OU-P WHAT'S NEW FOR '03?

BY RABBI SHMUEL SINGER

The OU has certified the Manischewitz matzah bakery in the United States for the past few years. For a long time this was the only OU matzah bakery in the world. It continues to be the only one in the United States. Other Op brands such as Horowitz

Margareten and Goodman's are all baked at Manischewitz. The OU has also agreed to place the <code>@p</code> on Aviv, Osem, Carmel, Yehuda and Rishon matzah products coming from Israel. The items are supervised by local Rabbanim and are satisfactorily made with OU Pesach guidelines. They are certified by the OU when the <code>@p</code> appears on them. In addition, we have this year certified Yanovsky matzah baked in Argentina. This matzah is widely distributed in Latin America. This company manufactures various types of matzah. All matzah is always an eighteen minute product. Rabbi D. Oppenheimer of Buenos Aires serves as the OU rav hamachshir at this factory.

Manischewitz will again have a type of matzah ashirah known as grape matzah, in addition to traditional egg matzah. The grape matzah is made from flour and grape juice and may only be used when egg matzah is permitted, i.e. for Sefardim or those Ashkenazim who cannot eat regular matzah. It is so marked on the box. In addition, Manischewitz will have Passover Tam Tam crackers in various flavors as it did last year. These crackers are made from egg matzah dough and are similarly subject to the restrictions of matzah ashirah. They are clearly so labeled on the box. Manischewitz will continue to sell @p machine shmurah matzah under both the Manischewitz and Horowitz Margareten labels. In addition, @p hand shmurah matzah will be available from both Gefen and Rokeach. Kedem will be selling matzah tea crackers under the Savion label. Manischewitz makes a similar product known as matzah crackers. Both of these are ordinary matzah products and not matzah ashirah. The various Israeli OU matzah companies will all be selling machine shmurah matzah as well.

As in former years, Passover noodles will be made by Manischewitz in various sizes. In addition, Kedem will have

Passover noodles with the Savion label. Both of these products are made with matzah cake meal. Flaum Appetizing will be selling potato starch <code>OP</code> noodles. Frankel's, as well, will have frozen <code>OP</code> noodles made from potato starch. Frankel's will also have frozen <code>OP</code> waffles and blintzes made with potato starch. Likewise, Wilton will have these blintzes, as in former years. In addition, Dayenu will have frozen Passover pierogies, frozen pizza, and pizzarogies made with matzah meal.

Gefen will again have crunchy tapioca snacks in various flavors. Manischewitz will continue with its traditional OU-P soup nuts. Rokeach will also continue with various potato items, such as pancake mix. Manischewitz will also have a full line of these items. Savion will have two new snack items - original potato crunchies and barbecue potato crunchies.

As in years past, potato chips will be made by Bloom's, Cape Cod, Herr's, Utz, Pathmark, Rokeach and Manischewitz. Manischewitz will also have Op potato stix and a new item called sweet potato chips. Rokeach and Empress will again have a full line of chocolate items for Pesach, as will Manischewitz, Krum's, Cherrydale Farms and Elite. Barton's has become an OU label this year and will have a full line of both dairy and pareve chocolate and candy items. As in years past Cyrk will have ice cream and ices with the ©P label. Pesach ice cream sandwiches and ice cream cones will again be available under the Tovli label. Tovli will have ice cream and ice pops as well as plain cones with the Op label. Tovli will also have OP lemon wafers and chocolate wafers made without matzah meal. As in years past, pareve Pesach chocolate chips will be available with the Manischewitz and Bloom's labels. Tovli will also have this year pareve sorbet ice bars and ice cups in various fruit flavors.

Manischewitz has kept the Season name on @p fish items which include tuna, sardines, salmon and anchovies. All of these items are made with Mashgiach Temidi and bishul visroel. In addition,

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PUBLICATIONS

דף השנה חלקים ו-י THE DAF HAKASHRUS

This new publication consolidates volumes 6-10 of the דף השנה together with a useful comprehensive index. If you are interested in obtaining a copy, please contact Rabbi Yosef Grossman at 212-613-8212, fax: 212-613-0621, email: grossman@ou.org or Avigail Klein at 212-613-8279, email: kleina@ou.org. The cost for the general public is \$10. The first consolidated volume (volumes 1-5) is also presently available for \$10. The set of both volumes is available at the reduced rate of \$18. Checks made out to the Orthodox Union can be mailed to Rabbi Yosef Grossman c/o Orthodox Union, 11 Broadway, NYC, NY 10004. There is no cost for OU RFR's.



WHAT'S NEW

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the Season label will continue to appear on <code>OP</code> bamboo shoots and water chestnuts as well as some sauces and oil. The big change in the Pesach market this year involved tuna fish. Various supermarket labels,

such as Pathmark and Shoprite, made <code>@p</code> tuna fish over the past years as a regular item. None of this has been done this year. Bumble Bee has made a large <code>@p</code> production of tuna under its own label. This item is Mashgiach Temidi and Bishul Yisroel. Aside from this, tuna fish with an <code>@p</code> is available under the Rokeach and Gefen labels.

The OU position remains that extra virgin olive oil can be used without special supervision for Pesach. In addition, Bartenura, Carmel and Season olive oil will be available with an @p label. Della Rosa grapeseed oil will again be available this year. This last product was made in Europe with the cooperation of various other supervisions. Mother's olive oil pan coating spray and Manischewitz buttery safflower cooking spray, olive oil spray and olive oil garlic cooking sprays will also be available. Prepared olives with an @p will be available from Gefen, Osem, Kvuzat Yavne and Gilboa.

The OU position remains that regular tea bags, which are not flavored or decaffeinated, are acceptable for Pesach without special supervision. In addition we have clarified this year that all Lipton decaffeinated tea bags are acceptable without special supervision. This is not true of other decaffeinated tea bags. Pathmark and Lipton also have specially marked Op plain tea bags on the market. Nestea instant unflavored tea powder and instant unflavored decaffeinated tea powder are acceptable for Pesach without special supervision. Our position in former years in regard to coffee had been similar to tea. We maintained that all @ regular coffee, that is unflavored and not decaffeinated, is acceptable for Pesach without supervision. This remains true with one important exception. The Nestle Company manufactures some brands of instant coffee at a factory in Canada which has begun making Nestle Quik items on the same equipment. Any instant coffee coming from this factory is therefore no longer acceptable for Pesach. Only one national label, Nescafe, is made here. In addition, various supermarket private labels are manufactured at this factory. This situation is not true of the other Nestle coffee plants or of any other OU supervised coffee factories. We therefore only recommend using coffee brands listed in the gray area of the OU's Passover Directory. These brands may be used, as they were previously, without special certification. National labels listed there include Taster's Choice and Folger's. This whole issue applies only to instant coffee. Ground coffee remains acceptable from any source as long as it is unflavored and not decaffeinated.

This year a number of supermarket labels will have <code>@p</code> flavored seltzers for Pesach. These include Acme, America's Choice, Foodtown, King Kullen, Pathmark, Shoprite and White Rose. Cornell and Beer Mayim will have flavored sodas with an <code>@p</code>. This year for the first time Pathmark will be bottling ginger ale, orange soda and cola with an <code>@p</code> symbol.

Coca Cola will again be available with an <code>@p</code> for Pesach. Aside from the New York metropolitan area, Coke will be available in Boston, Baltimore-Washington, Miami, Atlanta, Houston, Philadelphia, and Los Angeles. This year, in New York, Coca Cola items will be made with an <code>@p</code> in 2 liter bottles and in cans. Other locations will have more limited Coke items made in different sizes. All these items, of course, require the <code>@p</code> symbol. Most of these bottling plants will designate the Passover

Coke items with a distinctive yellow cap in addition to the @p symbol on the cap or shoulder of the bottle.

Kedem continues to bottle grape juice under its own name as well as under the Savion, Gefen and Lipschutz labels. All these items have always been and will continue to be Mevushal. This year Kedem will be introducing one new <u>not</u> Mevushal grape juice. This will be bottled in 1.5 liter glass bottles and be clearly labeled <u>Not Mevushal</u>. In addition, Rokeach will be introducing for the first time its own <code>OP</code> grape juice. This will appear under the Rokeach label, as well as the Pri Hakerem and Mishpacha labels.

Kedem Mevushal / Not Mevushal Update

The *Daf HaKashrus* discussed at length the designations of Mevushal and Not Mevushal domestic Kedem wines and grape juices in its Volume 'a – No. 3 issue. The following is the current status of these products:

- 1. The wine and grape juice bottles that state on their labels Mevushal are accepted by all as Mevushal.
- 2. The wine and grape juice bottles that state on their labels Not Mevushal are accepted by all as Not Mevushal.
- The grape juice bottles that do not state on their labels Mevushal or Not Mevushal:
 - A) according to the Tzelihmer Rav zt"l are Not Mevushal.
 - B) according to Rav Moshe Feinstein zt"l and the @ are Mevushal.

Kashruth alert!

SYSCO CLASSIC BLEU CHEESE DRESSING (single size serving) produced by Sysco Corp., Houston, TX mistakenly bears an © symbol and is not Kosher. The product is being recalled.

TREE OF LIFE 100% NATURAL SOY MARGARINE produced by Tree of Life Inc. - St. Augustine, FL bears an unauthorized ⊚ symbol, and is being withdrawn from the market-place. Consumers spotting this product are requested to call 212-613-8248.

CONTROL CARB ASSORTED BAKED GOODS (Brownies, Cakes, Bagels) produced by Controlled Carb Gourmet, Las Vegas, NV / Miami, FL bear an unauthorized @ symbol. Consumers spotting any products of Controlled Carb Gourmet that bear an @ symbol are requested to call 212-613-8248.

HEINZ CLASSIC RECIPE SLOPPY JOE SAUCE produced by Heinz North America, Pittsburgh, PA is no longer certified and no longer bears the ① symbol. Consumers may use the older product that still bears the ① symbol.

CONDOLENCES TO...

RAV YISROEL BELSKY Shlita, OU Posek and Rosh Yeshiva in Yeshivas Torah Vodaas, and family on the recent loss of his father Rabbi Dov Belsky, z"l of Brooklyn, NY.

our devoted RFR in Chicago, IL RABBI ELIMELECH FRIEDMAN AND HIS FAMILY on the recent loss of his father Mr. Dovid Friedman z"l of Milwaukee, WI.

◆ המקום ינחם אתכם בתוך שאר אבלי ציון וירושלים

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