ZenOptics



All Enterprise Reporting in One Place

The ZenOptics analytics catalog (reporting hub) enables productivity, collaboration, manageability and report governance. Within a single interface, ZenOptics provides direct access to all your analytics assets, such as reports, dashboards, spreadsheets, and applications.



ZenOptics Desktop Cross platform access to all reports **ZenOptics BI on BI Reporting** Cross platform report statistics

Selected Customers











Gartner "Cool Vendors in Analytics," Julian Sun, et al, 16 May 2019. The GARTNER COOL VENDOR badge is a trademark and service mark of Gartner, Inc., and/or its affiliates, and is used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's Research & Advisory organization and should not be construed as statements of fact. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Customer Experience



ZenOptics has helped us solve our distributed reporting challenges. Their Analytics Catalog provided our users with a single application where they can interact with all their reports and analytics assets. Users can now search for content across the enterprise, access it intuitively and collaborate with colleagues. This is helping them to work more efficiently and make faster, more confident decisions. Additionally, we now have a complete picture of usage which helps us manage all our assets more effectively.

> Sam Sorsa Director Advanced Analytics, Brown-Forman

Value for Everyone

Management

- Optimize license spends and control development
 & support costs
- Remove duplicate, redundant, bad and unauthorized reports
- Facilitate the usage of trusted reports

Seat licenses and Report maintenance

Facilitate the usage of trusted

Business User

- Fast access to right reports in a single collaborative interface
- Al and ML enabled reports discovery with recommendations
- Consistent and compliant decisions as a result of accurate reporting

55hrs Saving for each user/week

BI Steward

- Complete oversight of the reporting environment
- Enable self-service governance
- Understand which reports and platforms are being used and by whom

Millions