



SADIE RED WING, MGD

she/her/hers

Spirit Lake Dakota Nation

Indigenous Design Researcher

Higher Education Advocate

email: sredwing@collegefund.org

phone: 1-605-222-7352

website: www.sadieredwing.com

PROFESSOR, DESIGN, AND LEADERSHIP EXPERIENCE

PRESENT

Student Success Coach

April 2020-Present

American Indian College Fund | Denver, CO

- Creating and improving opportunities for Native American individuals and communities performing in higher education spaces.
- Building resources to enhance Native American student persistence and retention when achieving a degree at tribal college or mainstream university.
- Capturing grant program components for scholarship recipients to engage donor relationships with a non-profit organization.

Freelance Graphic Designer

November 2020-Present

University of Wisconsin-Madison | Remote

- Implementing visual sovereign branding for the Indigenous Ecowell Initiative that reflects the Anishinaabe tribal community in Madison, WI.

2020

Freelance Graphic Designer

August-December 2020

Nizhoni Counseling LLC | Remote

- Developed logo and brand templates for a Native American owned counseling company that services to urban Southwest tribal communities in Albuquerque, NM.

Wizipan Leadership & Sustainability Program | Remote

June-August 2020

- Developed logo and brand guides for the Indian University of North America who hosts Native American high school students for college readiness development at the Crazy Horse Memorial.

Historical Wisdom Podcast & Curriculum | Remote

May-August 2020

- Created podcast covers with décor that reflect Southern California tribal visual languages within the Riverside & San Bernardino Counties Indian Health Services.

Hyphen Reads "Pte Oyate" Series | Remote

May-October 2020

- Invited as a guest designer to create the artistic series entitled: "The Buffalo Nation Will Rise Again" that reflects Great Plains tribal visual languages. This was a commissioned series sold at the New Jersey bookstore.

2019

CSC105: Introduction to Computer Science | 3.0 Credit

May-August 2019

Indian University of North America | Crazy Horse Memorial, SD

- Devoted the course to incorporating Native American Traditional Ecological Knowledge (TEK) into future trends and technology research.
- Demonstrated decolonizing practices when developing frameworks for artificial intelligence and augmented reality to express tribal sovereignty.
- Deconstructed concepts of Microsoft Office Suite and Google Suite to enhance the software's performance when using tribal languages and images.

SPCM 101: Introduction to Speech & Communications | 3.0 Credit

Indian University of North America | Crazy Horse Memorial, SD

- Instructed public speaking skills when presenting research posters at academic conferences.
- Practiced speech conventions of voice projection, crowd engagement, and PowerPoint etiquette.

Part-Time Campus Residency Assistant Coordinator

Indian University of North America | Crazy Horse Memorial, SD

- Protected the safety of students housing in the Crazy Horse Memorial summer program dorms.
- Developed mentorship and leadership activities for students and dorm staff.
- Performed clerk office duties at the informational desk.

ART265-02 Introduction to Visual Sovereignty I 4.0 Credit *January-May 2019*

University of Redlands | Redlands, CA

- Instructed regional visual languages, symbolism, and patterns originated by tribal nations in the United States to demonstrate nationality.
- Categorized tools and technology rooted from land resources and diversified by the geography of North America.
- Influenced contemporary practices and technologies to revitalize historical visual languages by incorporating traditional symbolism in new media practices.

Office of Career & Professional Development Assistant Coordinator

University of Redlands | Redlands, CA

- Assisted career services department by networking with local businesses in the Redlands area to create student internship opportunities.
- Provided resume, cover letter, and writing workshops and services to UOR students.
- Supervised student interns who participated in the Creative Stacks Media audio research opportunity.

2018

ART265-01 Inclusive Art & Design I 4.0 Credit

August-December 2018

University of Redlands | Redlands, CA

- Identified the lack of inclusion within design curriculum and practices, which allowed students to acknowledge the need for more diversity in target audiences.
- Advocated redesign methods of popular trends in media (fashion, toys, mobile applications, etc) that honor visual, hearing, and mobility impaired audiences.
- Practiced community building and social justice skills that reflected historical movements in the Southern California area.

REST260-03 Indigenous Perspective in Visual Communication I 3.0 Credit *January-May 2018*

University of Redlands | Redlands, CA

- Addressed the lack of Indigenous perspective in communication and mass media professions.
- Analyzed the historical timeline of Indigenous populations in North America to identify systemic structures in communication, art, and design.
- Created prototypes of magazines, movies, comic books, etc. that allowed protagonist characters to educate Indigenous culture.

2018 **Native Student Programs Assistant Director** *October 2017-August 2018*
University of Redlands | Redlands, CA

- Developed student retention, recruitment, and leadership strategies for the Native American community on campus.
- Trained the admissions department on cultural competence between the university stakeholders and Southern California tribal nations.
- Advocated student engagement and resources shared among the diversity center on campus and inside the classroom.

2017 **Creating a Passion for Learning Coordinator** *January-September 2017*
University of Redlands | Redlands, CA

- Participated in college fairs, community gathers, and other recruitment activities by providing information for the Native Students Program.
- Reviewed and recruited for the San Manuel Band of Mission Indians Excellence in Leadership Scholarship.
- Facilitated activities with the Native American Student Union, Center of Diversity & Inclusion, and First Generation student groups and organizations.

EDUCATION

CLASS OF 2016 **Master of Graphic Design**
North Carolina State University | Raleigh, NC

CLASS OF 2013 **Bachelor of Fine Arts: New Media Arts & Interactive Design**
Institute of American Indian Arts | Santa Fe, NM

ORGANIZATIONS

PRESENT **IOP: Institute of Possibility**
Keynote Contract Presenter

College Art Association
Member

National Scholarship Providers Association
Member

American Indian Higher Education Consortium
Contributor

ACCEPT: Admissions Community Cultivating Equity & Peace Today
Advocate

American Indian College Fund Student Ambassadors
Graduate Student Advocate

The Native American Graphic Design Project
Member

North Carolina State University Alumni Association
Member

GUEST LECTURES

- 2021 **"Designing for Sovereign Nations"**
York's School of the Arts, Media, Performance and Design | Virtual
- 2020 **"Designing for Sovereign Nations"**
University of Houston | Virtual
- Design and Technology Cloud Salon: Sadie Red Wing**
The New School | Virtual
- "Revitalizing Indigenous Perspective in Design"**
Florida Southern University | Lakeland, Florida
- 2019 **"Revitalizing Indigenous Perspective in Design"**
George Fox University | Portland, OR
- 2018 **"Revitalizing Indigenous Perspective in Design"**
University of North Carolina-Charlotte | Charlotte, NC
Cal Poly Pomona Student Pipeline Program | Pomona, CA
University of Texas-Arlington | Arlington, TX
- Guest Graphic Designer Educator Residency**
Vermont College of Fine Art | Montpelier, VT

WORKSHOPS

- 2020 **The Decolonial School: "What is Sovereignty?"**
California College of the Arts | Virtual
- 2019 **"Graphic Design with Sadie Red Wing"**
UCD Cross Cultural Center | University of California, Davis | Davis, CA
- "Finding Our Way Home" w/ Saki Mafundikwa**
ArtCenter | Pasadena, CA
- "Defining Indigenous Perspective in the Classroom"**
Design + Diversity Conference | Chicago, IL
- 2018 **"Big & Bold: Art Practices and Social Justice"**
Ann Peppers Art Gallery | University of Redlands | Redlands, CA
- Native American Graphic Design + Sticker Workshop**
UCD Cross Cultural Center | University of California, Davis | Davis, CA
- Inter-Tribal Education Collaborative (ITEC) College Exploration Day - Youth Facilitator**
California State Polytechnic University | Pomona, CA
- 2017 **"Respectful Design" & "Revitalizing Indigenous Perspective in Design"**
American Institute for Graphic Arts (AIGA) ABQ Design Summit | Albuquerque, NM
- "Respectful Design"**
HIVE Design Conference | Seattle, WA
- "Learning the Traditional Lakota Visual Language through Shape Play"**
American Indian Higher Education Consortium | Rapid City, SD

CONFERENCES

- 2020
- "Diversity, Equity, and Inclusion On Slack"**
American Institute for Graphic Arts (AIGA) DC | Virtual
 - "Around the World" Panel**
DEI Initiative Series AIGA CT | Virtual
 - "Decolonizing Design"**
Amazon Design Conflux 2020 | Virtual
 - "Designing for a Sovereign Nation"**
Graphic Designers of Canada (GDC) BlueSky Indigenous Talk Series | Virtual
 - "Decentering Whiteness in Design"**
Greater Good Studio Restorative Design Conference | Virtual
 - "Design Education as Activism, Advocacy, & Sovereignty"**
Design for America Spark Series | Virtual
 - "What Decolonial Design is Not"**
AIGA Design Educators Community SHIFT Summit | Virtual
 - "Revitalizing Indigenous Perspective in Design"**
THRIVE2020 AIGA NC | Durham, NC
- 2019
- "Revitalizing Indigenous Perspective in Design"**
Design + Diversity Conference | Chicago, IL
Chehalem Cultural Center | Portland, OR
DePaul University | Chicago, IL
- 2018
- "Revitalizing Indigenous Perspective in Design"**
California Council of Cultural Centers in Higher Education | Redlands, CA
Design Futures Student Leadership Forum | Detroit, MI
UC Riverside Medicine Ways Conference | Riverside, CA
Quicken Loans: Rock Ventures Creative Summit | Detroit, MI
 - "Decolonizing Design" Panel**
College Art Association's (CAA) 106th Annual Conference | Los Angeles, CA
 - "F* The Stereotype"**
AIGA Nebraska SHOW Design Competition | Omaha, NE
 - "Native American Students Call to Action on Campus"**
Indigenous Higher Education Equity Initiative | Denver, CO
 - "Native American Perspective in Graphic Design"**
Anti-Racist Classroom: Reconstructing Practices | Pasadena, CA
Inland Empire Guild's Creative Speaker Series | Redlands, CA
 - Keynote Debate: "Whose Design?"**
Design Research Society Conference 2018 | Limerick, Ireland
- 2017
- "Revitalizing Indigenous Perspective in Design"**
Hopscotch Design Festival | Raleigh, NC
 - "Water is Life: Indigenous Resistance to DAPL"**
Harvey Mudd College | Claremont, CA

INTERVIEW & HIGHLIGHTS

- 2020 **"The Decolonizers"**
Communication Arts Magazine
- "Indigenous + Diversity with Sadie Red Wing"**
The Unconference Podcast by Design + Diversity Episode 4
- 2019 **"Saki Mafundikwa and Sadie Red Wing on Decolonizing Design"**
Change Lab Podcast Episode 29
- "Faculty Files"**
Och Tamale Magazine
- "Better Image of Native America through Graphic Design"**
Native American Calling Radio
- 2018 **Sadie Red Wing's Design Mission (DRS2018)**
Culture Files Radio
- Interview: Sadie Red Wing**
American Institute for Graphic Arts (AIGA) EMERGE
- "The Protector"**
Unmediated Podcast Episode 2
- "It Girl" Series: Sadie Red Wing**
Aspiring Company Blog
- 2017 **"Hopscotch—A New Kind of Conference"**
Graphic Design USA
- "4 More Questions About Decolonizing U.S. Design Education"**
American Institute for Graphic Arts (AIGA) Eye on Design
- "The Water Protectors of Standing Rock"**
The Wayfarer Magazine
- "Why can't the U.S. Decolonize its Design Education?"**
American Institute for Graphic Arts (AIGA) Eye on Design

PUBLICATIONS

- 2017 **"Decolonizing Native American Design"**
Communication Arts Magazine
Red Wing, Sadie. "Decolonizing Native American Design." Communication Arts Magazine, 2017.
- 2016 **"Learning the Traditional Lakota Visual Language Through Shape Play"**
North Carolina State University Master of Graphic Design Thesis
Red Wing, Sadie. "Learning the Traditional Lakota Visual Language Through Shape Play." North Carolina State University, College of Design Library, 2016.

DIGITAL, PRINT, & EXHIBIT CURATION

- 2018 **UOR Faculty Art Show Exhibition Curator**
Ann Peppers Art Gallery | University of Redlands, California
- 2017 **“Breakthroughs” Book Designer**
IAIA Alumni Artwork Showcase | Santa Fe, NM
- 2016 **“Methodology, Formation, & Conversation” Content Editor**
NC State University MGD Viewbook | Raleigh, NC
- 2015 **“Augmented Reality in Real Life” Exhibition Curator**
iPearl Immersion Theater Exhibition in NCSU Hunt Library | Raleigh, NC

AREAS OF EXPERTISE

PRACTICE Public Speaking
Classroom Education
Workshop Facilitation
Design Research
Higher Education Equity Advocacy
Graphic Design
Digital Curation
Film: Documentary
Screen Printing
Audio Production
3D Model & Simulation
Typography
Web Coding

REFERENCES

Saki Mafundikwa

sakimaf@gmail.com | 263.77.222.5960 | Zimbabwe Institute of Vigital Arts (Founder)

Nida Abdullah

nabdul35@pratt.edu | 718.636.3594 | Assistant Professor @ Pratt University

Eva Flying

flyinge@lbhc.edu | 406.638.3111 | Director of Sponsored Programs @ Little Big Horn College