

**Tamara Alzayat**  
*Warm and Bubbly*

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Instagram: <https://www.instagram.com/tamaraalzayat/>

Youtube: <https://www.youtube.com/channel/UChLRo7BIQP7ctqJklRObepw>





**Height:-** 5'7 / 170 cm

**Weight:-** 133 pounds / 60 kg

**Passions:-** Fashion, self development, helping others, entertainment shows and traveling

**I will attribute :-** My ability to communicate effectively, work well with pressures and deadlines, entertain, influence, high spirited personality, ability to improvise, familiarity with different cultures (lived in different countries)

Fluent in both languages- Arabic (Lebanese) , English (USA)

### **Objective**

To obtain a position as a TV Presenter / Show Host

### **Summary**

Versatile professional individual with exceptional communication skills, ability to work well under pressure, ability to relay information in a captivating and entertaining manner, ability to improvise and quickly think and act and memorize

### **Highlights**

- Self motivated
- Excellent interpersonal skills
- People's person
- Ability to improvise and memorize
- Experience shooting videos (for my social media pages) - <https://www.youtube.com/channel/UChLRo7BIQP7ctqJklRObepw>
- Fluent speaker in Arabic & English
- Avid reader - mostly self development books and human behavior

### **Education**

Johnson & Wales University *Charlotte, NC 2011-2014*  
**Bachelor of Science in Hospitality Management and Concentration in Entrepreneurship**  
Graduated with distinction – Cum Laude- GPA 3.5

**International Open Academy- TV Presenting Certification**

**Skill Success**  
**TV Presenter Course**

**Skill Share**  
**Improvisation basics**

**Business of Fashion (BOF)**  
**The Art & Science of Buying and Merchandising Certificate**

**Business of Fashion (BOF)**  
**Digital Marketing in Fashion Certificate**

**Business of Fashion (BOF)**  
**Building a Direct to Consumer Brand**

**CPCC College**  
**Purchasing Fundamentals Certificate**

**Coursera**

**Positive Psychology**  
**Personal Development**

### **Work Experience**

**Eve's Mania**

**Small Online Fashion Business Owner** *ONLINE Nov 2018- Present*

- Source out manufactures/ suppliers and product development
- Create content on all social media pages - Instagram / Facebook/ Youtube / Pinterest for marketing purposes

KLY Enterprises

Charlotte March 2020- Aug 2020

**Social Media Coordinator**

- Create content for new social media pages
- Interviews and Live videos on social platforms to build brand awareness and followers engagement and interactions

CVR Global

**Executive Assistant to CEO**

Denver, NC Jan 2018-Dec 2018

- Host events for stockholders & administrative task management
- Assisting CEO in travel bookings, bills payment, presentations, press releases, emails

Platinum Home Real Estate

Dubai, UAE Oct 2016-Feb 2017

**Real Estate Agent**

- Presenting and showing properties to prospect buyers

Ballantyne Hotel & Resort

Charlotte, NC Sep 2015-Sep 2016

**Event Planner, Maitre'D**

- Manage events quality by coordinating with different departments across the resort
- Coordinate with the purchasing department