

Visit.org's fully customized Month of Service programming helps **Autodesk** engage its workforce worldwide through virtual social impact experiences –

reaching **205%**
of its **employee engagement goal**

The Case Study

The Challenge



Autodesk was preparing its virtual volunteering Global Month of Impact, benefiting its existing nonprofit partners.

Autodesk wanted to give employees the opportunity to volunteer their **unique technical expertise** alongside colleagues worldwide.

The impact needed to be **trackable and measurable** and have a direct effect on the company's existing nonprofit partners.

The experiences would be offered in **dozens of countries** while allowing employees to contribute from the comfort of their homes or offices.

The Solution

Autodesk's dedicated Visit.org Account Manager met with Autodesk's CSR team to examine and understand its impact strategy, engagement goals, employee culture, and employee participation style.

With that knowledge, Visit.org's nonprofit experts worked with Autodesk's existing nonprofits, Engineers Without Borders, and the Nature Conservancy, to tailor experiences that fit those needs.

The virtual volunteer experiences did more than offer a monetary donation; they leveraged Autodesk's highly skilled workforce to create a measurable impact on the nonprofits and their communities.



MEASURABLE



GLOBAL



CUSTOMIZED



ENGAGING

The Experiences

Visit.org's nonprofit experts custom-created experiences that **harnessed the employees' data, automation, and technical skills** in ways that **directly contributed to the nonprofits' work**.



Engineers Without Borders brings communities and volunteer engineers together to advance local infrastructure solutions.



Collaborating with Engineers Without Borders, **Visit.org** created a unique volunteering experience to gather valuable information about local nonprofits and identify critical infrastructure needs for roads, parks, water, sanitation, and energy.



The Nature Conservancy is one of the most effective and wide-reaching environmental organizations globally, helping to conserve vital lands and waters in 72 countries.



Collaborating with The Nature Conservancy, **Visit.org** created a volunteer experience where employees identified, sourced, tagged, and cataloged online resources, directly supporting the work of science and conservation leaders worldwide.

The Impact

Visit.org delivered **12 global virtual experiences** in **44 countries** throughout the Global Month of Impact. In one month, Autodesk had over **2,055 volunteers** contributing towards **4 different UN Sustainable Development Goals**.



The Impact



Engineers Without Borders

700 new relevant
community-based partners identified

55 potential new funding sources discovered

40 hours of data collection work saved,
meaningfully accelerating program development

"We now have lists of organizations by region that work in the food insecurity and water and sanitation (WASH) arena.

This has saved our team the equivalent of 40 hours that we can use instead to **study the data** and **make connections** for collaboration. This equates to approximately **\$5,000 worth of funds** that can be used elsewhere.

Autodesk volunteers' support furthers our mission and impact **in communities that need our technical assistance most.**"

NATALIE CELMO
PROGRAM ENGINEER
ENGINEERS WITHOUT BORDERS

The Impact



The Nature Conservancy

2,000+ data points cataloged, accelerating the development of an AI-powered search tool

1,264 hours saved, allowing for a more impactful allocation of staff members' time

"The engagement and contributions of Autodesk's team during the Global Month of Impact really shows **how impactful data can be** and how we all can contribute to the conservation science happening at The Nature Conservancy.

We started with the expectation that a few hundred data points on public resources would give us a good starting point to build a custom search for our 400+ scientists.

However, **the collaboration with Autodesk's volunteers has blown that expectation out of the water.** We were able to catalog 2,000+ data points and metadata that will accelerate how we approach the AI behind our custom search solution."

NIRAJ SWAMI
SR. DIRECTOR CONSERVATION TECH STRATEGY & ENABLEMENT
THE NATURE CONSERVANCY

The Results

205%

Through its partnership with Visit.org, Autodesk reached **205% of its employee engagement goal**

92%

92% of employees reported having significantly **increased feelings of belonging**

100%

100% of the events had a senior leadership executive participating



"Thank you for this opportunity! Great to see how much impact we can make in such a short while from far away."

AUTODESK PRODUCT MANAGER

"Thank you so much for this session, and I am glad that I am part of the global impact. It's a unique experience. I would love to participate in future events."

AUTODESK DATA SCIENTIST

Request a consultation to partner
with the Visit.org team on your
next employee engagement initiative

Impact@Visit.org

