



IS HOSTING ▶▶▶

On-Camera Media Training for LE Leaders

A UNIQUE SMALL CLASS

GET PRACTICAL, JOB-READY SKILLS YOU CAN APPLY IMMEDIATELY



Anastasiya Bolton
Broadcast Journalist



▶▶▶ We learn by doing.

Anastasiya Bolton brings training grounded in 20+ years in news, including extensive coverage of law enforcement in Colorado. Now helping agencies strengthen how they communicate with the communities they serve.

What you'll learn:

Who speaks – and why it matters (it's not about the media)

The power of your response: don't turn a simple story into a negative one

How to ensure your story is heard – and your side is represented

Effective vs. ineffective messaging: what works and what doesn't

Communicating during a critical incident: a step-by-step guide

Why reporters ask questions you can't answer – and how to prepare

Learning from real-life examples: what went right, wrong, and why

On-camera interview practice with immediate feedback

10 SEATS ONLY!

Sept. 22 & 23, 2026

**Bison Ridge Rec Center
13905 E. 112th Ave.**

Commerce City, CO 80022

8 a.m. – 4:30 p.m.

Questions ▶▶ anastasiya@vikstorymedia.com

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Commerce City PD Sgt. Brandi Brunner

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Two-Day Training \$600



◀ **REGISTER
& PAY**

<https://x.gd/K8sVY>

