

# Case Study

## QUEENSLAND MINING INDUSTRY HEALTH AND SAFETY CONFERENCE

August – multiple years

**Locations:** The Ville Resort–Casino (formerly Jupiters Townsville Hotel & Casino), Townsville Entertainment and Convention Centre, The Quarry (Ross River Dam)

**Delegates:** 650–800 pax

**Estimated Economic Value:**  
Approx. \$1.09M annually

Townsville hosted up to 800 delegates for the Queensland Mining Industry Health and Safety Conference. Delegates represent a cross section of those involved in Health and Safety in the Mining Industry in Queensland. They include health and safety officers, government representatives, industry unions, mining CEOs and trade exhibitors.

The Conference Committee selected Townsville as the host destination due to the region's close proximity to the State's major mine sites. Townsville North Queensland is adjacent to two key mineralisation regions to the north-west and the north-east and is home to three major processing plants. Fly-in-fly-out employment is strong within Northern Queensland and Townsville offers extensive service support for the mining and manufacturing industry. Furthermore, the Port of Townsville is Queensland's third largest multi-cargo port with a diverse product base that provides key linkage for mining, trade and international exports. Townsville North Queensland also offers access to high quality facilities for conferencing and accommodation, which were essential to hosting such a large group and key to the Committee's decision to host the event in Townsville.



Dinner Venue: The Quarry at Ross River Dam



Professional Conference Organisers, Marion Powell and Robert Seaman, Partners of Acclaim Special Events and Meeting Management, have seen Townsville grow during their time running this event and are continuously impressed with the region's customer service quality and pre and post touring opportunities.

The Queensland Mining Industry Health and Safety Conference showcased Townsville's great collaborative and 'can do' attitude, with the conference held across the neighbouring properties of the Townsville Entertainment and Convention Centre and The Ville Resort-Casino. Additionally, the event draws on some of the great support services the region has to offer from accommodation properties and exhibition hire though to transportation, off-site venues and engagement with Townsville City Council.

At the 2013 Conference, delegates had the opportunity to experience one of Townsville's most unique and awe-inspiring venues, The Quarry at Ross River Dam. Surrounded by the dramatic rock face and overlooking the Ross River Dam, the venue was a spectacular site for an informal dinner and provided the delegates with an unforgettable experience.

The Townsville Enterprise Convention Bureau worked closely with the Conference Organisers providing assistance by way of delegate boosting activities and connections to the various services that the event required. This significant business event for the region was a prime example of Townsville's capacity and potential for successfully hosting large conventions and exhibitions.

**'Over the years Townsville has grown and matured in terms of being able to service the Convention Industry. I find the people to be friendly and cooperative and willing to help wherever and whenever they can. It is a great convention destination and the close proximity of Cleveland Bay, Magnetic Island and all the wonders of nature is very conducive to holding a meeting in Townsville North Queensland. With the Museum of Tropical Queensland, Reef HQ Aquarium, The Brewery and Ross River Dam to name just a few, Townsville has a great deal to offer conference delegates.'**  
- Marion Powell, Professional Conference Organiser



Mining in the Charters Towers Region