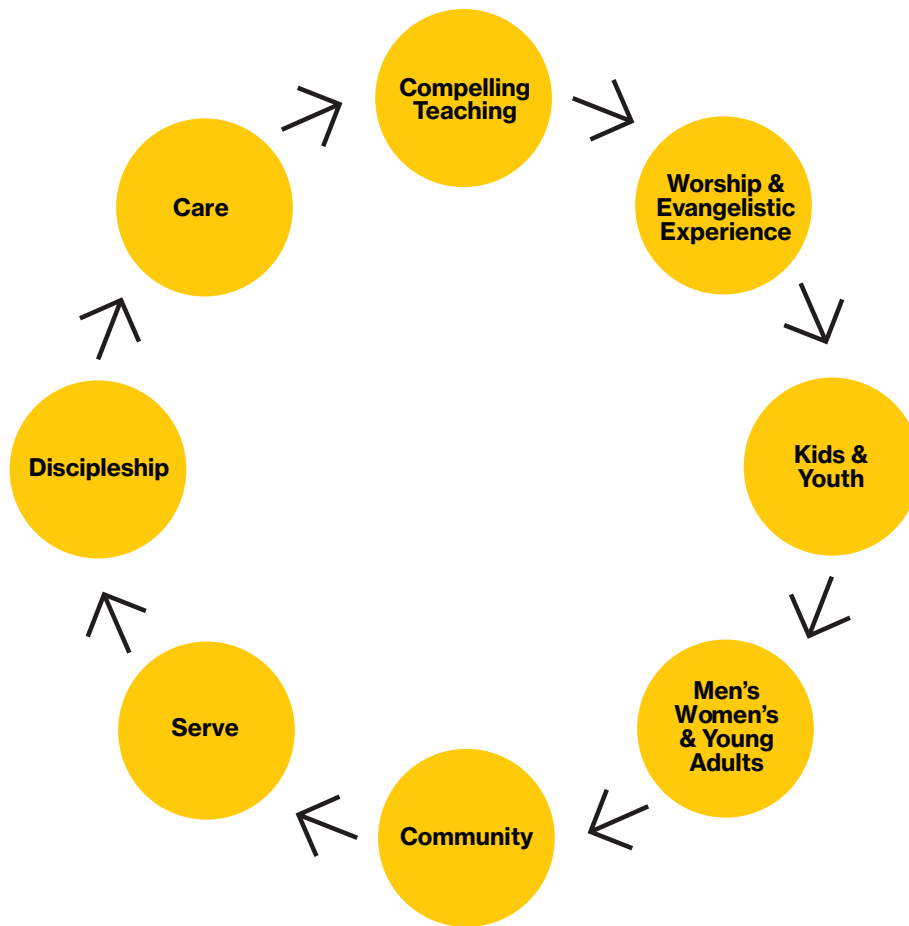
All three of the ONE&ALL campuses - San Dimas, Rancho Cucamonga and West Covina - will move toward ensuring they each maintain three comparable experiences in all they do from kids to adult ministries as well as offering compelling worship and teaching experiences. Each campus will be equipped to be a “fully functioning” campus with all the core elements of a free standing church yet still being part of a larger church mission and vision. In addition, each campus will be under the leadership of exceptional Campus Pastors who are the local shepherds tasked with growing the local community we call ONE&ALL Church.

A major accomplishment toward this goal was the acquisition and remodeling of the West Covina property. The West Covina Campus is now a very similar environment as the original San Dimas Campus having the facilities needed to continue to grow their community. Plans are in process to update our Rancho Cucamonga Campus in a similar fashion.

The goal is to establish three thriving church campuses where those who come to ONE&ALL Church are coming because of the thriving community it offers.

A fully functioning campus will maintain thriving, local ministries in the following areas:

- Centralized and compelling teaching
- Vibrant worship and evangelistic experiences
- Thriving Kids and Youth ministries
- Campus ministries for Young Adults, Men, Women and married couples
- Opportunities for expanded community
- Expanded opportunities to serve within the church
- A focus on discipleship allowing for a deeper relationship with God
- Expansion of our Care ministries to each campus



## Discipleship

At the heart of the Vision is a renewed focus on deeper discipleship. To be a disciple of Christ means to be a dedicated follower of Jesus Christ. In the Biblical sense, a disciple was more than just a student; they were an apprentice who actively imitated both the life and teachings of their master, in this case Jesus Christ. Our focus at ONE&ALL will be to create a solid program that will guide all ages of those who call ONE&ALL home into a deeper relationship with Jesus Christ. We will initiate a church wide discipleship program that will:

- Provide clear instruction concerning all that is involved in following Jesus
- Incorporate intergenerational mentorship
- Ensure all are equipped with the tools for ongoing spiritual formation

A Christian disciple is someone who is:

- **Following Jesus:** This involves putting Jesus first in all things, denying oneself, and taking up one's cross daily. It means a person has made the decision in their mind to follow Jesus and to trust and have full allegiance to him (Luke 9:23).
- **Being changed by Jesus:** A disciple is someone who is being transformed to be more like Christ. This is a process of personal growth where a believer responds to the Holy Spirit and aligns their thoughts, words, and actions with the Word of God (2 Corinthians 3:18).
- **Committed to the mission of Jesus:** Discipleship includes joining Jesus in his mission, which is to "go and make disciples of all nations". This means sharing the gospel and training others to become disciples themselves (Matthew 28:19-20).

The foundation for ongoing discipleship at ONE&ALL will be the Dirt Road Discipleship curriculum delivered at the beginning of 2025. Dirt Road Discipleship will be the ongoing material used to ensure everyone who attends ONE&ALL Church are well founded and prepared to take their next steps in their spiritual formation.

# Leadership Development

**Disciples lead, and leaders disciple.** Some who take the step toward deeper spiritual formation through discipleship will discover a deeper calling into ministry. The next building block toward ONE&ALL becoming a sending organization is in preparing disciples who are called to ministry with foundational leadership skills that will equip them for successful ministry.

The goal for this program is to:

- Develop a comprehensive, replicable, and sustainable strategy to train lay and vocational ministers.
- Delineate a clear growth path, clearly linking discipleship and leadership development.
- Provide support for volunteer recruitment and training throughout ONE&ALL ministries.
- Train the next generation of Christian leaders to evangelize locally and globally.

Our leadership development program will be a methodical approach that will be sure to equip all who commit to a life of good works for the Lord, for which we are all created. You will be equipped well as a leader for success whether called to ministry in the mission field, church, your place of work or business, your school or your community.





## Outreach and Evangelism

ONE&ALL Church has maintained a long history of reaching into the local communities of our campuses as well as through the support of various missionaries and ministries around the globe. Every year attendees of ONE&ALL have the opportunity to experience a mission trip to locations in Mexico, Africa, and Europe as well as local service opportunities, such as at the Dream Center in Los Angeles.

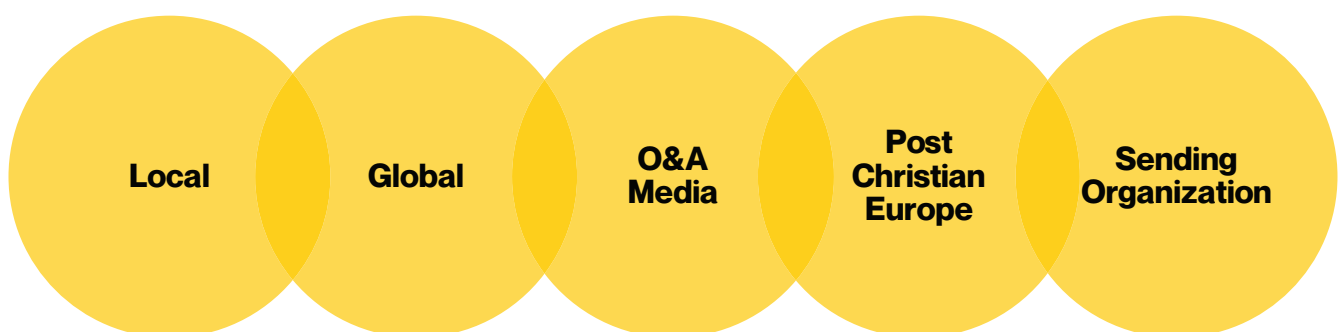
ONE&ALL Church has emphasized evangelism from its earliest days. With the introduction of the “one life” philosophy and the belief that evangelism occurs best “one on one,” believers assumed the responsibility to “walk across the room” and help people far from God come near. At the same time, we recognized the importance of meeting the needs of the less fortunate in our communities (Matthew 25). We wanted to be the “city on the hill” that could not be hidden; the first place those in need look to when facing major life obstacles.

We will continue to build on our “one life” philosophy, where believers are responsible for “one-on-one” evangelism. The church will also create corporate opportunities for evangelistic settings. Globally, this involves becoming a “sending agency” to reintroduce Jesus to a new generation in post-Christian Europe, Asia and other parts of the world.

God is continually opening doors through the efforts of ONE&ALL Media that continues to forge relationships with media companies in different parts of the world where the messages given at ONE&ALL Church are broadcast. Listeners connect monthly with ONE&ALL in places such as New Zealand, the South Pacific, the Philippines, London and other parts of post-Christian Europe.

ONE&ALL Church has recently partnered with the Northbound Foundation who are committed to break global cycles of suffering through impactful local humanitarian projects. In partnership with the Northbound Foundation ONE&ALL Church will be able to increase our global impact by meeting the needs of local communities and sharing the message of Jesus to a lost and dying world.

The ultimate goal of our vision is to become a sending agency that is equipping disciples to reach into areas where ONE&ALL Church does not have a physical location and bring the message of the Good News of the Gospel to those who are lost - bringing those far from God near.



## The Future of ONE&ALL Church

This is the time for the Church of Jesus to shine in our communities and around the world. The hopelessness and failure of secular humanism has never been more apparent. Another generation will seek to connect with something greater than themselves and something that offers an endless hope. The Gospel is the only message of certainty and authentic hope. As we continue to be the city on the hill that cannot be hidden, we will seek to become a **Gospel Movement** that emphasizes life change and demonstrates this reality through benevolence and involvement in our communities and around the world.

Our church will extend far beyond the three walls of each campus. As we transition from a local church to a Gospel Movement, we will need to restructure our organizational chart to reflect the direction in which we are headed. We will need excellent leadership from our Leadership Team. An Executive Pastor and Chief of Staff will help ingrain this new culture into the DNA of our present staff as he coaches and mentors them toward the new vision along with the Lead Pastor to ensure operations remain aligned with that of a Gospel Movement. And, of course, we will continue to lean on the prayerful wisdom, direction and oversight of our Elders.

These are exciting times for ONE&ALL Church. We will continue to Love God. Love People. Love the World. We will train a new generation to grow in their commitment to Christ and to become ambassadors for His kingdom around the world. In short, we will continue to be who we are and do what we do. However, this next season will be a season of growth and expansion on both the local and global stage. **Ultimately, we are a gospel movement creating disciples locally and globally.**

Indeed, our best days are yet to come!

Sincerely,



Jeff









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