

**SPONSORSHIP  
OPPORTUNITIES**

**EARLY BIRD  
REGISTRATION  
AVAILABLE UNTIL  
AUGUST 5, 2022**

# 2022 MMDA CONFERENCE

**NOVEMBER 18 - 19, 2022**

**THE HOTEL AT ARUNDEL PRESERVE  
7795 ARUNDEL MILLS BOULEVARD, HANOVER, MD 21076**

**THE 2022 MMDA  
CONFERENCE PROVIDES  
AN EXCELLENT  
OPPORTUNITY TO  
SUPPORT THE  
ASSOCIATION AND  
SHOWCASE YOUR  
COMPANY TO LEADERS IN  
POST-ACUTE AND LONG-  
TERM CARE MEDICINE.**

MMDA is the regional - Delaware, Maryland, and Washington, DC - affiliate chapter of AMDA, The Society for Post-Acute and Long-Term Care Medicine, supporting medical directors, physicians, nurse practitioners, and other clinicians practicing in the long-term care continuum. MMDA provides education, advocacy, information, and professional development for our members.

# EXCITING AND NEW SPONSORSHIP LEVELS AND PERKS!!!

## **Platinum Sponsor Plus -     ~~\$6,XXX~~ —→ \$5,000**

- All Platinum perks (listed below) PLUS custom branded conference memento distributed to all conference attendees

## **Platinum Sponsor -             ~~\$5,XXX~~ —→ \$4,000**

- Exclusive sponsor signage at Welcome reception, Breakfast reception, and Business Lunch
- Priority exhibit table placement or comparable floor space
- Recognition on MMDA's website Home page with link to your company's website
- Full-page ad in conference guide and membership newsletter
- Listing on conference signage and welcome slides
- Full conference registration for (4) four company representatives
- Access to conference attendee email list (by consent)

## **Gold Sponsor -                     ~~\$2,XXX~~ —→ \$2,000**

- Exhibit table or comparable floor space
- Listing on MMDA's website Home page
- Half-page ad in conference guide and membership newsletter
- Listing on conference signage and welcome slides
- Full conference registration for (2) two company representatives
- Access to conference attendee email list (by consent)

## **Silver Sponsor -                   ~~\$1,XXX~~ —→ \$1,200**

- Exhibit table or comparable floor space
- Listing on MMDA's website Home page
- Listing on conference signage
- Full conference registration for (1) one company representative
- Access to conference attendee email list (by consent)



# **SPONSOR/EXHIBITOR AGREEMENT**

**INSTALLATION OF EXHIBITS:** Exhibits may be set up by 2:00 pm on Friday, November 18, 2022 and 7:30 am on Saturday, November 19, 2022. In the event that an exhibitor fails to complete installation by 7:30 am, MMDA reserves the right to remove the display table.

**REMOVAL OF EXHIBITS:** All exhibits not removed by 6:00 pm on Saturday, November 19, 2022 may be removed by MMDA or the hotel for a set fee of \$50.

**ASSIGNMENT OF SPACE:** Upon receipt of the completed application to exhibit, MMDA will confirm the acceptance or rejection of the application. Each display space will be furnished with one (1) draped and/or skirted table and two (2) chairs. All exposed portions of a display must be finished. Displays not conforming to these specifications will be prohibited. Assigned space may not be shared or transferred for any reason.

**CARE OF SPACE:** The exhibitor agrees not to deface, injure, or mar the exhibit area, the hotel or any of the furniture of fixtures contained therein, and/or any of the property placed therein by MMDA and occurring by reason of the commissions or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor shall defend and hold harmless MMDA from all claims and suits against MMDA arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All materials used by exhibitors must conform to the requirements of the local fire department, and exhibits must meet all state and local codes.

**INSURANCE:** MMDA, nor its representatives, assume responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants or employees. Exhibitor may choose to insure his/her personnel or goods against injury, theft, and damage by fire, accident, or other cause must do so at his/her own expense.

**SECURITY:** Due to the informal nature of the tabletop exhibits, MMDA strongly encourages exhibitor to keep the display simple. Exhibitor is responsible for securing any and all special equipment and display items. MMDA will not provide security.

**EXHIBITOR CONDUCT & RESTRICTIONS:** No more than two (2) representatives are included in the exhibit fee per tabletop display.

MMDA reserves the right to restrict all displays that, because of noise or other objectionable features, interfere with the orderly procedure of the entire exhibition; any display or procedure that, in its judgment, runs counter to the general character of the entire exhibition. Exhibitors will conduct their business in a courteous and professional manner from the confines of the display area. **Exhibitors are prohibited from conducting business in the space of any accredited educational activity.**

**LIABILITY:** MMDA nor its representatives shall be liable for any damages in the event that performance of this contract is rendered impossible by any of the following causes: destruction of the hotel or any substantial portion thereof, by fire, earthquake, hurricane, the elements, or a public enemy, strike, or other public disorder; impossibility of performance created by law or any public authority; or other act of God; and/or for any cause beyond its control or the control of the hotel. MMDA will, however, in the event of its not being able to hold the exhibition for any of the reasons set forth above, reimburse exhibitors the amount of fees paid.

**EVENT ATTENDANCE & POSSIBLE BUSINESS LEADS:** MMDA is not responsible for the number of attendees who choose to attend the exhibition. MMDA does not guarantee any leads to exhibitors.

**CANCELLATION OF EXHIBIT SPACE:** Requests for cancellations of exhibit space must be presented to MMDA in writing. If cancellation occurs on or before October 3, 2022, the exhibitor will receive a full refund, less a \$200 administrative fee. If cancellation occurs after October 3, 2022, no refunds will be given. An exhibitor who cancels may not transfer or assign an exhibit space.

**MATERIAL SHIPPING & HANDLING:** MMDA recommends exhibitor hand-carry all items and materials to the hotel. The hotel has limited storage capability and cannot accept shipments until three (3) days prior to the conference. When sending shipments to the hotel, please label them in the following manner: The Hotel at Arundel Preserve; 7795 Arundel Mills Boulevard, Hanover, MD 21076 – HOLD FOR: Give your on-site representatives' name or company name/MMDA Conference, November 18-19, 2022.

***As the authorized representative of sponsor/exhibitor, I have read the terms of this Agreement and accept the stipulations so outlined.***

**Representative's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## SPONSOR/EXHIBITOR REGISTRATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Names of attending staff members (**corresponding to Sponsorship Level**):

3. \_\_\_\_\_ 4. \_\_\_\_\_

Please check a Sponsorship Level:

\_\_\_\_ Platinum Sponsor Plus - \$6,000 --> **\$5,000**    \_\_\_\_ Gold Sponsor - \$2,500 --> **\$2,000**

\_\_\_\_ Platinum Sponsor - \$5,000 --> **\$4,000**      \_\_\_\_ Silver Sponsor - \$1,500 --> **\$1,200**

\_\_\_\_ Payment by check (enclosed) in the amount of \$ \_\_\_\_.

\_\_\_\_ Payment by credit card (below) in the amount of \$ \_\_\_\_.

\_\_\_\_ Visa                      Name: \_\_\_\_\_

\_\_\_\_\_ MasterCard      Card Number: \_\_\_\_\_

\_\_\_\_ American Express      Expiration: \_\_\_\_ Security Code: \_\_\_\_

Billing Address Zip Code: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

## Early Bird Discounts

**Available Until  
August 5, 2022**

**Make payments payable to Maryland  
Medical Directors Association and mail to:  
MMDA, ATTN: Lisa Williams  
1211 Cathedral Street, 3rd Floor  
Baltimore, MD 21201-5516  
Phone: 410-625-0022 Fax: 410-385-0154  
Email: [mmdawebsite@gmail.com](mailto:mmdawebsite@gmail.com)**

**FOR OFFICE USE ONLY**

Registration Received (Date): \_\_\_\_\_ By: \_\_\_\_\_ Notes: \_\_\_\_\_