



# DIGITAL ADVERTISING KIT

## PGA TOUR Youtube

<b>Creative Length</b>	<ul style="list-style-type: none"><li>- Up to 6 minutes (skippable)</li><li>- 15 seconds (non-skippable ads)</li><li>- 6 seconds (bumper ads)</li><li>- 20 seconds (non-skippable ads, EMEA, Mexico, India, Malaysia, Singapore only)</li></ul>
<b>Max # of Creative Versions</b>	5
<b>Video Format</b>	VAST 2.0, VAST 3.0
<b>File Size</b>	10 MB
<b>Dimensions</b>	1280x720 1920x1080

