



CONTACT

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LOS ANGELES, CA 90056

EDUCATION

BACHELOR OF ARTS :
FILM PRODUCTION
HISTORY MINOR

HOWARD UNIVERSITY
CATHY HUGHES SCHOOL OF
COMMUNICATIONS

CLASS OF 2020

SKILLS

MICROSOFT OFFICE SUITE

GOOGLE+

SEARCH ENGINE OPTICS

ADOBE PHOTOSHOP

ADOBE PREMIERE

SOCIAL MEDIA MARKETING

BRAND STRATEGY

PERFORMANCE ANALYSIS

ADAPTABILITY (QUICK STUDY)

LEADERSHIP

INTERESTS

FITNESS

FINE ARTS (ACRYLIC, OIL AND
PASTEL PAINTS)

FOOD

HOSTING (HOWARD
UNIVERSITY HOMECOMING
2018 YARDFEST HOST)

IMEIRAH PAGE

MULTI-MEDIA CREATOR

ABOUT

Passionate and dynamic creative with 4 years of hands-on experience in providing work that's unique, tasteful, and up-to-date. Copywriting experience with the ability to curate messages aligned with any brand's mission statement.

EXPERIENCE

NYFW VENUE ASSISTANT

IMG MODELS | Feb. 2020

- Executed the floor plans given to our team by several different designers with a team of 10 people
- Assisted with greeting and seating esteemed fashion week guests
- Also responsible for cleaning and resetting model dressing rooms

SOCIAL MEDIA COORDINATOR/STRATEGIST

JOY MEDIA COLLECTIVE | Oct. 2018 - Feb. 2020

- Crafted social media plans for: Tamela Mann and Loni Love on Weight Watcher's account; Nicole Ari Parker on Ford "Born to Roll" account; as well as Robert Bruce
- Increased total engagement across all platforms (Twitter, Instagram and Facebook) by 17%, and by 177% on Facebook alone within first 3 months on account
- Production assistant for client projects like AARP's "Shero" campaign
- Client representative/model during live activations for Dove's CROWN Act campaign at Essence Festival 2019 and Ubiquitous Hair Expo 2019

STUDENT AMBASSADOR

1867 UNDERGRADUATE ASSISTANTSHIP | Mar. 2016 - May 2019

- Appointed as lead on event details for President Barack Obama, Senator Kamala Harris, Cathy Hughes, and Cicely Tyson
- Executed logistic and operations behind the scenes at university events such as: Charter Day, Convocation, Commencement, Homecomings, basketball half-time shows and even pep rallies [Homecoming Public Relations Intern 2017]
- Participated in monthly community service events in the D.C. area such as: So Others May Eat, Food 2 Feed, Hashtag Lunchbag, and several others

AD SALES INTERN

BET NY HEADQUARTERS | June 2018 - Aug. 2018

- 1 of 13 students induced into the Louis Carr Internship Foundation
- Prepared creative treatments and state of the business reports for BET's partners such as: Uber, Sprint, Pantene, P&G, and Dove
- Produced, directed, and edited campaign teaser for Louis Carr's "Dirty Little Secrets" Conference

RESIDENT HALL ASSISTANT

COLLEGE HALL SOUTH, HOWARD UNIVERSITY | Aug. 2017 - May 2018

- Monitored, secured, and serviced over 500 college students that resided in the dormitory
- Developed, finalized, and published a fire-escape plan for each floor and pair of residents by hand
- Decorated the halls and doors of my residents, as well as providing monthly programs for health and wellness