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To: Interested Parties

From: Teach Coalition & Jewish Voters Unite

Date: November 11, 2024

Re: PA and NY Jewish Exit Poll Full Data

I. Background:

Over the summer, the Teach Coalition & <u>Jewish Voters Unite</u> in partnership with Honan Strategy Group conducted a robust survey among Jewish voters in the Presidential swing state of Pennsylvania and the swing Congressional races in New York State (Districts; 1, 4, 17, 18, 19, and 22) to understand sentiment towards the race for President, United States Senate, and in the US House, and what impact that the events of October 7th and the rise of antisemitism were having on voting intentions and voting behavior.

We have followed up that work with an Exit Poll conducted on Election Day, November 5, and the day following, November 6, among the same audience (among Jewish voters of all branches) and in the same geography (Pennsylvania and the key New York State congressional races) to understand with precision what took place with regards to the November 2024 election.

A total of 681 Exit Poll interviews were conducted, which achieved an overall sampling error of +/- 3.75% overall and larger among subgroups.

II. Topline Conclusions:

Here are the key findings that we reached with our analysis:

 The conclusion from the summer polling and this Exit Poll is clear and unmistakable: Jewish votes are up for grabs in key contested races and states – they are <u>not</u> <u>voting</u> monolithically or overwhelmingly Democratic.

Pointedly, Harris <u>did not manage</u> to win 50% of the Jewish vote in either geography that we polled, versus a national Exit Poll showing <u>Harris' Jewish support at</u> <u>77%</u>. What is clear is that the Jewish vote in the key political geographies was much more evenly divided than how she apparently performed nationally..

- a. Harris won the Jewish vote in Pennsylvania by 7 points 48% to 41% exactly the same 7-point margin that we found her ahead by in our summer polling.
- b. Although Harris won the Jewish vote in the swing New York congressional districts, 49% to 41%, a margin of 8 points, that represents a significant decline since our summer polling, when she enjoyed an 19 point lead over Donald Trump.
- 2) The events of October 7th and the rise of antisemitism have <u>"woken up" Jewish</u> <u>voters</u> who have been particularly politically active and engaged in the 2024 races.
- 3) An overwhelming number of Jewish voters (more than 8 in 10) indicate it is <u>very</u> <u>important</u> for them to remain politically active and engaged in the local, municipal races in 2025 and 2026. Expect and anticipate Jewish political activism and voting behavior to remain strong going forward.

III. Exit Poll Insights:

Here are the key data points from the data we have collected and analyzed.

Exit Poll Results: The Vote for President

The Jewish vote was very evenly divided between the two candidates and Kamala Harris did not get over 50% of the vote in either state, despite allegedly winning this voting segment overwhelmingly on a national basis.

Which of the following candidates did you vote for in the November 2024 election for President of the United States regardless of when you cast your ballot?	Pennsylvania	New York Congressionals
Democrat Kamala Harris Republican Donald Trump	48% 41%	49% 41%
Someone else	0%	2%
Prefer not to answer/Refused	11%	8%
Harris Margin	7%	8%

Pennsylvania Tracking Data:

When the Pennsylvania Exit Poll data was compared with our summer survey, we see that Harris performed about the same as our polling indicated, winning Jewish voters by only 7 points.

	Pennsylvania	
Which of the following candidates will you/did		Election
you vote for in the November 2024 election for	Summer	Day Exit
President of the United States?	Survey	Poll
Democrat Kamala Harris	49%	48%
Republican Donald Trump	42%	41%
Third Party Candidate	2%	0%
Don't know/ Refused	7%	11%
Harris Margin	7%	7%

New York Tracking Data:

When the New York Exit Poll data was compared with our summer survey, we see that Harris performed 11 points less well with Jewish voters than she had over the summer, and failing to reach 50% of the vote.

	New York	
Which of the following candidates will you/did		Election
you vote for in the November 2024 election for	Summer	Day Exit
President of the United States?	Survey	Poll
Democrat Kamala Harris	56%	49%
Republican Donald Trump	37%	41%
Third Party Candidate	3%	2%
Don't know/ Refused	4%	8%
Harris Margin	19%	8%

Shapiro as VP Nominee?

It appears that Harris may have had an opportunity to win additional Jewish votes, especially in PA. With the inclusion of Pennsylvania Governor Josh Shapiro as Harris' Vice Presidential nominee, rather than Minnesota Governor, Tim Waltz, Harris would have won the PA Jewish vote by 15 points and in the New York Congressionals by 12 points.

If Kamala Harris had chosen Pennsylvania Governor Josh Shapiro as her running mate to be Vice President, for whom would you have voted for in the race for President?	Pennsylvania	New York Congressionals
Democrat Kamala Harris and Josh Shapiro	53%	51%
Republican Donald Trump and JD Vance	38%	39%
Third Party Candidates	0%	1%
Prefer not to answer/Refused	9%	9%
Harris Margin	15%	12%

Impact of Oct 7th and Rise of anti-Semitism on Political Engagement:

4 in 10 Jewish voters indicated that the rise of anti-Semitism and the events of October 7^{h} had a <u>significant impact</u> on their decision to vote in the November 2024 election.

What impact, if any, did the Oct 7th attack on Israel by Hamas have on your decision to vote in the November 2024 election?	Pennsylvania	New York Congressionals
A significant impact	40%	41%
What impact, if any, did the rise in antisemitism have on your decision to vote in the November 2024 election?	Pennsylvania	New York Congressionals
A significant impact	43%	49%

Political Activism:

Two-thirds of PA voters and 1 in 2 NY voters reported that the rise of anti-Semitism and the events of October 7^h **increased their levels of political engagement and activism**.

Have the events of October 7th in Israel and the rise in anti-Semitism increased your levels of political engagement and activism?	Pennsylvania	New York Congressionals
Yes	67%	52%
No	29%	46%
Prefer not to answer/Refused	4%	2%

Jewish voters, in the aftermath of October 7th and with the rise in anti-Semitism reported taking the following steps to be more politically engaged and active about; the election, a candidate(s), issue(s) or the importance of Jewish voters casting a ballot. These steps and actions included the following:

Hosted or attended a fundraiser/Donated money to a candidate or cause

Sent or forwarded an email

Created or "liked" a social media post.

Wrote a letter to the editor

Attended a house party

Joined a Zoom call or email list

Spoke before a group of peers to communicate their support

Volunteered in some capacity

Did something else

Multiple responses were accepted in the question below.

Since the events of October 7th in Israel and with the rise in anti-Semitism, what steps, if any, have you taken to be more politically engaged and active about an election, candidate, issue or the importance of voting?	Pennsylvania	New York Congressionals
Hosted or attended a fundraiser/Donated money to a candidate or cause	28%	35%
Sent or forwarded an email	29%	32%
Created or - "liked" a social media post	18%	14%
Written a letter to the editor	10%	16%
Attended a house party	7%	18%
Joined a Zoom or email list	7%	16%
Spoke before a group of peers to communicate your support	5%	11%
Volunteered	2%	3%
Did something else	6%	12%
Not more likely to do anything else to be politically engaged or active	30%	16%
Don't know	2%	3%

Looking Ahead:

One question on the minds of many is whether the heightened levels of political activism among Jewish voters will remain going forward or was specific to the high-intensity, high-interest Presidential contest.

What we found was that Jewish interest and political engagement is likely to remain high going forward in 2025 and 2026.

More than 8 in 10 Jewish voters report that it is important that they remain politically active and involved into 2025 and 2026, when a series of local, and municipal races will occur.

In 2025 and 2026 there will be a series of local, municipal races taking place in your area. How important is it that Jewish voters remain politically active and involved regardless of the outcome of the November 2024 races?	Pennsylvania	New York Congressionals
Very important	81%	84%
Somewhat important	13%	10%
Not very important	2%	1%
Not important at all	0%	1%
Don't know/Refused	4%	4%
Total	100%	100%

III. Exit Poll Methodology:

The Teach Coalition and Jewish Voters Unite Exit Poll conducted by Honan Strategy Group focused on surveying Jewish voters in Pennsylvania and the following NY Congressional swing districts, including CD 1, CD, 4, CD 17, CD 18, CD 19, and CD 22.

The interviews were conducted on Election Day and the day after Election Day via telephone (landline and cell phone) and well as text message intercept online polling methodology.

As indicated above a total of 681 Exit Poll interviews were conducted, which achieved an overall sampling error of +/- 3.75% overall and larger among subgroups.

APPENDIX:

Pennsylvania:

Pennsylvania Jewish voters voted 50% to 40% for Democrat Bob Casey over Republican Dave McCormick in the U.S. Senate race.

Who did you vote for in the race for U.S. Senate?	Pennsylvania
Democrat Bob Casey	50%
Republican Dave McCormick	40%
Somebody else	1%
Prefer not to answer/RefusedÂ	10%

50% of Pennsylvania Jewish voters supported the Democratic candidate in their vote for Congress and 39% supported the Republican candidate.

In your local race for U.S. Congress, for whom did you vote?	Pennsylvania
The Democratic candidate	50%
The Republican candidate	39%
Someone else	1%
Prefer not to answer/Refused	10%

New York Swing Congressionals:

Among New York State Jewish voters in the swing congressional districts, we asked about how they had voted in the US Senate race, as well as in their local race for Congress. 49% voted for Democratic Kirsten Gillibrand and 36% voted for Republican Mike Sapaicone.

Who did you vote for in the race for U.S. Senate?	New York Congressionals
Democrat Kirsten Gillibrand	49%
Republican Mike Sapraicone	36%
Somebody else	2%
Prefer not to answer/Refused	13%

Jewish voters in the 1st Congressional District split their vote with 43% for Republican Nicholas LaLota and 41% who supported Democrat John Avlon.

In the race for U.S. Congress, for whom did you vote?	New York Congressionals
Republican Nicholas LaLota	43%
Democrat John Avlon	41%
Someone else	8%
Prefer not to answer/Refused	9%
Total	101%

50% of Jewish voters in the 4th Congressional District voted for Democrat Laura Gillen and 27% voted for Republican Anthony D'Esposito.

In the race for U.S. Congress, for whom did you vote?	New York Congressionals
Democrat Laura Gillen	50%
Republican Anthony D'Esposito	27%
Prefer not to answer/Refused	23%

Jewish voters in the 17th Congressional District gave 55% of their votes to Republican Michael Lawler and 31% voted for Mondaire Jones.

In the race for U.S. Congress, for whom did you vote?	New York Congressionals
Republican Michael Lawler	55%
Democrat Mondaire Jones	31%
Working Families Party Anthony Frascone	0%
Someone else	1%
Prefer not to answer/Refused	13%

Jewish voters in the 18th Congressional District gave 57% of their votes to Pat Ryan and 34% voted for Republican Alison Esposito.

In the race for U.S. Congress, for whom did you vote?	New York Congressionals
Democrat Pat Ryan	57%
Republican Alison Esposito	34%
Someone else	1%
Prefer not to answer/Refused	9%

Jewish voters in the 19th Congressional District gave 50% of their votes to Democrat Josh Riley and 21% of their votes to Marc Molinaro.

In the race for U.S. Congress, for whom did you vote?	New York Congressionals
Democrat Josh Riley	50%
Republican Marc Molinaro	21%
Someone else	5%
Prefer not to answer/Refused	24%

Jewish voters in the 22nd Congressional District, gave 41% of their votes to Democrat John Mannion and 38% to Republican Brandon Williams.

In the race for U.S. Congress, for whom did you vote?	New York Congressionals
Democrat John Mannion	41%
Republican Brandon Williams	38%
Prefer not to answer/Refused	21%