

Alabama Medical Directors Association 2023 Exhibitor Opportunities

Mid-Winter Meeting
Saturday, January 28, 2023
Birmingham Marriott
Grandview Parkway

Annual Meeting
Thursday, July 27 - Sunday, July 30, 2023
Linkside Conference Center
Sandestin Golf and Beach Resort
Destin, Fla.



THE ALABAMA
MEDICAL DIRECTORS
ASSOCIATION

ALMDA
19 S. Jackson Street
Montgomery, Ala. 36104
(334) 954-2500 | Fax (334) 269-5200
www.almda.org

About ALMDA...

The Alabama Medical Directors Association (ALMDA) is a professional association of physicians and other professionals practicing in the long-term care continuum, dedicated to excellence in patient care by providing education, advocacy, information and professional development. For more than 25 years, ALMDA has worked to achieve this mission through the support of its membership and the educational programs it offers to healthcare professionals statewide. ALMDA is requesting your

support by exhibiting your products/services at this meeting.

The Association leadership is extremely grateful for your consideration to support our conference. Your support allows us to continue with these educational offerings to our members and attendees. I hope this will encourage you to participate in the various sponsorships our conference needs. Without your continued support we would not be able to continue with this imperative endeavor. 

Exhibitor Guidelines...

Conference Dates and Locations

Mid-Winter Conference – Jan. 28, 2023

Birmingham Marriott
3590 Grandview Parkway
Birmingham, AL 35243

Room Rate is \$149. Room cutoff is Jan. 6, 2023.

Call (888) 426-5171 and mention the ALMDA room block.

Annual Conference – July 27-30, 2023

Linkside Conference Center
Sandestin Golf and Beach Resort
9300 Emerald Coast Pkwy W
Miramar Beach, FL 32550

Room reservation information will be available soon.

Electrical/Internet Access

Registered exhibitors will receive a separate email closer to the event date with instructions on ordering electrical or internet access directly from the hotel.

Shipping Booth and Exhibit Materials

Exhibitors should make arrangements with host hotels for receiving and shipping of exhibit materials. Prior to the meeting, ALMDA staff will send shipping and dryage information to all confirmed exhibitors. ***ALMDA staff will not be liable for storing, transporting or retrieving any exhibitor materials to or from the hotel or other facility.***

At the end of the event, please make sure you have made arrangements for your booth materials before you leave the venue. ALMDA will not be responsible for anything left in the Exhibit Hall at the end of the day.

Special Requests

If you have a special request for booth placement in the Exhibit Hall to accommodate pop-up displays or other media, please let us know. If you have questions regarding the Exhibit Hall, please contact **Erich Burbage** at (334) 954-2515 or by e-mail at eburbage@alamedical.org.

Company Recognition

In order to ensure your company's recognition in printed meeting materials, your registration form and payment must be received no later than Dec. 29, 2022, for the Mid Winter Conference; and June 27, 2023, for the Annual Conference.

Exhibit Staff and Event Attendance

Exhibit registration includes attendance for up to **two representatives**, display time, meals and receptions. Please update ALMDA staff as soon as possible if there is a change in your representative. Up to two additional representatives are welcome for an additional fee of \$250 per representative.

Booth Sharing

No subletting or sharing exhibit space by more than one company or organization will be permitted. Two companies who desire to exhibit together must pay for two booths. Upon request, ALMDA staff will make every effort to place companies next to each other in the exhibit hall.

Concurrent Events

No exhibitor may hold any event at the same time as any ALMDA-sponsored event. However, there are no restrictions on exhibitors that would like to provide dinners and events – on-site or off-site – during “free” times.

Cancellation Policy

The deadline to cancel exhibit space is **30 days prior** to the date of the event. Cancellations must be in writing by mail or e-mail and will not be accepted by telephone. If a company fails to cancel by the 30-day cut-off, it will be listed as a “No show” and the company will not receive a refund.

Suitcasing Policy

Suitcasing is the action of soliciting business during the ALMDA conference, including another company's booth, the conference facility lobby, or general meeting and event areas. Please note that while all meeting attendees are invited to the Exhibit Hall, any person(s) who **HAVE NOT** paid for an Exhibit Booth at the conference that is observed to be soliciting business in the aisles or other public spaces, in another company's booth, or is in violation of any portion of the Exhibit Policy, will be asked to leave immediately. Additional penalties may be applied.

Attendee List

ACCME requires that attendees “opt in” to give permission for their name and contact information to be shared with exhibitors. The list will include name, practice name, city and state.

2023 ALMDA Exhibitor Registration Form page 1

COMPANY INFORMATION *PLEASE PRINT CLEARLY*

Exhibiting Company Name to appear on promotions: _____

Company Contact: _____ E-mail: _____

Primary Phone: Office Cell _____ Business Type: _____

Company Address: _____

City/State/Zip: _____

EXHIBITOR OPPORTUNITIES

Registration deadline for Mid Winter Conference (Jan. 28, 2023) is Dec. 29, 2022 \$900

First Attending Rep's Name: _____ E-mail: _____

Second Attending Rep's Name: _____ E-mail: _____

Additional representatives are welcome for \$250 each.

Third Attending Rep's Name _____ E-mail _____ \$250

Fourth Attending Rep's Name _____ E-mail _____ \$250

Registration deadline for the Annual Conference (July 27-30, 2023) is June 27, 2023 \$1,800

First Attending Rep's Name: _____ E-mail: _____

Second Attending Rep's Name: _____ E-mail: _____

Additional representatives are welcome for \$250 each.

Third Attending Rep's Name _____ E-mail _____ \$250

Fourth Attending Rep's Name _____ E-mail _____ \$250

Register for Both Events and save \$200 (includes two representatives per meeting) \$2,500

SPONSORSHIP OPPORTUNITIES

Expand your brand outside the exhibit hall by sponsoring an event **or item with your company logo!** Choose an event below and contact us for opportunities to have your logo on items given to attendees.

All sponsors receive priority booth placement. Sponsorships are available on a first come first serve basis.

Mid-Winter Meeting Break \$250 Breakfast \$500 Lunch \$500

Annual Meeting Break \$250 Breakfast \$500 Friday Lunch \$750 Thursday Reception \$1,000

Grand Total Due (Exhibit Fee and Sponsorships) \$ _____

See payment information on next page.

Exhibit space allows for a 6-foot table and two chairs. Contact us if you need additional space.

Check all boxes that apply: Electricity Internet Donate a door prize

List competitors not to be located near. _____

2023 ALMDA Exhibitor Registration Form page 2

Company Name _____

METHOD OF PAYMENT

VISA MasterCard American Express Check made payable to ALMDA

Name on Card: _____ E-mail address for receipt: _____

Billing Address: _____

City, State, ZIP: _____

Card Number: _____ Exp. Date: _____

Security Code: _____ Signature: _____ Amount: \$ _____

Your signature acknowledges your understanding that exhibitors assume all responsibilities and agree to protect against all claims, losses and damages to persons or property; and guarantees payment in full as indicated on this form. ALMDA and the Medical Association of the State of Alabama shall not be held responsible for any claims, losses and/or damages to persons or property. ALMDA reserves the right to reject a company or agency as an exhibitor without explanation.

Signature: _____ Date: _____

INSTRUCTIONS

Return signed form (**both pages**) with your payment to Erich Burbage, PO Box 1900, Montgomery, AL 36102. Or, to pre-reserve your booth (recommended), fax this form to (334) 269-5200 or e-mail it to eburbage@alamedical.org and note that payment will follow under a separate cover.

ALMDA Tax ID#: 63-1132493

For office use only.
