



Candace S. Hollingshed

Video Producer ♦ Educator ♦ Photographer

CONTACT

- 912-631-2300
- candaceshenee@gmail.com
- Bonaire, GA
- <https://www.linkedin.com/in/candace-hollingshed-47065a174/>

EDUCATION

B.A. / Mass Communication
 Fort Valley State University
 2005-2012

Skills

- Microsoft Office
- Adobe Premiere Pro
- Adobe Photoshop
- Web Design
- Mac & PC Systems
- DSLR Nikon D5600 Camera
- Sony PXW 70 Camcorder
- TriCaster
- Various audio equipment
- Teleprompter
- Wirecast
- Facebook, Instagram, Twitter, etc.

PROFILE

Accomplished video production instructor of 4 years preceded by 10 years of industry experience in digital content creation for corporate businesses, broadcast news and educational institutions. Recognized consistently for performance excellence and contributions to the success of Georgia high school students. Two time published educator through televised news productions and print publications. Strengths in script writing, filmmaking and editing backed by training in the field of Film and Broadcast News.

PROFESSIONAL EXPERIENCE

2019 -Present Warner Robins GA

Film Teacher / Houston County Career Academy

- Built and established the district's first ever AV Tech and Film program.
- Developed lesson plans surrounding various types of media such as broadcast news, film and audio production.
- Guided over 25 students in conceptualization, production and post-production on long term video projects.
- Maintained daily student records and evaluated student progress.
- Collaborated with other teachers/departments on school-wide projects and school organizations.
- Engaged in and support a positive learning environment for all students at all learning levels.
- Served as the lead Advisor for Skills USA Chapter.
- Implemented an advisory board which consisted of local tv and film professional and local business partners.

2016-2019 Bloomingdale, GA

Film Teacher / Savannah Chatham Co. Schools

- Developed lesson plans surrounding various types of media such as broadcast news, film and audio production.
- Guided over 25 students in conceptualization, production and post-production on long term video projects.
- Collaborated with other teachers/departments on school-wide projects and school organization.
- Engaged in and support a positive learning environment for all students at all learning levels.
- Maintained daily student records and evaluated student progress.

ACHIEVEMENTS

Teacher Certification
GA Board of Edu /2020

Co-hort Teacher Certification
Georgia Film Academy / 2017

PROFESSIONAL EXPERIENCE CONTINUED

2015-2016

Eatonton, GA

Multimedia Specialist / ESE Networks

- Coordinated live video shoots and in-studio interviews with local community officials.
- Edited corporate video projects for the Georgia Department of Education and ESE Networks using Adobe Premiere Pro. (2016)
- Developed video concepts for local clients such as Coldwell Bankers and the Putnam County School System.
- Managed the daily programming schedule of Lake Oconee TV.
- Coached and trained local middle and high school students and teachers on broadcasting equipment and techniques.
- Assisted with designing and maintained websites for high schools and local businesses.
- Served as tech support specialist during live and taped video shoots.

2013 -2015

Carrollton, GA

Executive Producer of WUTV / The University of West Georgia

- Managed a team of up to 15 student assistants
- Delegated story assignments and shoots
- Coached and trained student assistants and volunteers on story origination, editing and writing.
- Researched, developed and pitched stories that reflected unique sensibilities of The University of West GA and the Carrollton community.
- Developed workshops to further train students in all areas of broadcast journalism and video production.
- Guided student producers in best story development practices and sound design concepts to encourage innovation in production technique.
- Reviewed finished product to determine quality and readiness for release.

2011-2013

Macon, GA

Production Assistant/ 13WMAZ-TV

- Operated robotic studio floor cameras during live and taped shoots.
- Worked as Floor Director and show runner during live news broadcasts.
- Controlled microphones, sound levels and outputs to produce high-quality tracks for a variety of clients.
- Maintained news set, studio and waiting rooms.
- Facilitated set changes for commercials and other studio projects.
- Assisted in the production of graphics for news and special events.
- Troubleshooted and reported technical issues of equipment.
- Responsible for lighting studio sets, changing lights.
- Cued and instructed talent as per director instruction.
- Edited Daily promos for CBS. (Ellen Degeneres and Wheel of Fortune)
- Documented production information via daily system logs and discussed non-conformance issues with management.
- Supported producers in video editing sessions to bring final product to audience using Edius and Avid Newscutter.
- Performed site surveys to determine and design appropriate setup and audio equipment needs for various types of live events.
- Prepared, packed and transported audio equipment for events and location shoots.