

Naseem Johnson

Pursuing an internship with any radio station during the Summer of 2020. I'm an ambitious student pursuing telecommunications degree eager to contribute developed knowledge in on-air personality role. Skilled in adobe audition and speaking on-air. Adaptable and driven with strong work ethic and ability to thrive in team-based or individually motivated settings.

Internships

Cultural Snack Media

July 17 - August 31 2020

- Philadelphia, PA (Virtual)
- Social Media Intern
- Content Creator

Work History

2018-09 -
Current

Street Team Member

Cumulus Media, Wilkes-Barre, PA

- Communicated with contest winners
- Supported all stations with various events
- Created on air commercials
- Operated station vehicles
- Learned how to operate control board
- Represented station at promotional appearances to drive sales for advertising partners

2018-08 -
2019-05

Student Club President

Radio Club at Penn State, University Park, PA

- Mentored new club members
- Broadcasted on campus activities
- Promoted club officers
- Supervised club members in training
- Received request from campus students
- Completed on campus & community service

Education

2017-08 -
Current

Bachelor of Arts: Telecommunications

Pennsylvania State University - University Park, PA

- Member of PSU CommRadio
- Member of The Lion 90.7 fm

Accomplishments

- Awarded Outstanding Club Member of The Year Award for Fall '17 - Spring '18 For the radio club.
- Promoted to President of the radio club for Penn State Wilkes-Barre

Hobbies

DJ

- Completed four years experience with DJ
- Established high engaging social media accounts
- Collaborated with three DJ companies & promoted their products
- Experienced on-air DJ
- Ran a Successful radio show for The Lion 90.7 fm WKPS

Contact

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WWW

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LinkedIn

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Skills

Teamwork / Collaboration



Social Media



Music



Driver's License



Information reporting



Operated and maintained functionality of control switchboards and sound equipment.



Multimedia



Broadcast Industry Knowledge

