

SUMMER TAYLOR MOSHER

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EDUCATION

Fashion Institute of Design & Merchandising, September 2019

Los Angeles, CA

Professional Designation, Fashion Design, GPA: 3.3

Honor Roll (Fall 2018)

Marist College, May 2018

Poughkeepsie, NY

Bachelor of Science, Fashion Merchandising and Fashion Promotion, GPA: 3.6

Dean's List (Fall 2015, Spring 2016, Fall 2016, Fall 2017, Fall 2018, Spring 2018); Hudson Valley Scholarship

RELATED EXPERIENCE

High Note Collective

Fashion Design Intern, October 2020 - December 2020

- Work with the Head of Artist Fashion in the development and execution of merchandise designs for the HNC Artist Roster.
- Review artist profiles and design submissions while providing expert style insights to the artists.
- Understand each artist's needs and deliver an exceptional customer experience.
- Quickly formulate visual merchandise designs from artists' submissions.
- Communicate and review the quality of design work from artist merchandise designers.

Vaux Vintage, Red Hook, NY

Sales Associate & Content Creator, January 2020-March 2021

- Interacting & engaging with customers, providing sales services
- Maintaining knowledge of vintage fashion and current fit and style trends
- In-store visual merchandising
- Collaborate with team to create sales and marketing strategies
- Creating content for social media platforms; Instagram and Tumblr

Hudson Valley Distillery, Clermont, NY

Social Media Manager & Bartender, December 2019-March 2021

- Engage with customers and followers on social media
- Take photos and create engaging and cohesive visuals
- Generate, edit, publish and share engaging content daily
- Design and implement social media strategy to align with business goals

COMPUTER SKILLS

Microsoft Office (Word, Excel, PowerPoint); Adobe (Photoshop, Illustrator, InDesign); Quickbooks; Square; Shopify, Social Networking (Instagram, Twitter, Facebook, Pinterest, Tumblr); Mac and PC literate; Mailchimp; Google Drive

SKILLS

Pattern-Making, Sewing, Creativity, Cross-Cultural Communication, Self-Confidence, Team-work

INTERESTS

Flower farming, Running, Guitar, Pilates, Hiking, Film photography, Street style, Sustainability, Singing, Thrifting, Astrology, Reading, Baking, Themed Parties