Social Media, Business Communications,

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Kimberly Velez

Personal Profile

Driven towards success in and outside of the workplace, extremely detail-oriented, and recognized for exceptional leadership. Adapts quickly to dynamic business conditions, enjoys in depth problem solving, and experienced in program management, business and social media communications, and customer service.

Expertise

- Bilingual in Spanish
- Social Media Management in Hootsuite, Zoho, Buffer Publish
- Adobe Creative Suite: Photoshop, InDesign, Premiere Pro
- Microsoft Office Platforms
- Texas Real Estate License

Work Experience

Club Workforce Management Intern

Hilton Grand Vacations

Nov 2018 - Aug 2019

- Initiated successful workforce planning, job realignment, employee involvement, and team-building projects.
- Ran weekly, bi-weekly, and monthly meetings informing team of new policies and corporate changes.
- Tracked daily team member attendance and adherence in NICE IEX scheduling software.
- Performed regular audits on schedules, attendance records, and performance documents

Special Programs Planning and Management Intern

Lockheed Martin

Oct 2017- Feb 2019

- Assisted in the creation and maintenance of multiple Integrated Master Schedules in Microsoft Project
- Coordinated with team members in order to ensure key project milestones were met in a timely manner
- Created/updated Excel and PowerPoint files to support required team project meetings
- Executed daily, weekly, bi-weekly, and monthly reporting tasks to upper level management

Education

University of Central Florida

Bachelor of Science in Business Communication

May 2017 - Dec 2020

- Chi Omega
- Colombian Student Association
- Make-A-Wish Volunteer

Bachelor of Arts in Entertainment Management

Minor in Mass Media Communications