

MANAGING FOR IMPACT
TRANSLATING INTENT INTO ACTIONS

SDG IMPACT STANDARDS FOR ENTERPRISES TRAINING COURSE

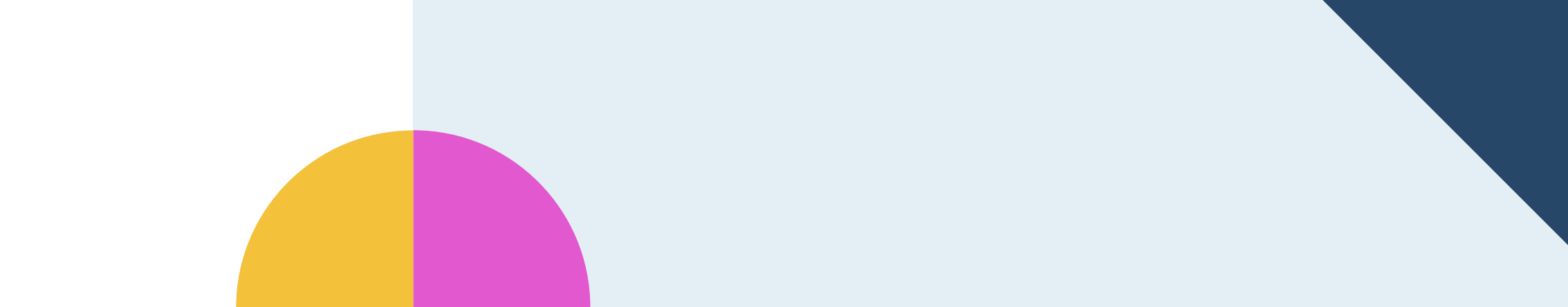


PIE



SDG Impact

SOCIAL VALUE
INTERNATIONAL



The SDG Impact Standards have been developed by [SDG Impact](#) – a flagship initiative of the United Nations Development Programme (UNDP) – to help investors and enterprises operate more sustainably and contribute positively to sustainable development and the United Nations Sustainable Development Goals (SDGs).

The 2030 Agenda for Sustainable Development and its 17 SDGs provide a shared blueprint to achieve a better and more sustainable future for all. Every day, more and more companies are looking for straightforward ways to operate sustainably and make a positive contribution to the SDGs. Increasingly, investors and companies begin to recognise the business case of sustainable development.

However, there has been a long-standing lack of clear guidance on how companies can translate intent into actions. The SDG Impact Standards, first introduced in July 2021, aim to address this knowledge gap and move companies from SDG alignment to SDG action – from thinking about the SDGs as an add-on to how business gets done.

The Standards, with its 12 Enterprise Actions organised under four interconnected themes – strategy, management approach, transparency, and governance, provide best practice guidance for companies to create an enabling environment for long-term enterprise value creation, while driving forward better outcomes for people and planet.

This [SDG Impact Standards for Enterprises Training Course](#) will empower participants with the clarity, insights, and tools required to integrate impact management and contributing positively to sustainable development and the SDGs in organisational decision-making processes.



The training programme guides participants through the SDG Impact Standards, a global best practice framework that helps companies integrate impact management, sustainability and the Sustainable Development Goals (SDGs) into business decisions and practices.



IMPACT MANAGEMENT?

How might businesses overcome internal disconnect and barriers to impact management?

ANOTHER STANDARD?

What are SDG Impact Standards for Enterprises? How the Standards work with other principles, frameworks and disclosure initiatives?

GREENWASHING, IMPACT WASHING, SDG WASHING?

How might businesses support and authenticate contributions to sustainable development and achieving the SDGs?

PLEDGES & COMMITMENTS?

How might businesses translate intent into actions?

PROGRAMME OVERVIEW

As hands-on sessions focused on the practical aspects of managing for impact, the training programme guides a select number of practitioners and industry leaders through the steps required to integrate sustainability into decision-making, using the SDG Impact Standards. This programme covers the following content:

-  Explore the latest international landscape of sustainability principles, management frameworks, taxonomies, disclosure standards, impact assessment tools and ratings.
-  Learn about the SDG Impact Standards and the underpinning key concepts
-  Acquire foundational Impact Measurement and Management concepts and norms applied in the Standards
-  Deep dive into the Enterprise Actions
-  Deploy learning into practice through case studies, group discussions and individual reflections
-  Conduct gap analysis and plan for actions with the SDG Impact assessment tool

FAST FACTS

~24 hours of lectures, tutorials, interactive exercises,
taster practice of SDG impact assessment & planning

4 days in person or live virtual training
runs over 8 weekly sessions of 3 hours each

Certificate of completion from SDG Impact, Social Value International and
PIE Strategy

USD 2,500

The course instructors are Accredited Trainers by UNDP SDG Impact and Social Value International and highly experienced sustainability strategists and specialists. Each cohort is limited to a maximum of 12 participants to ensure a personalised training experience.

Visit www.piestrategy.com/sdgimpact for further details and application

BENEFITS TO PARTICIPANTS

UNDERSTAND GLOBAL BEST PRACTICES for operating sustainably and contributing to the SDGs through hands-on learning to implement the UNDP SDG Impact Standards.

GAIN PRACTICAL SKILLS IN MANAGING FOR IMPACT, fostering an enabling environment to strengthen financial performance and drive forward better outcomes for people and planet.

IMPROVE DISCLOSURE, INVESTOR AND CUSTOMER ENGAGEMENT by learning how to integrate sustainability at the core of decision-making practices.

LEAVE INSPIRED with the knowledge, confidence and resources to integrate sustainability and the SDGs in organisational decision-making with a plan for actions.

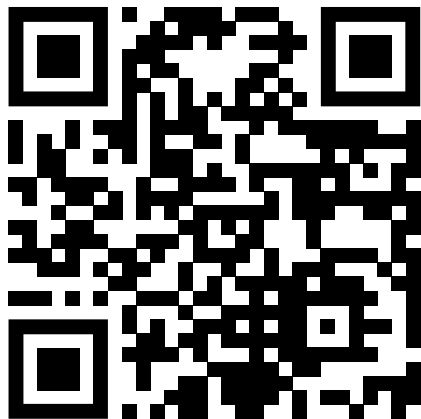
VALIDATE YOUR KNOWLEDGE by earning recognition of your knowledge with a certificate of completion jointly from SDG Impact, Social Value International and PIE Strategy.

JOIN A VALUABLE NETWORK OF PIONEERS, with business leaders and changemakers who are among the firsts to be trained on UNDP SDG Impact Standards.

“SDG Impact Standards are management practice standards. Leading change through transparency and reporting alone may be too slow in terms of the quantum and speed of change needed to put the world on a more sustainable path and achieve the SDGs. Also, using reporting as the driver for behavioural change can lead to form over substance and unintended consequences as the primary motivators tend to be marketing communications or compliance, but not on decision-making with the purpose to deliver impact.”

Fabienne Michaux
Director, SDG Impact
United Nations Development Programme

Please register your interest
and tell us more about you



PRE-REQUISITES

In this pioneering phase of the global roll-out of the training for SDG Impact Standards for Enterprises, preference will be given to applicants who are business leaders and managerial and technical-level representatives with decision-making authority or influence to integrate sustainability considerations into the core of their organisations' strategy, management approach, transparency, and governance, as well as investment decisions, and product and service development. Organisations are encouraged to join the training with multiple representatives with responsibilities across these themes.

Applicants are encouraged to familiarise themselves with the SDG Impact Standards ahead of the training programme:

- watch the introductory videos of the SDG Impact Standards
- read the About the SDG Impact Standards publication

For participants not in the sustainability field in the private sector, we will invite you to join a Corporate Sustainability 101 webinar prior to the commencement of the training course to help you get the most out of the course.

MEET YOUR INSTRUCTORS



Natalie Chan

Managing Director of PIE Strategy Limited
Accredited Trainer for the SDG Impact Standards

With over 18 years of experience in corporate sustainability management, Natalie was first an intrapreneur setting up and leading the corporate sustainability practice at multinational corporations headquartered in Asia before founding PIE Strategy, an impact consultancy specialising in helping corporations in Asia apply a sustainability lens to their business strategies to build resilience and drive sustainable growth.

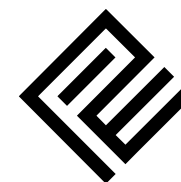
Natalie is a Director of the Board of Natixis Foundation, B Lab (Hong Kong & Macau) and Hong Kong Institute of Social Impact Analyst, and a Member of the Energy Advisory Committee of the HKSAR Government. Natalie holds an Executive MBA from INSEAD, France and Tsinghua University, China and completed The Prince of Wales's Business and Sustainability Programme at the University of Cambridge, U.K.



James Chan

Senior Consultant, Sustainable Transformation of
PIE Strategy Limited
Accredited Trainer for the SDG Impact Standards

A co-founder of PIE Strategy, James has close to 10 years of experience in sustainability strategy and social innovation consulting services for both private and public enterprises in Asia. James has helped a range of publicly listed corporations in Asia develop bespoke sustainability strategies and programmes that create shared value for business and society; and performed social and environmental impact assessments to guide businesses to embed sustainability risks and opportunities in their strategies. He also has extensive experience in stakeholder engagement and materiality assessment, helping companies gather useful and actionable insights to inform decisions and build trust, and empowering their management and wider workforce to bring the strategy to life.



PIE

A certified B Corporation® and a Best For The World Honouree, PIE Strategy is an impact-driven management consultancy with a strong track record in helping leading corporations in Asia embed sustainability in their corporate and product strategies that deliver sustainable growth and drive better outcomes for people and planet.

Through strategy advisory to define the pathway for sustainable and purposeful transformation, and technical services in double materiality assessment, science-based target-setting, climate scenario analysis, product life-cycle assessment and social impact assessment, PIE's sustainability strategists and specialists equip businesses in Asia with the knowledge, tools and clarity to connect business success with social progress and environmental conservation. PIE also works as an impact partner of its clients to activate the implementation of the strategy, through optimising the governance framework, equipping their teams with the right tools and resources, and innovating empathetic models of corporate engagement.



ABOUT SDG IMPACT

SDG Impact is a flagship initiative of the United Nations Development Programme (UNDP), established to accelerate private sector contributions towards sustainability and the achievement of the Sustainable Development Goals (SDGs) by 2030. Its aim is to make it easier for organisations to place sustainability, the SDGs and managing for impact at the core of business and investment purpose, how value is created, and how capital is allocated. Good for people and planet. Good for business.

To achieve these aims, SDG Impact is developing concrete, implementable solutions that address underlying long-term systemic issues and gives markets what they are looking for now. This includes internal management standards, assurance, education, training and advisory services to enable organisations to translate their positive sustainability and impact intentions and commitments into decisions, actions and results, setting the gold standard for impact management practice with the SDG Impact Seal. It is also generating country-level data and insights about SDG-enabling investment opportunity areas and business models to make it easier for organisations to identify sectors, themes, business models with the highest impact potential and direct capital to where it's needed most – closing the SDG financing gap and achieving the SDGs.



ABOUT SOCIAL VALUE INTERNATIONAL

Social Value International is a global network for social value and impact management. Social Value International brings together practitioners, organisations and changemakers from around the world with a shared mission to change the way society accounts for value.

Social Value International works with members to embed core principles for social value measurement and analysis, to refine and share practice, and to build a powerful movement of like-minded people to influence policy. Social Value International and UNDP's SDG Impact team are working in partnership to deliver Train the Trainer courses around the world and to develop a community of Accredited Trainers who can deliver high-quality and consistent training and support on the SDG Impact Standards.



REGISTER NOW



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CONTACT US

INFO@PIESTRATEGY.COM

WWW.PIESTRATEGY.COM