



PGA TOUR – STN Mid-Roll Video Ad Formats

Video Specifications:

- **Resolution:** 1920x1080
- **Required Aspect Ratio:** 16:9
- **Max File Size:** 512 MB
- **Video Codec:** H.264
- **Accepted Formats:** .MP4, VAST 2, 3, 4
- **Length:** 15 seconds
- **Frame Rate:** 29.97 fps

Audio Tech Specs

- **Audio Resolution:** 48 Khz or 44.1 Khz
- **Audio Channels:** Stereo
- **Audio Codec:** AAC
- **Audio Bitrate:** 128 Kbps or higher



Creative Restrictions:

- All creative tags & tracking URLs must be SSL compliant
- Due to recent internet-wide restrictions, we will no longer be accepting Flash creatives.
- Creatives 30 seconds or shorter are non-skippable.

2M+
Premium
Videos

250+
Content
Providers

2000+
Publishing
Partners

50M
Unique
Viewers

Millions
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