



ØREDEV

19

PARTNERSHIP OPPORTUNITIES

BUILD RELATIONSHIPS WITH YOUR NEXT CUSTOMERS

Software developer conference
6-8 November 2019
Malmö, Sweden

A WIN-WIN-WIN PARTNERSHIP!

The best strategic partnerships are win-win-win. They are good for you, good for us, and have a greater impact on our shared customer base.

We would like to develop with you a remarkable partnership, focused on providing value to the participants.

Are you ready?



1300 PARTICIPANTS EXPECTED IN 2019

Øredev is for developers, software architects, project managers, enterprise developers, entrepreneurs, IT managers, trainers, educators and enthusiasts.



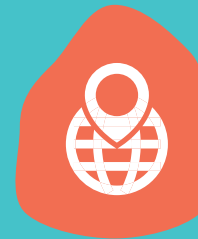
A WIDE ARRAY OF TOPICS

The conference covers the following topics: Web, Architecture, Data Science, Cloud, .NET, AR/VR, Java, Agile, Android, Machine Learning, Test/Quality, Security, DevOps, Tools and much more.



EXHIBITION FLOOR OPENING HOURS

Tuesday the 5th, exhibition floor set up from 12.00 to 18.00
Wednesday the 6th, conference from 08.00 to 18.30
Thursday the 7th, conference from 08.00 to 22.30
Friday the 8th, conference from 08.00 to 17.30



A MODERN AND ACCESSIBLE VENUE

The Malmö Mässan conference hall is one train station away from the Kastrup International Copenhagen airport in Denmark. Malmö Mässan, Mässgatan 6, 215 32 Malmö, Sweden

TEAM WITH US

MEET YOUR AUDIENCE

Increase your exposure and brand recognition in the market place.

Connect with a high qualified audience of developers and managers.

Show your product, generate leads.

Reach your audience and position your company as an industry resource.

Be where things happen and align yourself with Øredev and its distinguished speakers and industry leaders.

Stay ahead of the business with minimum down time.

Send your employees and they will bring back new ideas to use in your company.

Øredev provides you and your employees with the tools, inspiration and education you need to success.

With Øredev, take care of your employees' need for personal development and recognition. Be the place to work at.

PUT YOUR COMPANY IN THE LEAD

[CONTACT US!](#)

PARTNERSHIP PACKAGES



Join us before the 15th of May and
SAVE 10% on the regular prices.

TOP OF THE ROCK

18 000 €

You are an established brand or a brand looking to make a wow effect.

Buy

SPLASH

10 000 €

You are an established brand and want to meet your audience.

Buy

INTRO

5 000 €

You are a small company and would like to tell the world you exist.

Buy

BEST COMPANY

0 €

Register ten employees, get a 20% discount and place your company on Øredev's website and exhibition floor.

Buy

PARTNERSHIP PACKAGES

Sign up for 3 years and get a hefty discount!

	TOP OF THE ROCK 4 available	SPLASH	INTRO	BEST COMPANY
BOOTH SIZE	6X4	5X3	3X3	2X2
BOOTH EQUIPMENT	Electricity outlet, carpet (colour of your choice), 3 sofas, 2 armchairs and 3 coffee tables. No back or side walls.	Electricity outlet, carpet (colour of your choice), 3 armchairs and one coffee table. No back or side walls.	Electricity outlet, carpet (colour of your choice), 2 bar stools, 2 bar tables. No back or side walls.	Electricity outlet, carpet (colour of your choice), one bar table and one bar stool. Bring your roll up.
LOGO AND LINK ON WEB	●	●	●	●
LOGO ON NEWSLETTERS, PROGRAM AND VENUE	●			
40 MIN SESSION IN THE PROGRAM	●			
DIGITAL SWAG BAG	●	●		
PHYSICAL BAG INSERT	●	●	●	
BADGES SCANNING	●			
CANDIES IN YOUR BOOTH	●	●		
3 DAYS CONFERENCE PASSES	5	3	2	
DISCOUNT ON CONF PASSES	20%	15%	10%	20%
EXHIBITION ONLY PASSES	300€ PER PASS, MAX 4 PASSES	300€ PER PASS, MAX 2 PASSES		
PRICES	18000€	10000€	5000€	10 x 3 DAY PASSES

À LA CARTE OPPORTUNITIES

THROUGH THE BELLY

Popcorn machine*	600€
Cotton candy machine*	600€
Candies in your booth, 3 days	100€
Soft ice cream machine*	800€
Slush machine one tank*	600€
Slush machine two tanks*	600€
Slush machine three tanks*	700€
Beer/Party partner	1500€

On Thursday the 7th of November, we will distribute 1000 bags of delicious crisps branded with your company logo. The beer partner will be announced in the program and on stage.

* The prices above do not include the consumable products.

ADD ON

Arcade game	500€
Pin Ball	1000€
Mobile charging station	600€
Reverse bike	600€
Extra square meter	1000€
Badges scanning	750€
Bonus tickets, min 10 tickets, min value 20€	0€

YOUR LOGO EVERYWHERE

On the conference pens	1000€
On the conference bags	1000€
On the small candy boxes	1000€
On the conference lanyards	1000€
On the photobooth pictures	1000€
On the conference videos intro	2500€
On the conference coffee bar branded	2000€

SOCIAL MEDIA

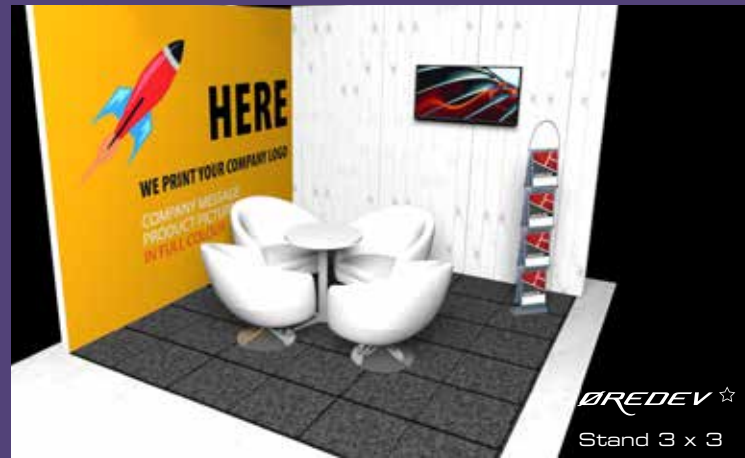
Max visibility	1000€
1 Tweet when signing agreement	
2 Tweets during the conference	
1 Newsletter insert	
1 Tweet after the conference	
Visibility	500€
1 Retweet during the conference	
1 Tweet before the conference	
Podcast with Kodsnnack	500€

Please do not hesitate to contact us if you have any other ideas for partnership. We will happily try to cater to your needs and help you achieve your goals in a creative manner.

BOOTH EXPANSION EXAMPLES



TOP OF THE ROCK BOOTH
6x4m height 4m
With the furnitures you see in the drawing.
Costs about 5000€



SPLASH BOOTH
3x3m height 2,5m
With the furnitures you see in the drawing.
Costs about 1700€



INTRO BOOTH
2x2m height 2,5m
With the furnitures you see in the drawing.
Costs about 1200€

PREVIOUS PARTNERS

Over the years, Øredev has partnered with many different companies.

Our goal is to organise an event everybody can attend, either you come from a big international company or are a one person local start up.

Here is a non-exhaustive list of our previous partners:

Grafana, Riada, Atlassian, RavenDB, Oracle, Neo4j, Sybase/SAP, Microsoft, Amazon Web Services, JetBRAINS, Google Pay, IBM, Sony Ericsson, GitHub, StackOverflow, BlackBerry, Qlik, Nokia, Red Hat, Telerik, Mozilla, Enea, Intel, Azul Systems, Spring Source, Vaadin, Gigaspaces, Quest Software, DevExpress, Embarcadero, Alfasoft, Tobii, Hansoft, InterSystems, splunk, Twilio, Looklet, Lundalogik/lime, Telavox, Apptus, Hewlet Packard, SUN Microsystems, Beijer Electronics, Aepona, Alladin/BlackRock, Det Norske Veritas, Kaazing, ProjectPlace, Informator, Cornerstone, JavaBLACKbelt, Edument, DatorMagazin, O'Reilly, Pluralsight, PCware, SafeNet, Signicat, ipeer, nohau, Spree, FalconSocial, Escenic, Infomaker, Infragistics, Netviewer, ContinuousTests, Test Automation FX, ATIVE, SafeNet, 46 Elks, DataDuctusLivingIT, Tretton37, Avega Group, Tactel, Bouvet, Avensia, AXIS Communication, Epsilon/ÅF Engineering, equinor, Aptitude, Webstep, Wunderdog, IKEA, Bryntum, Verisure, Opsio, Jayway, Omicron, Sigma, Endevo, SwCG, Prevas, Softhouse, ECRU Consulting, edpConsult, Hogia, TrueSec, VPSecurities, 4C Strategies, Øresund IT, Accenture, Cybercom, Symbio, HiQ, Telavox, Capgemini, Play'nGo, Playtech, Combination, KING, Betsson, OURA, FlatFrog, and many more!

CONTACT US

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Join us before the 15th of May and
SAVE 10% on the regular prices.



ØREDEV IN PICTURES



Feeling safe and taken care of

We offer a warm, considerate and generous environment for our participants. We ensure that we can cater for all their needs so their only focus is on meeting with you.

We trust you will treat our participants with the same spirit of kindness and gratitude.



MEET WITH SPEAKERS AND PARTICIPANTS FROM ALL AROUND THE WORLD





MEET WITH PASSIONATE SOFTWARE DEVELOPERS





BE WHERE THINGS ARE HAPPENING, [CONTACT US](#)

