



FUNDING GUIDELINES

THE NEXT MOVE

Information for applicant organizations in
Brazil, Argentina and Colombia





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1.Call Overview

Item	Detail
Program	United by Sport. We support organizations working to address barriers to social cohesion, including gender-based violence, discrimination, exclusion, and harmful gender norms.
Call	The Next Move - Expression of Interest
Focus areas	• Gender-based discrimination and sexism, including harmful gender stereotypes and unequal opportunities. • Gender-based violence (GBV), including sexual harassment, abuse, intimate partner violence
Project Purpose	To contribute to more inclusive and cohesive communities in Brazil, Colombia and Argentina by strengthening organizations that use sport to increase safety, trust, belonging and equitable participation. The fund will address gender-based violence, discrimination, exclusion, and harmful gender norms as critical barriers to people feeling valued, connected and able to participate fully in sport and community life.
Funding type	General Support (<i>see Section 2</i>)
Grant size	Organizations may apply for one of the following funding amounts, divided equally over three years: • EUR 150,000 • EUR 200,000 • EUR 250,000 Following the assessment process, the adidas Foundation may offer a lower amount than requested. Any proposed adjustment will be discussed with the organization before the grant agreement is finalized.
Total funding pool	EUR 2,000,000 ¹

¹ The adidas Foundation reserves the right to allocate less than the full funding pool amount if an insufficient number of applications meet the eligibility and assessment criteria.



Item	Detail
Partnership duration	3 years (36 months)
Grant start	Upon signing of the grant agreement – expected during Q1 2027
Geographic scope	Brazil, Colombia and Argentina. Organizations must be legally registered and implementing activities in their country of operation. One application should focus on one country of implementation (no multi-country applications).
Who can apply	Only non-profit organizations are eligible to apply. Eligible organizations should use sport or physical activity as the core vehicle to create social impact: Sport is a central part of the organization's mission, programs, and approach to creating positive change in the communities it serves. This may include: • Community-based sport and sport-for good organizations • Sport clubs or foundations with a demonstrated social impact mission • Women's sport networks and advocacy organizations that combine advocacy with the delivery of sport-based programs, initiatives, or community services
Community of Practice	Participation in Community of Practice including periodic exchange sessions, shared reflection, and contribution to collective learning. Organizations should plan for relevant staff time to participate (<i>see Section 8</i>).
How to apply	The process runs in two stages (described in detail in <i>Section 4</i>). Stage 1: Expression of Interest (EOI): Submitted by the organization through an online form. Covers an eligibility screening, a short set of questions about the organization and its work, and required document uploads. Stage 2: Full application: For shortlisted organizations only. This may include an interview with the adidas Foundation, together with a self-assessment, a proposed plan and indicative budget for the first year, and a small number of additional questions.



Item	Detail
	Language: English is the working language at every stage, including the application, supporting documents, the interview and the partnership itself. At EOI stage, unofficial translations of documents are sufficient.

2.About General Support Funding

General Support is a multi-year grant to a mission- and purpose-aligned non-profit organization. Rather than one predefined project, it supports the organization's charitable work and organizational priorities. Partners may allocate the funding across their organizational priorities and use it for eligible activities and costs within the boundaries and reporting back mechanism set out in these guidelines (*see Sections 6 and 7*). They identify a small number of organizational priorities and planned activities and report annually on what the funding supported, what changed and how funds were used at category level.

As a charitable foundation governed by German law, the adidas Foundation must ensure that all grant funds are used for purposes that qualify as charitable under German law and that this use is adequately evidenced, particularly for cross-border grants. We do not expect applicants to be familiar with German charitable law. The adidas Foundation therefore explains the eligible uses, exclusions and reporting requirements in these guidelines (see Sections 6 and 7) and will provide further guidance as part of the Full Application phase. This approach aims to give organizations meaningful flexibility while ensuring that funding remains charitable, reasonable, and accountable.

3.Objectives of *The Next Move*

The Next Move is part of our **United by Sport** program area.

We support organizations that use sport to help create communities where people feel safe, valued, connected, and able to participate meaningfully. Across Brazil, Colombia, and Argentina, these conditions are often undermined by gender-based violence, discrimination, exclusion, unequal opportunities, and harmful gender norms.

Sport can reinforce existing inequalities, but it can also be a powerful platform for change. Through sport, people can build trust, develop positive relationships, challenge discriminatory attitudes and behaviors, and strengthen their sense of belonging within their communities.



Through ***The Next Move***, we seek to support organizations that use sport intentionally to address barriers to social cohesion and create safer, more equitable, and more inclusive communities. Organizations may do this in different ways, including:

- Preventing gender-based violence and strengthening safety in and through sport;
- Addressing gender-based discrimination, exclusion, and unequal participation;
- Expanding leadership, voice, and opportunities for girls, young women, and non-binary young people;
- Promoting healthy, respectful, and non-violent gender norms and masculinities; and
- Building trust, belonging, and positive relationships within and across communities.

Through this call, we aim to identify and support organizations using sport intentionally to bring communities closer together. Our flexible, multi-year funding strengthens each organization as a whole and gives the work time to take hold.

4. Application and Selection Process

The process has been designed to be clear, fair, and respectful of organizations' time. A two-stage approach allows organizations to quickly determine whether this opportunity is a fit before investing time in a full application. The full application stage is built around a conversation and self-assessment rather than a long-written proposal.

We recognize that **AI tools** can be helpful in structuring and drafting responses, and we welcome their thoughtful use. At the same time, we encourage all applicants to make sure their answers reflect their organization's **unique experience, voice, and context**. Wherever possible, please be specific and concrete, sharing examples, details and insights that come from your own work.

Applicants go through the following steps:

1. **Expression of Interest (EOI) submission.** Organizations submit an Expression of Interest through an [online application form](#).
 - a. The EOI consists of:
 - An eligibility screening (yes/no questions confirming the non-negotiable requirements, outlined in Section 5)



- A short set of additional questions to understand your organizations and the work you are doing together with required document uploads
2. **Screening.** The adidas Foundation reviews every submission against the eligibility criteria set out in Section 5. A conflict-of-interest check is carried out for every nomination.
 3. **Shortlisting.** Based on the screening, the review team compiles a list of eligible organizations, reviews their thematic fit and alignment with The Next Move funding opportunity, and confirms which organizations are shortlisted and invited to the full application stage. All applicants are informed of the outcome of their EOI.
 4. **Full application - interview and additional submissions:** Shortlisted organizations invited to the full application process will complete a self-assessment exercise, submit a proposed plan for the first year of the potential grant (including key priorities and an indicative budget) and answer a small number of additional questions. The adidas Foundation team will screen and evaluate these submissions. Organizations may be invited to a short call to clarify any outstanding points. Based on this assessment, the Foundation will select a minimum of eight organizations to receive a grant, subject to successfully completing the subsequent due diligence process.
 5. **Vetting and due diligence.** Organizations selected for funding undergo the adidas Foundation's vetting and due diligence process before final confirmation. This includes verification of legal status, charitable purpose and tax status, governance arrangements, safeguarding framework and financial management, as well as public domain, integrity and background screening (e.g. sanctions, adverse media, reputational concerns). Organizations should be prepared to provide information and supporting evidence relating to their legal status, charitable purpose and governance, eligibility to receive foreign charitable funding, financial management and oversight, safeguarding policies, procedures and reporting arrangements, codes of conduct, safer recruitment practices, and data protection measures. Depending on the size, legal form and context of the organization, this may include formal documentation, records, descriptions of existing practices, or other appropriate evidence.
 6. **Contracting.** Successful organizations enter a three-year grant agreement with the adidas Foundation, followed by onboarding and the first disbursement.



The process is deliberately staged so that detailed planning happens close to the actual grant start. What organizations indicate at the EOI stage about the intended use of funding is indicative only. The full application and interview take place much closer to the expected grant start, so organizations can shape their suggestions with real proximity to the actual disbursement. These plans can still be adjusted during contracting, before the grant agreement is finalized.

a. Timeline

Phase	Indicative timing
Launch of the call	September 2026
EOI submission deadline	4 October 2026 11:59pm BRT
Q&A Webinar	21 September 11.00 AM BRT
Screening and shortlisting	October 2026
Notification of EOI outcome	October 2026
Full application - interview and submissions	November 2026
Review and Final selection	December 2026
Vetting and due diligence	December 2026 /January 2027
Contracting	January/February 2027
Grant start and first disbursement	March 2027

All dates after the EOI submission deadline are indicative and may be adjusted. Applicants will be kept informed of any changes

5. Eligibility Criteria

a. Non-negotiable organizational requirements

(If any of the following are “No”, the organization is not eligible. Evidence will be required for these answers at the due diligence stage.)

Applicant organizations must confirm:

- Legally registered non-governmental organization (or equivalent) established for charitable or public benefit purposes under applicable national law



- Registered and operational for at least two years in the country of implementation at the time of full application submission.
- Legally permitted to receive foreign charitable funds under applicable local law
- The organization does not engage in partisan political activity or religious proselytization and does not discriminate on the basis of religious or political beliefs.
- The organization's statutory purpose and core mission are aligned with the objectives and intended outcomes of **The Next Move** project and the United by Sport program
- Demonstrated commitment to non-discriminatory practices, including across race, gender, gender identity, sexual orientation, age, disability, religion and ethnicity
- The annual grant amount does not exceed 50% of the organization's total income in its most recent completed financial year (externally reviewed or audited where available).
- Clear governance oversight and appropriate checks and balances are in place (e.g. a board or equivalent oversight body)
- Basic financial control mechanisms are in place to ensure the responsible use of funds, including orderly bookkeeping, appropriate approval controls, and financial records.
- Ability to identify, track, document and report on the use of adidas Foundation grant funds at category level (*see Section 7*)
- Documented safeguarding policy and procedures demonstrating how safeguarding is embedded in programs and operations
- Documented or otherwise demonstrable safeguarding reporting mechanism explaining how concerns are raised and handled (roles, confidentiality, non-retaliation)
- Safer recruitment measures appropriate to the organization's size and context.
- Documented rules on expected and prohibited behavior (e.g. Code of Conduct, Ethics Policy or equivalent)
- Documented guidance or demonstrable established practices on data protection and the use of participant data and images
- Neither the organization nor its senior leadership are subject to international sanctions or restrictions that would prevent a partnership
- Willingness to undergo due diligence process before funding confirmation, including integrity screening (e.g. sanctions, adverse media and politically exposed persons checks) as well as legal, governance, financial, safeguarding and integrity reviews
- Willingness to support communications and storytelling efforts in line with the adidas Foundation's ethical communication guidelines (*see Section 9*)
- Be committed to engaging in Monitoring, Evaluation, Accountability and Learning (MEAL) processes, including tracking participant data, using shared measurement tools and submitting required reporting throughout the project.



b. Call-specific eligibility

Organizations must:

- **Be a sport organization, using sport or physical activity as the core vehicle to create social impact:** Sport is a central part of the organization's mission, programs, and approach to creating positive change in the communities it serves. Sport clubs qualify where their charitable mission goes beyond providing sport to their own members.
- **Be a direct implementer, close to communities:** the organization delivers its activities itself (e.g. community-based and grassroots organizations).
- **No sub-granting** is allowed under this grant.
- **Implement activities directly in the country of operation.** The call is open in Brazil, Colombia and Argentina.
- **Commit to a three-year partnership** with the adidas Foundation.
- **Be an established organization** with an annual income that is proportionate to the requested grant amount. In the most recent financial statement (2025 or 2024), organizations should have an annual income within the following ranges:
 - For organizations applying for **EUR 150,000 over three years:** must have a minimum of **EUR 100,000** and a maximum annual income of **EUR 1.5 million**;
 - For organizations applying for **EUR 200,000 over three years:** must have a minimum of **EUR 135,000** and a maximum annual income of **EUR 2 million**; and
 - For organizations applying for **EUR 250,000 over three years:** must have a minimum of **EUR 165,000** and a maximum annual income of **EUR 2.5 million**.

6. Funding Structure and Use of Funds

Each selected organization may receive a multi-year General Support grant of up to **EUR 250,000, divided equally over a period of 3 years** (36 months). The final grant amount will be determined by the adidas Foundation through the assessment and contracting process.

The funding may support:

- The organization's ongoing charitable program delivery
- Activities and organizational capacities that enable this work to be delivered safely, effectively, inclusively and accountably
- General organizational and administrative costs through the set indirect cost component (20% of eligible direct costs)



All funding must remain within the eligibility boundaries described in this section. Costs that are expressly excluded are not eligible under either direct support or the indirect cost component.

a. Budgeting approach

- Each year, partners identify organizational priorities and describe the main activities they intend to carry out under each priority and the change they want to achieve.
- Partners then provide an annual budget showing, at the level of predefined financial cost categories, the amount they expect to spend to execute the yearly planned activities. A detailed line-item project budget is **not** required.
- Information provided at the Expression of Interest stage about the intended use of funding is **indicative** and not binding. The first annual plan and budget will be developed during the full application process and **finalized during contracting**, before the grant agreement is signed.
- During implementation, partners may adapt activities and move funds between financial cost categories without prior approval, provided that the use of funding remains within the approved scope of work. and the eligible uses. Partners must maintain an **up-to-date record of expenditure and report annually** on the activities undertaken, changes made and actual expenditure by financial cost category.
- There are no fixed minimum or maximum allocations for individual financial cost categories. The indirect cost recovery component is calculated separately at 20% of eligible direct costs.
- The adidas Foundation will provide simple planning, budget and reporting templates.

b. Indirect cost component

- The grant includes an indirect cost recovery component calculated at **20% of eligible direct costs**.
- This component contributes to reasonable general organizational and administrative costs that support the organization's overall operations in order to recognize that strong programs need a strong organization behind them.
- The exact allocation between eligible direct costs and indirect cost recovery will be reflected in the annual budget template provided by the adidas Foundation.
- No separate expenditure breakdown or reporting is required for the indirect cost recovery component. However, the boundaries and exclusions set out in these guidelines and throughout the application process apply to the entire grant as well as Partners must nevertheless maintain overall appropriate organizational financial records and documentation.



c. What the funding can be used for

Beyond the indirect cost recovery component, funding may be used for activities and costs that directly advance the organization’s charitable work or enable this work to be delivered safely, effectively, inclusively and accountably. **The areas and activities below are illustrative examples and not exhaustive.**

Shortlisted organizations will define their own organizational priorities and planned activities during the full application process. All proposed uses must align with the organization’s charitable mission, the objectives of this call and the General Support funding requirements.

Areas	Examples
Charitable program activities through which the organization advances its charitable mission and contributes to the objectives of The Next Move project under United by Sport program. This may include direct work with participants and communities, as well as advocacy, awareness-raising, campaigns, convening and network activities.	• community-based sport and physical activity programs • inclusive events and participant activities • staff time and related expenditure required to deliver or participate in activities directly connected to the organization’s charitable programmatic work (incl. Program-related community of practice or peer-learning activities) • training for coaches, facilitators and relevant community stakeholders • outreach and community engagement • advocacy, public education and awareness-raising related to hate, discrimination or social cohesion • non-partisan campaigns connected to the organization’s charitable mission • convening, peer-learning, coalition-building and network activities • participant transport, venue and activity costs • sports equipment, adaptive equipment and materials required for implementation



Activities and costs that help the organization carry out its charitable work safely, inclusively and responsibly	• safeguarding policies, procedures and training • incident reporting and referral procedures • participant and community protection measures • inclusion and accessibility measures • data protection and information-security measures required for work with participants or communities • training and professional development of staff to enhance program delivery
Activities, roles, systems and organizational capacities that help the organization manage, improve and evidence its charitable work	• monitoring, evaluation, accountability and learning • participant and community feedback processes • outcome measurement and evaluation • delivery-critical program, safeguarding or MEAL roles • specialist or expert advice connected to charitable work or program activities • systems supporting program delivery, e.g., safeguarding, participant management or MEAL systems • other organizational development with a clear and reasonable connection to the organization's charitable work

Staff, external services, equipment, travel and other costs may qualify as eligible direct costs where they have a clear and reasonable connection to the identified organizational priorities and planned activities. General organizational and administrative costs that support the organization overall may be covered through indirect cost recovery.

d. What the indirect cost component can be used for

The indirect cost recovery component contributes to **reasonable general organizational and administrative costs** of the organization (also known as overhead



costs) and cannot reasonably be attributed to a specific organizational priority or activity. This may include, for example:

- General management and administration
- Organization-wide finance, accounting, payroll and staff resources
- General office and operating costs
- Audit, insurance and general legal or compliance costs
- Organization-wide IT and administrative systems
- General fundraising and income-generation activities, such as researching funding opportunities, maintaining donor systems or preparing applications for other funding

These examples are illustrative and not exhaustive. **No separate expenditure breakdown or reporting is required for the indirect cost recovery component.** However, the exclusions set out in *Section 5e* apply to the entire grant, including indirect cost recovery.

e. What the funding cannot be used for

General Support provides flexibility, but **it is not unrestricted funding**. The following uses are **not eligible**, whether proposed as direct costs or through indirect cost recovery:

- Sub-granting or onward granting
- Non-charitable or out-of-scope activities
- Commercial or primarily profit-seeking activities, unrelated to charitable activities
- Support of political parties or candidates, partisan campaigning
- Lobbying beyond the organization's mission and charitable work and outside of what is legally permissible
- Religious proselytization or missionary work
- Repayment of historic deficits, unrelated loans, penalties or liabilities that do not support eligible charitable activities
- Private benefit, disproportionate remuneration or expenditures
- Illegal, harmful, discriminatory or sanctioned activities
- Costs that cannot be adequately documented

f. Disbursement

The three-year grant period begins upon signing of the grant agreement and is expected to start in Q1 2027. The grant will be disbursed in **three instalments** over this period,



with the second and third instalments scheduled approximately one year after the first and second instalments, respectively. The first instalment will be released after successful completion of due diligence, approval of the initial plan and budget, and signature of the grant agreement. Each subsequent instalment will normally be released after the adidas Foundation has reviewed and accepted the reporting on the previous instalment and approved the updated plan and budget for the next implementation period. The detailed instalment schedule, amounts, submission deadlines, and payment conditions will be communicated during the full application process and set out in the grant agreement.

7. Reporting, Measurement and Evaluation

Reporting under General Support is designed to be proportionate and **learning-oriented**. It works at the level of pre-defined categories rather than individual line items, and the same requirements apply to all General Support partners. In broad terms, selected organizations can expect the following over the three-year partnership:

At the start	An Organizational Self-Assessment to self- identify areas for growth
Bi-annually	A short check-in call with the Foundation
Annually	• A short annual narrative reporting section of the past funding year. • A simple annual financial report at category level, showing planned and actual expenditure, explanations for significant variances and a transaction tracker for expenditure charged to the grant. Individual receipts or invoices are not required as part of routine annual reporting but must be retained and provided upon request. • Annual reach data, so that the Foundation can aggregate reach across its portfolio. • A small number of photos and videos from the activities each year (with consent) • Annual feedback collection: Anonymous partner feedback about adidas Foundation support is collected through a short survey, including scoring exercises and open-ended questions.
At the end	• An organizational Self-Assessment



	• Change stories at organizational and individual level over the course of the partnership. • Willingness to participate in a learning exercise during or at the end of the funding, at the Foundation's request. This is optional and takes place at the Foundation's discretion.
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The adidas Foundation is legally required under German regulations to ensure that grant funds are used for charitable purposes in line with the grant agreement. To meet this obligation, the Foundation applies a risk-based and trust-based reporting approach: partners are not required to submit individual receipts, invoices or vouchers as part of regular reporting. Partners remain responsible for maintaining complete, accurate and verifiable financial documentation internally, retained in line with local legal requirements. The adidas Foundation reserves the right to request financial receipts, invoices and supporting documentation, to conduct spot checks and audits, and to visit partner offices and implementation sites, on a risk basis or where needed.

8. Community of Practice and Peer Learning

- As part of ***The Next Move***, the adidas Foundation will offer funded organizations a Community of Practice (CoP) and related learning activities as a dedicated space for peer learning, exchange, and collective reflection.
- The CoP will be shaped with participating organizations so it reflects shared learning priorities and emerging needs across the portfolio. Selected organizations will be invited to take part in **periodic learning and exchange opportunities** throughout the three-year partnership. These activities are intended to support capacity strengthening, facilitate the sharing of experiences and promising practices, and contribute to collective learning across the portfolio.
- Organizations are encouraged to designate **at least one relevant staff member** to take part in CoP activities. Participants may include program, safeguarding, MEAL, organizational development, leadership, or other staff members whose experience can contribute to and benefit from the learning space.
- To support meaningful engagement, organizations are encouraged to plan for **up to 60 hours per year**, approximately 5 hours per month, for CoP sessions, peer exchanges, learning events, and related preparation and follow-up activities.
- Organizations are invited to **actively contribute** to portfolio-level learning by sharing implementation experiences, lessons learned, emerging approaches, and practical insights related to gender equity, gender-based violence prevention, safe sport, inclusion, and community-building through sport.



- The adidas Foundation will aim to make these learning opportunities accessible and relevant to organizations across Brazil, Colombia, and Argentina. To support meaningful participation, CoP activities will be offered in **Spanish and Portuguese where possible**, with English used only when needed.
- Costs associated with participation, including staff time dedicated to the CoP and related learning activities, are eligible to be **covered through the grant** and should be reflected in the organization's proposed use of funds as part of the full application.

9. Communications and Storytelling

Selected organizations will be asked to:

- Be willing to be part of storytelling pieces about the partnership and to contribute content where applicable.
- Adhere to approval loops with the adidas Foundation.
- Acknowledge and implement the adidas Foundation's ethical communication guidelines and respect its brand guidelines. These will be provided to selected organizations upon confirmation of their selection.
- Provide feedback and approvals within a maximum of 5 business days.

10. Organizational Due Diligence

a. Purpose of the review

Organizations selected for funding must pass the adidas Foundation's organizational due diligence process before funding can be formally confirmed. As a charitable organization governed by German law, the adidas Foundation is required to verify that potential partners, their legal and organizational set-up, and the intended use of funds are compatible with its charitable purpose, legal obligations and funding requirements. In addition, adidas Foundation places a high priority on **safeguarding, integrity, governance and financial management** and assesses whether organizations meet its minimum organizational standards in these areas. The due diligence process is therefore used to determine whether an organization is eligible to enter a funding partnership with the adidas Foundation.

b. Due diligence requirements

The adidas Foundation reviews and assesses the following areas. Organizations will be asked to provide information and supporting evidence relevant to these areas. The adidas Foundation recognizes that organizations differ significantly in size, legal form,



operating context, local regulatory environments and internal management systems. There is often more than one way to achieve or evidence a requirement. The examples provided throughout this section are intended as **illustrative guidance** only and should not be interpreted as an exhaustive list of requirements or acceptable forms of evidence. Organizations may provide alternative documentation, records, descriptions of existing practices, or other appropriate evidence that demonstrates how the relevant requirement is met.

All information and supporting documentation submitted as part of due diligence process **must be provided in English or German**, accompanied by the original document. Where documents are issued in another language, convenience translations may be accepted in most cases. However, the adidas Foundation requires **certified translations for key legal documents**, including registration and current existence documents, as well as tax exemption or public benefit certificates.

1. Legal status and organizational governance

- notarized proof of legal registration or incorporation, current legal existence (not older than 12 months), and tax status (e.g. registration certificates, legal registry extracts, tax exemption certificates)
- statutory purpose and public benefit or charitable character, including whether its activities are consistent with its stated mission and purpose (e.g. governing documents, annual reports, website and public materials)
- eligibility to receive foreign charitable funding under applicable law
- governance and oversight arrangements, including the governing bodies, leadership structure, reporting lines, decision making responsibilities, and the division of roles between oversight and day-to-day management (e.g. organizational charts, governance documents)
- Authorized representatives and signatories, including authority to legally bind the organization and enter into funding agreements (e.g. power of attorney, statutes)

2. Financial management

- Financial position and financial sustainability, including recent financial performance, sources of income and the organization's financial capacity to manage the proposed level of funding (e.g. financial statements, audits, annual reports)
- Financial transparency, including the availability and quality of financial statements, financial records and other information required to assess the organization's financial management and accountability (e.g. balance sheets, income statements, audit reports, financial reviews, annual reports)



- Financial management and record-keeping arrangements, including bookkeeping practices and the maintenance of financial records (e.g. accounting systems, bookkeeping procedures, financial policies, accounting manuals, financial reporting templates, or description of existing practices)
- Financial controls and oversight mechanisms, including approval processes, segregation of responsibilities where appropriate, financial oversight arrangements and measures to prevent misuse of funds (e.g. financial manuals, approval matrices, delegated authority arrangements, payment approval procedures, board oversight arrangements, or description of existing control mechanisms)
- The ability to identify, document and track how adidas Foundation grant funds have been used (e.g. the use of project codes, grant tracking systems, expenditure reports, accounting records, receipt registers, supporting documentation, or other methods used to demonstrate how funds have been applied).

3. Safeguarding

- Safeguarding policies and procedures, including measures to promote safe conduct, and protect participants, staff and volunteers (formal and approved safeguarding policies and procedures)
- Safeguarding reporting and response mechanisms, including how safeguarding concerns can be raised, managed and responded to (e.g. formal and approved reporting and incident management procedures, reporting channels, safeguarding focal point arrangements, case management processes, or description of existing practices)
- Safer recruitment measures appropriate to the organization's size and context (e.g. recruitment policies, reference checking procedures, background screening practices, volunteer screening arrangements, or description of existing recruitment safeguards)
- Safeguarding roles and responsibilities, awareness and training arrangements appropriate to the organization's activities (e.g. training materials, onboarding processes, role descriptions, safeguarding focal points arrangements, training records, or description of awareness-raising activities)

4. Integrity and organizational standards

- Codes of conduct, ethical standards and expected rules of behavior applicable to staff, volunteers and representatives (e.g. Code of Conduct, Ethics Policy, staff handbook, volunteer code, or similar standards)



- Whistleblowing, complaints and reporting mechanisms, including how concerns, suspected misconduct or violations can be raised and addressed (e.g. whistleblowing policy, grievance procedure, complaints mechanism, reporting channels, investigation procedures, or description of existing arrangements).
- Compliance arrangements appropriate to the organization's size, structure and operating context (e.g. compliance policies, anti-fraud procedures, anti-bribery measures, compliance responsibilities, or description of existing practices)
- Data protection measures, including documented guidance, or, where appropriate, established practices relating to the protection of personal data and the use of participant information and images (e.g. data protection policies, privacy notices, consent forms, photography and media consent practices, or description of existing procedures)
- Public domain review of the organization's own website, social media channels and publicly available materials
- Integrity screening of the organization and relevant individuals, including sanction screening, adverse media screening, and other integrity checks.

Evidence may include official registration documents, governing documents, financial statements and audits, annual reports, policies, procedures, description of existing practices, references, public records, or other information.

c. Outcome

Organizations that successfully pass the adidas Foundation's due diligence process will proceed to contracting and onboarding. Organizations that do not meet the Foundation's due diligence requirements will not be eligible for funding.

11. Key Dates and How to Apply

- **Launch of the call:** 7 September 2026
- **Apply** [here](#) until 4 October 2026 11:59pm BRT
- **Q&A webinar:** 21 September 11.00 AM BRT (*registration link will be shared*)
- **Notification of shortlist:** All applicants will be informed of the outcome no later than October 2026.
- **Questions:** If you have any questions, please submit them using [this form](#).