

# Impact Report

2022



OnePlanet  
C R O W D

**“I believe a fundamental change of the system is needed to achieve a truly circular economy. We all need to do our bit.”**



**Laura Rooseboom**  
Co-founder Oneplanetcrowd



# Oneplanetcrowd *in a nutshell*



**>100M**

Total funding provided



**€50M**

Assets under management



**16**

Employees



**300**

Crowdfund campaigns



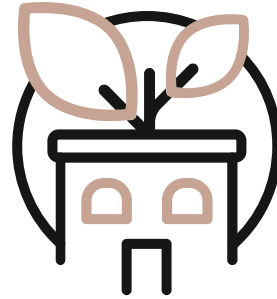
**28,000**

Crowd investors

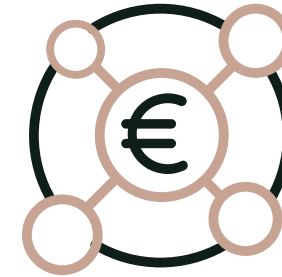
# Impact *in 2022*



€ 24 million  
financing



29 sustainable  
organisations



8,670 private  
investments

2022 was a year of many highlights for [Oneplanetcrowd](#). First and foremost, our platform for sustainable crowd finance celebrated its 10<sup>th</sup> anniversary. Secondly, we surpassed the threshold of €100 million in sustainable investments through our platform. 2022 also marked the year we received our European Crowdfunding Service Provider license. We were the third platform in Europe to receive this 'passport' that permits offering investment propositions throughout Europe. Finally, we announced our merger with Invesdor Group, one of Europe's leading funding platforms. Invesdor shares our ambition to bring together impact entrepreneurs and investors from across the European Union.

[Read more about the 2022 highlights in our blog \(in Dutch\)](#)



# Impact per SDG *Overview*



## Amount Invested in the SDGs



€ 1.910.500



€ 4.740.750



€ 691.750



€ 1.125.750



€ 5.851.750



€ 760.000



€ 743.000



€ 12.540.750



€ 4.451.250



€ 7.524.450



€ 4.295.250



€ 740.750



37,000 children supported with educational materials



11,034,800 liters of water savings realized



83,185 tons of CO2 savings achieved



3,011,909 KG CO2 reduction achieved



1,150,000 people with access to sustainable transportation



417,876 KG of unsustainable production avoided

# Impact highlights by SDG in 2022

1,000,000

People given access to sustainable transportation



**DONKEY  
REPUBLIC**

14,067

Tons of total contribution CO<sub>2</sub> savings



**Zonnepark  
Bomhofsplas**

37,070

Children supported with products/materials that contribute to better education



**TMI**

100

Children and young adults given a new home in a safe and loving environment



**Family Homes**

116,281

Sustainable phones sold with an extended lifespan



**FAIRPHONE**

1,000,000

Products grown sustainably



# *Together we fund* the future

## Team of experts

Oneplanetcrowd's contribution goes beyond merely providing funding. With our experience, market knowledge, track record and network, we provide impact companies with guidance and advice during their growth. Behind Oneplanetcrowd stands a strong team of experts who believe in innovative entrepreneurs and the power of the crowd.



# 10 years of Oneplanetcrowd

2012

Establishment of  
Oneplanetcrowd

Oneplanetcrowd  
certified  
as a B Corp

2016

2017

Start of  
cooperation  
with ASN Bank  
and Rabobank

2018

Fairphone  
raises  
€2.5 million  
in financing

AFM grants  
European  
Crowdfunding  
licence  
(ECSP)

2022

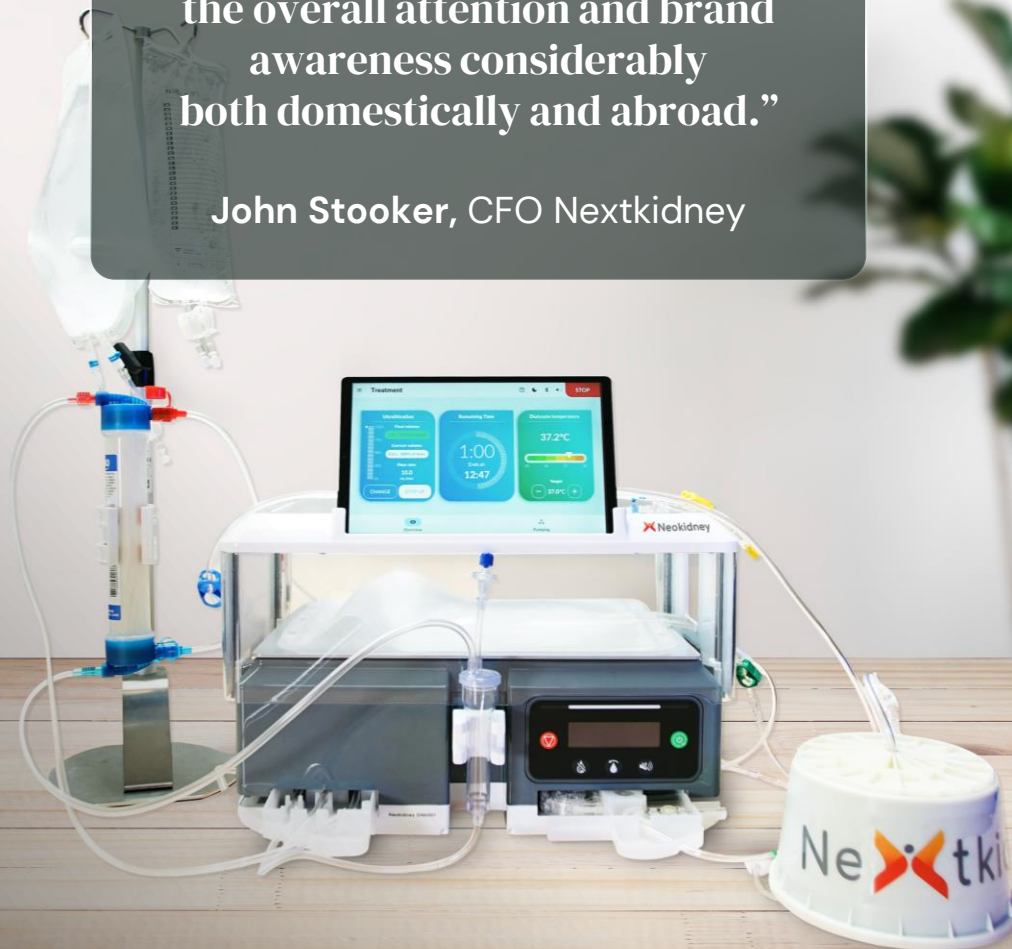
Merger with  
the European  
Investor  
Group

2022



“Besides the capital, our crowdfunding campaign increased the overall attention and brand awareness considerably both domestically and abroad.”

John Stoker, CFO Nextkidney



## Nextkidney: *A revolution in home dialysis for kidney patients*

The Dutch Kidney Foundation (Nierstichting) has developed a portable artificial kidney in collaboration with Nextkidney. This device allows kidney patients to perform haemodialysis themselves: wherever they want, whenever it suits them best.

This flexibility ensures a significantly improved quality of life, a longer life expectancy, and lowers costs of the treatment process substantially.



## Impact Management Project dimensions – Nextkidney

<b>What</b>	Kidney patients typically spend 4 hours in hospital on a dialysis machine for an average of 3 times a week. Nextkidney's first portable artificial kidney allows kidney patients to perform haemodialysis themselves. The compact design of the Neokidney allows patients to live their life as normally as possible.
<b>Who</b>	Nextkidney is a Dutch company with subsidiaries in Switzerland and Singapore, co-founded by the Dutch Kidney Foundation and supported by major Dutch health insurers and patients' associations and medical professionals worldwide.
<b>How much</b>	Chronic kidney disease affects approximately 700-850 million people worldwide. The mortality is estimated at 1.2 million per year which puts kidney disease in the top 10 common causes of death.
<b>Contribution</b>	Home therapy with the Neokidney can improve kidney function and life expectancy; one study showed a 13% lower risk of death in patients, and a 77% improvement in health. This results in less support from healthcare professionals and less dialysis fluid required, hence lower treatment costs.
<b>Risk</b>	The international home dialysis market is predicted to grow at double digits rates over the next few years. However, before entering this market, NextKidney needs to acquire EU and US approval for which the funding of this round is used.

Oneplanetcrowd connects innovative entrepreneurs and future minded investors to accelerate the transition to a sustainable and inclusive economy.



"We are proud to have raised over € 4.1 million with 1,288 investors that believe in Nextkidney's vision to increase the quality of life of chronic dialysis-dependent kidney patients and to substantially reduce healthcare costs."

**Maarten de Jong**  
 Director, Oneplanetcrowd

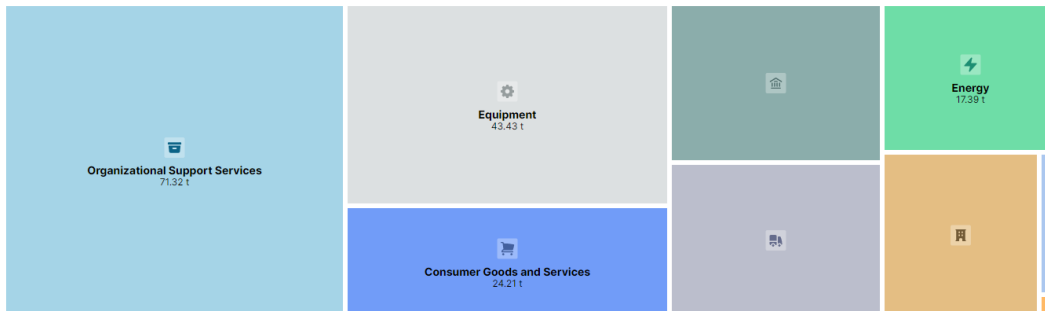
# Internal *sustainability policy*

Oneplanetcrowd was initiated by StartGreen Capital. As one of the largest impact fund managers in the Netherlands, StartGreen has financed over 300 sustainable entrepreneurs and energy projects. At StartGreen, we also strive to practice what we preach. For example, by analysing our own carbon footprint, providing a sustainable office space and incentivising sustainable transportation. We inform our employees about the latest sustainability insights and engage with the industry to share best practices. In addition, StartGreen is striving for a diverse and inclusive workplace. To reach this goal, we have passed a D&I assessment and received a Level-1 certification by Diversity VC.

## Reducing our own GHG emissions

At StartGreen Capital we aim to minimise our own GHG emissions. To track, report and reduce our GHG footprint, we partnered with Coolset. The core of the input for the assessment is based on our payment data, which automatically feeds into our accounting software. A CO2 footprint is estimated for all transactions. These estimations are then enriched by human analysis.

In 2022, our estimated GHG footprint was 220 tonnes of CO2, primarily driven by Scope 3 emissions of our suppliers (97%), mostly related to organisational support services (32%) or equipment procured externally (20%). Several initiatives are planned for 2023 to reduce our emissions.



## B Corp accredited

Oneplanetcrowd has been proudly B Corp accredited since 2016, and was recertified in 2022.

B Corp stands for 'benefit corporation'. To become a B Corp, companies have to go through a challenging certification procedure and meet all the strict requirements regarding social and environmental performance, transparency and accountability.

B Corp companies aim to have an inclusive and sustainable future, with a good balance between social impact and making a profit.



# Sustainable housing at the *SDG House*

Oneplanetcrowd is based in the SDG House of the Royal Tropical Institute in Amsterdam. The SDG House is a community of around 50 enterprises and organisations that aim to uphold at least one of the SDGs. The members attempt to accelerate their impact by exchanging ideas and working together.

The SDG House uses 100% green energy and forest-compensated gas from Greenchoice. It also pursues a zero-waste policy, its carbon emissions are fully compensated and several insulating and water-saving measures have been taken this year.

From 2023, the old gas-fired boilers will be replaced with heat pumps that will use an underground thermal energy storage system to heat and cool KIT's historic building gas-free.

The Oneplanetcrowd office was refurbished in 2021 using recycled and sustainable materials wherever possible.



# Impact Report 2022

For a more extensive overview of the impact realized in 2022, please refer to the StartGreen Capital Impact Report 2022.



To the StartGreen Impact Report 2022



Together we fund  
the future



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