# William McLeod

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William McLeod, Willyum LaBeija, is an actor, dancer, and choreographer originally from North Carolina and now based in Seattle. He served in the US Army during which time he participated in the Morale, Welfare and Recreation (MWR) Soldier Show for two years as a dance captain. His training includes classical and urban genres of dance with an emphasis in vogue performance. He is currently a member of the Royal House Of LaBeija since 2011. He is the recipient of the following awards and honors: 3 Arts Body's of Work Chicago residency; National Veterans Art Summit 2019 residency; Movement Residency Brazil/Panama 2019/2020; Links Hall Co-Missions Winter Residency 2019; Physical Theatre Residency in Austria 2019/2020; New International Performing Arts Institute Residency 2020; Neighborhood Arts Entrepreneurship Project-Task force member 2020; Ways Residency 2020; Global Water Dances Choreographer/Site Lead 2019/2020; and Breaking Grounds Performance Series 2018.

Authorized to work in the US for any employer

# Work Experience

#### CEO/Owner

Willyum LaBeija INC - Chicago, IL Present

Instructor, choreographer, talent manager, actor, photographer, and brand ambassador.

# **Choreographer/Instructor**

South County Movement Center - Hope Valley, RI August 2013 to June 2016

Teach basics to advance groups that perform throughout the New England area. Current classes Jazz II, Jazz II,

### **Physical Education Instructor**

IV Gymnastics and Tumbling - Providence, RI 2011 to May 2013

Provide dance and fitness classes to the students and faculty at Brown University.

- Master Classes
- Workshops
- Hip Hop
- Contemporary
- Jazz
- Modern
- Total Body Workout

### **Human Resources Generalist**

IV Gymnastics and Tumbling - Providence, RI March 2012 to May 2012 Contracted to RBS Citizens Financial, N.A. to process internal, external, and Grad program hires within a 3 day turnover period.

- Creating offer letters
- Processing hires through Peoplesoft
- Processing background, and NMLS through FAD
- Creating spreadsheets to track progress and status.
- Modify changes that occurred to the Internal, and external hires.
- Notifying the Recruiter of delays and incorrect information entered on their behalf.

#### Recruiter

IV Gymnastics and Tumbling - Cranston, RI 2011 to January 2012

Recruited and hired new employees.

- Trained current and new employees on the Kirby Home Maintenance System.
- Counseled employees in the field providing guidance during the showing of the Kirby and closing the sale with the customer.
- Developed marketing and advertising plans.
- Closed deals with customers via telephone or face to face.
- Created ads regarding employment opportunities with the company.

### Recruiter

Human Resources Support - Charlotte, NC 2010 to May 2011

Reviewed resumes regarding employment opportunities with Family Dollar Stores and Corporate

- Interviewed candidates on the phone and in person
- Performed background checks
- Hired and terminated employees

## Education

# **Bachelor of Science in Psychology**

American Military University - Williamsburg, VA

#### Skills

- Strategic Planning
- · Public Speaking
- Fundraising
- Operations
- budget
- Management
- Marketing
- Microsoft Office
- Microsoft Word
- Powerpoint

- Sales
- Team Building
- Gymnastics
- Physical Education
- Talent Management
- Dancing
- Human Resources
- Performance Management
- PeopleSoft
- Administrative Experience
- Event Planning
- Personal Assistant Experience
- · Recruiting
- Project Management
- Project Management
- Human Resources Management
- Human Resources Management
- ATS
- Interviewing
- Mentoring
- Mentoring
- Mentoring
- Mentoring
- Mentoring
- Interviewing
- Interviewing
- Interviewing
- Mentoring
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- Recruiting
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- Recruiting
- Interviewing
- · Recruiting
- · Interviewing
- Merchandising
- · Sports Coaching
- · Sports Coaching
- HR Sourcing
- Sports Coaching
- · Succession Planning
- Talent Acquisition
- · Google AdWords
- Talent Acquisition
- · Google AdWords
- Succession Planning
- Succession Planning
- Google AdWords
- Google AdWords
- Talent Acquisition
- Talent Acquisition
- Talent Acquisition
- Talent Acquisition
- Google AdWords
- · HR Sourcing
- Sports Coaching
- · Sports Coaching
- Sports Coaching
- Sports Coaching
- HR Sourcing
- · Google AdWords
- Talent Acquisition
- Talent Acquisition
- Talent Acquisition
- HR Sourcing
- Computer Networking

- HR Sourcing
- Sports Coaching
- HR Sourcing
- · HR Sourcing
- Talent Acquisition
- Talent Acquisition
- Computer Networking
- Sports Coaching
- Retail Sales
- Sales Experience
- Negotiation
- Customer Service
- Branding
- Employee Orientation
- Conflict Management
- Kronos
- Change Management
- Salesforce
- Events management
- Databases
- Workday
- Program Development

# Military Service

**Branch: Army** 

Service Country: United States

Rank: Cpl

October 2005 to January 2013

# Certifications and Licenses

### **Personal Trainer**

Present

### **Google Adwords**

Present

# **Google Analytics**

Present

#### **Secret Clearance**

# Additional Information

**EXPERIENCE** 

**Brand Ambassador** 

Norton National

2018 - Present

Executive Assistant to the Style & Image Director at All Starr Management

2012 - Present

MOS 68SERIES at United States Army

Oct 2005 - Present

Dance Instructor at Lou Conte Dance Studio

Currently works here

**TEXTUREDance Studio** 

Currently works here

CEO at Willyum LaBeija Productions

Currently works here

President at Benevolent BETA Colony of KWK Fraternity, Incorporated RI

Currently works here

Mr. Gay Western Massachusetts 2014 at Title Holder

Aug 2014 - Aug 2015

King of Boston Pride 2013 at Boston Pride

Jun 2013 - Jun 2015

Dance Instructor/Choreographer at South County Movement Center

2013 - 2016

Health & Physical Education at Brown University

Aug 2011 - Jan 2013

Dancer at The Wanda Project

Nov 2010 - Aug 2011

Company Dancer at MOVE American Dance Theatre

Sep 2010 - Dec 2010

Human resources at Family Dollar

2010 - 2011

Model at Steve Holmes Now Agency

Nov 2009 - Nov 2011

Dancer/Choreographer at Fireantz Dance and promotions team

Aug 2009 - Aug 2010
Full Time Artist
EDUCATION
American Military University
Psychology
Finished in Jun 2011
Methodist University
Forensic science, Music education, Biology
House of Labeija
American Military University
Lumberton Senior High
Finished in 2006
East Bladen High

Finished in 2006