

KATEDYL LEE

HEIGHT: 5'6.5"

WEIGHT: 115 LBS

LANGUAGES: ENGLISH, KOREAN

CONTACT

EMAIL: CONTACT@KATEDYL.COM

PHONE: 503-459-3161

INSTAGRAM: @KATEDYL

COMMERCIAL

Kipling Back to School (Lead)

Tommy Hilfiger 'Hilfiger Denim' (Supporting)

TELEVISION

Pretty Little Liars: The Perfectionists (Caitlin's Teammate)

Trinkets (Lila Porteo)

CAREER BACKGROUND

FASHION

2012 - present

Katedyl stepped into the fashion industry in 2012 by working on womenswear collections with designers set to show at New York Fashion Week the upcoming season. The following year, she moved to New York City and formally covered [Mercedes-Benz Fashion Week] New York Fashion Week held at Lincoln Center.

She attended the YouTube Music Awards and worked on the performance sets of Lady Gaga and Eminem. Katedyl attended the 2015 MTV Video Music Awards in Los Angeles on behalf of MTV and Covergirl with Tori Kelly.

A career highlight involved being featured in Tommy Hilfiger's 'Hilfiger Denim' Fall/Winter Global Campaign photographed by Bryant Eslava, alongside Hailey Bieber and Lucky Blue Smith. Katedyl took part in Ralph Lauren's Holiday Handbag Campaign and an in-store monogramming event as a representative of the brand at Macy's Herald Square. She starred in Kipling's Back to School Ad Campaign which appeared in Kipling stores nationwide in addition to the official site and Macy's. Katedyl became an ambassador for the Italian luxury brand, Bvlgari in 2018 and took part in the Omnia Pink Sapphire Fragrance Campaign. She attended the 2019 Tribeca Film Festival as a guest of Bvlgari and Vanity Fair, and attended Bvlgari's B.Zero1 20th Anniversary Celebration at the One World Trade Center. In 2020, Katedyl featured in the Omnia Crystalline Fragrance Campaign. Katedyl has also been named as an ambassador for the French luxury brand, Givenchy and took part in the L'Interdit Fragrance Campaign.

CLIENTS

Katedyl works with a wide-range of clients that include international brands, top retailers, and luxury designer labels; Dior, Givenchy, Bvlgari, Moschino, Hugo Boss, Chloé, MCM, Christian Louboutin, Ralph Lauren, Henri Bendel, Kappa, Faith Connexion, Desigual, Philipp Plein, Converse, Champs Sports, Fila, Asics, Nylon, Daniel Wellington, Mudd, Sperry, Crocs, Superga, Nordstrom, Anthropologie, Target, Bed Bath & Beyond, Bloomingdale's, Amazon, CVS, Kohl's, Macy's, Walmart, Sephora, Urban Decay, NARS, Lancôme, Clinique, eos, Kiehl's, Origins, L'Oréal Paris, Maybelline, Bliss, NYX, Revlon, Olay, Sony, Dairy Queen, Nestle, Crunch, Pocky, Coca Cola, Nobu, NFL, among hundreds more.