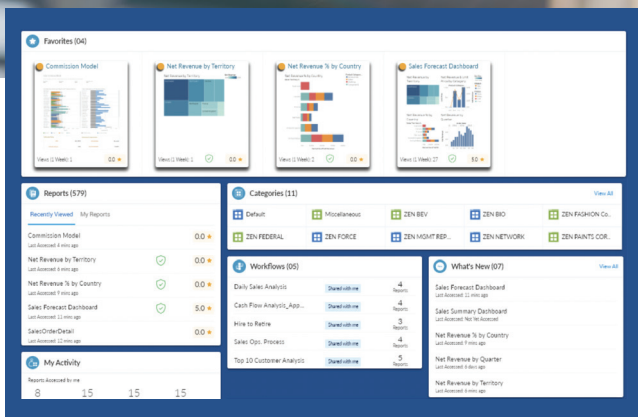# ZenOptics

All Enterprise Reporting in One Place

The ZenOptics analytics catalog (reporting hub) enables productivity, collaboration, manageability and report governance. Within a single interface, ZenOptics provides direct access to all your analytics assets, such as reports, dashboards, spreadsheets, and applications.

ZenOptics Desktop
Cross platform access to all reports

ZenOptics BI on BI Reporting
Cross platform report statistics

Selected Customers

AMERICAN EXPRESS

ABInBev

ULTRADENT

BROWN-FORMAN

Janney
Trusted Advisors for Generations

Customer Experience

"

ZenOptics has helped us solve our distributed reporting challenges. Their Analytics Catalog provided our users with a single application where they can interact with all their reports and analytics assets. Users can now search for content across the enterprise, access it intuitively and collaborate with colleagues. This is helping them to work more efficiently and make faster, more confident decisions. Additionally, we now have a complete picture of usage which helps us manage all our assets more effectively.

Sam Sorsa
Director Advanced Analytics, Brown-Forman

Value for Everyone

Management

- Optimize license spends and control development & support costs

- Remove duplicate, redundant, bad and unauthorized reports

- Facilitate the usage of trusted reports

❯35%
Seat licenses and Report maintenance

Business User

- Fast access to right reports in a single collaborative interface

- AI and ML enabled reports discovery with recommendations

- Consistent and compliant decisions as a result of accurate reporting

❯5hrs
Saving for each user/week

BI Steward

- Complete oversight of the reporting environment

- Enable self-service governance

- Understand which reports and platforms are being used and by whom

Millions