

# Emerging Cyber Threats of Remote Working Environments in the COVID era.



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*The presenter is not a licensed attorney and all information obtained from this presentation should be considered for informational purposes only.*

*You should consult with a licensed privacy counsel for any decisions surrounding your corporate privacy initiatives, incident response plan or data breach response methodology.*



# Threat Landscape



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# High-Level Threat Landscape

## Unintended Disclosure – Paper / Physical Records

- Shredding, Dumpster Diving, File Cabinets, Natural Disasters, Physical Social Engineering

## Unintended Disclosure – Electronic Assets

- Computers, “Non-Computers”, Leased Equipment

## Business Email Compromise

- 17% - ‘19 incidents (vs 24% - ‘18 incidents), “Red Letter Alerts”

## Unencrypted Portable Devices

- 4% - ‘19 incidents (vs 24% - ‘17 incidents), Encrypt = 49 AGs “Go Away”

## Broken Business Practices

- 17% - ‘19 incidents

## Rogue Employees

- 7% - ‘19 incidents, Disgruntled vs Enticed

# COVID-era Threat Landscape



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# Work-From-Home Considerations in the COVID-era

- Shredders
- Home Wi-Fi
- VPNs
- Portable Device Usage (ie Thumb Drives)
- Printers
- BYOD (Bring Your Own Device)
  - Use of MDM (Mobile Device Management)
- Web Conference Services (Zoom / Webex)
- Rogue Employee – Enticed Activity

# Ransomware



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# The cyber threat landscape is changing

## Ransomware incidents

- 2015-2016 – “Turning Point” in Ransomware
- 20% (788) '19 incidents - 9% [(298) '18]
  - Healthcare, Financial Services, Professional Services, Manufacturing, Public Entities
  - Public Entities 13% of incidents (Q3-19) vs 3% (Q2-19)\*
- SME vs MM – 62% vs 38% (2019) – Median company size: 62 employees
- Average Downtime – 15.0 Days \*
- Remote Desktop Protocol (RDP) (aka Terminal Services) – still main attack vector \*

\* Source: Coveware Q3 2019 Report



# Ransomware

“ To ‘B’reach Or Not To ‘B’reach ”

- Most are not breaches
- Forensics is necessary
- Industry mandate may apply (ie: Covered Entities under HIPAA)
- Retain under counsel
- Need for regulatory inquiries in the future

# Ransomware

## Ransom Amounts

- \$100s/\$1000s/\$10000s ► \$100,000s/\$1,000,000s
- Average Amount - \$111,605\* (33% increase from Q4-2019)
  - Actors are beginning to research financial viability and existence of cyber insurance to base amount\*
- Beazley highest paid ransom – \$7.5M
- Outliers are becoming more common and actors more bold
- Actors make up in volume
- FBI estimated in 2017, \$1B were paid in ransomware demands

\* Source: Coveware Q3 2019 Report

# Ransomware

## Who Are These Actors?

- No More ‘Dark Hoodies’
  - Professional Business Model
  - “Best Customer Service”
- Bitcoin Wallet ID
  - “Double Dippers”
  - “Honor Amongst Thieves” – 99% odds of receiving encryption keys after ransom is paid
  - Known Terrorist Organizations



# Ransomware

## Why Would You Pay?

- “You Are Not the US Government”
- Technical Challenges at Data Restoration
  - Bad segmentation
  - Corrupt restored data
  - Improper backup intervals for data purpose
- 99% of companies received a working decryption tool if ransom was paid
  - Mamba has about 100% decryption recovery rate (DRR) with the decryption tool
  - Mr. Dec had a 30% DRR
  - Dharma/Phobos, Ryuk and Sodinokibi continue to dominate the ransomware market share
  - Average DRR – 96%

# Ransomware

## Who Do Actors Target?

- All industries targeted
- LinkedIn is their friend

# Ransomware's Primary Attack Vector: RDP/RDG





# Why is RDP and RDG an Emerging Threat?

- Primary Attack Vector for Ransomware hackers since 2018
- COVID-era related increase in employees remotely working from home have increased usage of RDP and RDG by corporations
- Employees “getting around” IT may not be versed in configuring RDP or RDG correctly.
  - Research and Development Departments
    - Higher Education
    - Research Healthcare Facilities

# Remote Desktop Protocol (RDP)

## What is RDP?

- Remote Access Tool for Microsoft Windows systems. (Interface to allow a user to connect to another computer over a network connection)
- Microsoft includes RDP functionality with all supported versions of Windows Operating System. Therefore, widely used and relatively easy to use with no additional configuration for use.
- Once enabled and reachable from the public internet, RDP is a “virtual open door”. *Therefore, additional safeguards need to be implemented.*

## Best Practices at using RDP

- Disable RDP altogether if you do not need or use it.
- Use current versions of Windows and *regularly update and patch.*
- Enforce strong password management policy with regular password changes.
- RDP access must be limited on an *“as needed” basis to those networks and accounts only.*
- Use of Virtual Private Network (VPN) with Multi-Factor Authentication (MFA) is *essential* when using RDP.

# Remote Desktop Gateway (RDG)

## What is RDG?

- Microsoft's "solution" to the numerous RDP-related security woes.
- RDG provides companies with capability to let employees remotely connect to the company's IT resources via any device with a Remote Desktop Client (RDC).
- Incorporates Multi-Factor Authentication (MFA) and encrypts RDP traffic using Transport Layer Security (TLS), a version of SSL (which is used to encrypt web browser traffic (i.e. https))
- As with RDP, RDG is easy to turn on and use. But *implementing RDG alone does NOT solve vulnerabilities* and risks associated to RDP.

## Best Practices at using RDG

- *Patching and updates regularly. Only allow users via VPN to gain access to RDG server.*
- Multi-factor Authentication (MFA) *is essential on both VPN and RDG.*
- Network Segmentation is *essential*. (Think watertight deck hatches on ships)



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# Questions?



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*“It’s bad enough a company may possibly face liability from the data breach itself. The last thing you want is to create further liability exposure from how you respond to the incident.*

*Making sure you are kept in the best defensible position possible during the course of your breach response methodology should be a priority.”*

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