

## **Skills**

Throughout my career experiences I have developed both leadership and customer service training that taught me how to deal with individuals on all levels, coworkers, dissatisfied customers to caring parents. I work very well on my own or in group dynamics, leading the teams or as a team member. I have the ability to market company's online using all social media platforms. I have experience in both event planning and event management.

I have excellent communication and people skills, professional and courteous, as well as excellent phone skills. I am very ambitious, outgoing, positive and hard-working.

I have experience in many industries from child care & animal care through volunteer work to owning & running fitness companies and a fitness app as well as starting and managing a modelling agency with 50+ models and starting/ managing my own career in modelling where I have received hundreds of publications and notoriety throughout the 6 years I have been in the industry becoming a sought after model internationally.

## **Professional Career**

### **Hostess/ Server**

March 2013- September 2014  
Joey Crowfoot  
50 Crowfoot Way NW, Calgary, AB T3G 4C8  
(403) 547-5639

### **Model**

June 2013- September 2014  
Signed with Numa Models

### **Administrative Assistant**

September 2014- March 2015  
Catch Engineering  
940 6 Ave SW Suite 1100, Calgary, AB T2P 3T1  
(587) 390-7500

### **Model & Actor**

March 2015- April 2015  
Signed with Platinum Talent Agency

### **Executive Assistant**

March 2015- May 2015  
Advanced Metals  
5250 94 Ave SE, Calgary, AB T2C 3Z3  
(403) 720-8242

**Administrative Assistant-** September: 2016

**Regional Health & Safety Coordinator:** September 2016- 2017

May 2015- September 2017

Aerotek

2891 Sunridge Way NE Suite 100, Calgary, AB T1Y 7K7  
(403) 516-3600

## **Professional Career Cont.**

### **Model**

September 2016- December 2016  
Signed with Mode Model Agency

### **Personal Trainer & Owner**

March 2017- September 2018  
Boss Babe Movement

### **Server**

September 2017- April 2018  
Local  
310 8 Ave SW, Calgary, AB T2P 1C1  
(403) 264-7808

### **Model**

November 2017- March 2018  
Signed with Rebel Management

### **Model**

April 2018- Current  
Self- Employed

### **Executive Director & Founder**

January 2019- Current  
Reach with Resch

### **Co-Founder & Editor**

November 2019- Current  
FOMO Magazine

## **Accomplishments**

### **Luxe Magazine Calgary**

2013 & 2014

- Shoot with Numa Models for Publications in the Bridal Magazine Luxe Magazine

### **Stampedes Hottest Girls**

2015

- The Infamous 2015 Stampedes Hottest Girls Calendar which is recognized regionally

### **YYCNow Blogger**

2015-2016

- Wrote & Researched Fashion Trends & Attended the Mercedes Benz Start Up Fashion Show as a Reporter for YYCNow

## **Accomplishments Cont.**

### **TheChive**

September 2015- Present

### **Skyn Magazine**

2015- Present

### **Cowboys Calgary Ad**

2016

- Local billboards, transit promotions & social media promotions to promote Stampede & Cowboys Calgary in 2016

### **Rare Us**

February 12th 2016

<https://rare.us/mr-rare/heres-the-hottest-blogger-alive-and-we-really-wish-we-could-slug-an-interview/>

### **Sports Illustrated**

November 14th 2016

<https://www.si.com/extra-mustard/photo/2016/11/14/ashley-resch-lovely-lady-day>

### **The Richest**

November 16th 2016

<https://www.therichest.com/world-entertainment/15-canadian-dream-girls-you-should-be-following-on-instagram/>

### **BroBible**

October 2016

<https://brobible.com/girls/article/ashley-resch-instagram-blogger-hot/>

### **Inside Fitness Hot & Fit 100**

2016

- Internationally recognized magazine sold at multiple retailers nationwide

### **Arsenic Magazine**

10K Tuesdays

2016

### **Barstool Sports**

April 2016- Present

### **ForGuys Magazine**

April 2016

### **DailyHive Magazine**

May 2016

- Highlighted as a Up & Coming Calgary Model

## Accomplishments Cont.

### **The Calgary Journal**

January 31st 2017

<https://www.calgaryjournal.ca/index.php/profiles/3518-boudoir-model-fights-back-online-bullying>

- Locally recognized newspaper discussing the change in the modelling industry and my experience with online bullying

### **Rion Magazine**

Sept 2017

### **Canadian Top Model 2017**

- Named as one of the best Up & Coming models to watch for in 2017

### **Maxims Finest 2017**

- Picked & scouted by Maxim Magazine- Placed 23rd Nationally

### **FHM Magazine**

2017

- Worked with FHM on several interviews & informational articles

### **The Daily Star**

October 5th 2017

<https://www.dailystar.co.uk/news/latest-news/649959/instagram-model-Ashley-Resch-boss-babe-movement>

### **Blacktape Project 2018**

Paradise Challenge Jamacia 2018

- Walked as a runway model in the Paradise Challenge X Blacktape Project Runway Show in Negril Jamacia

### **Sixty6 Magazine 2019**

Issue 7

- Published on 2 pages in the international quarterly released magazine Sixty6

### **Unknown Calgary 2019**

- Modelled & Acted to become to Face of UNKNOWN Calgary

- Attended 3 Events as a "Special Guest"

- Judged a Local Model Search as a Guest Judge

### **Glam Girl Live 2019**

<https://www.glamgirl.live/following-ashley-resch/>

### **Inked Magazine 2019**

- Inked Girl of the Week

<https://www.inkedmag.com/original-news/ashley-resch-inked-girl-of-the-week>

### **IsMyGirl 2019**

- Listed as Top 5 Earners

- Attended Exxxotica New Jersey- November 2019

## **Accomplishments Cont.**

### **FOMO Magazine 2020**

- Become Editor of FOMO- January 2020
- Published in Issue 1

### **IsMyGirl 2020**

- Billboard Cover Model- February 2020
- Located at Ventura at Van Nuys

## **Education**

### **Women's & Gender Studies & Political Science Bachelors Degree**

Athabasca University- Calgary, AB September 2019 to present

### **Health, Safety & Environmental Certification**

University of Calgary - Calgary, AB September 2016 to June 2017

### **Environmental Studies Certification**

University of Calgary - Calgary, AB June 2016 to August 2017

### **Payroll Compliance Legislation Certification**

Canadian Payroll Association - 2015 to 2015

### **ProServe**

AGLC - Calgary, AB April 2016

### **Personal Training Certification**

CanFitPro February 2017