

Brooks Rowlett

Creative / Recruiter

About

Creative professional with tenured experience in digital production and recruitment for agency, in-house, startup and executive-level clientele. Passionate about emerging technology, entertainment and digital media. Interested in opportunities where making content drives conversation, making connections change lives and making a difference matters.

Experience

Digital Content Producer and Editor / *Various*

2010 - PRESENT, SAN FRANCISCO AND NEW YORK

Developed, researched, produced, edited and distributed 1000s of hours of digital content for industry-leading technology and entertainment companies, including **WIRED**, **PC Magazine**, **Apple**, **Ziff Davis**, **BitPay**, **Samsung**, **LG** and more.

Senior Recruiter / *Artisan Talent*

2018 - 2020, NEW YORK

Developed and implemented company wide recruiting strategies, ATS best practices and workflow processes. Onboarded and trained new hires. Maintained an active pipeline of local and national-level talent to match current and prospective opportunities. Brokered new business deals.

Creative Recruiter / *Creative Circle*

2015 - 2018, NEW YORK

Rigorously recruited, qualified, and interviewed top-tier talent coming from all aspects of the creative field. Identified and researched current and future industry trends (with a focus on emerging technology such as **VR**, **AR**, **MR**, **AI** and **XR**). Reported and presented findings to peers quarterly. Cultivated new business with both candidates and clients.

Education

Academy of Art / MFA, Film Editing

SAN FRANCISCO, 2010

University of Miami / BA, Motion Pictures and Psychology

CORAL GABLES, 2003

Contact

New Hampshire native. Resident of Queens. Proud papa to **Charlie**. Additional skills and experience [here](#). References available upon request.