

STREET ART & VISUAL REPRESENTATION

Street Art & Visual Representation at Macademia introduces young people aged 12+ to creative expression through urban art, visual communication, and contemporary culture. Students explore techniques, styles, and messages behind street art while developing their own artistic voice, confidence, and visual storytelling skills.

The course is structured into four standalone modules, each running as a 6-week block (2-hour sessions). Modules can be taken in sequence or alongside other subjects, allowing a flexible and personalised learning journey.

Through practical projects, experimentation, and real-world inspiration, students explore how art can communicate ideas, identity, and social messages. The course supports GCSE and A-Level Art while helping students build a strong portfolio and develop confidence in creative expression.

Foundations of Street Art

1. What is street art
2. Graffiti vs street art
3. Artists and influences
4. Styles and techniques
5. Visual language and meaning
6. Discussion and reflection

Visual Communication & Message

1. Art as communication
2. Identity and expression
3. Social and political messages
4. Composition and layout
5. Developing a concept
6. Critique and feedback

Techniques & Materials

1. Mark-making and line work
2. Spray paint techniques (theory/demo)
3. Stencils and layering
4. Typography and lettering
5. Mixed media approaches
6. Practice and review

Personal Project & Portfolio

1. Research and inspiration
2. Idea development
3. Sketchbook process
4. Final piece creation
5. Presentation and refinement
6. Final showcase

