LISA BLANKET

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Education

UNIVERSITY OF FLORIDA, Gainesville, FL | May 2020
Bachelor of Science in Telecommunication - Production

Relevant Experience

SET PRODUCTION ASSISTANT - Pro-Active Performance | Atlanta, GA April 2021
- Assisted setting up cameras in Porsche and Tesla cars.
- Drove around with crew to 3 locations around Atlanta, took direction well while maintaining a positive attitude, and assisted production team with all needs on set.

PRODUCTION ASSISTANT - Bright Road Productions | Boca Raton, FL March 2021
- Printed signs and labeled rooms, helped dress up crew vans to make them covid compliant for production.
- Drove crew, completed assigned runs, took direction well while maintaining a positive attitude.
- Assisted production team with all needs to help the production of 12 Dates of Christmas S2 on HBO Max run smoothly.

PRODUCTION ASSISTANT - Congruent Story | Lake Park, FL February 2021
- Communicated with remote Production Coordinator to make sure everything was running smoothly on the floor.
- Directed talent and coordinated interviews with employees and customers at Earl Stewart Toyota.
- Assisted DP and all other team members with creative direction, unloading/packing equipment, etc.

INTERN - Brooklyn Cafe TV Show | Delray, FL Summer 2019
- Co-hosted weekly live show, 20/20 Vision, about Gen Z perspective on topics including LGBTQ activism, self-care, technology at the dinner table, and online dating. Interviewed guests and engaged with live audience.
- Assisted in production for daily show that is broadcast live on Facebook, radio (95.3FM/1470AM), and cable TV in New York, Atlanta, and Boston.
- Ran vMix software to record shows and edit different camera angles and transitions in real time.

ON-AIR TALENT - GHQ 95.3 UF Radio Station | Gainesville, FL November 2018 – March 2020
- Hosted weekly three-hour show, Pun Intended, combining music with relevant commentary on pop culture and entertainment industry for UF funded station.
- Co-hosted three-hour weekly show, The LA in the Day Morning Show, which discussed current music, pop culture, and daily lives of University students.

NEWS EDITOR - First at Five, WUFT-TV News | Gainesville, FL January 2019 – March 2020
- Selected by News Director as TV news editor for weekly news show that covered weekly headlines and local news stories. Utilized Adobe Premiere Pro and ENPS (Electronic News Production System).
- Reviewed news stories and clips provided by CNN and NBC and assisted Producer with editing packages to match scripts paying attention to detail.

SCREENWRITER, DIRECTOR, EDITOR - Campus Film Festival | Gainesville, FL February 2017 & 2018
- Wrote, filmed and edited short film shot using Panasonic HD camcorder, GoPro, and Adobe Premiere Pro.
- Directed talent and managed schedules to produce the finish product by designated deadline.
- Utilized easily accessible resources and locations to efficiently produce the best film in the time allotted.

HOST - Dance Marathon | Gainesville, FL March 2019
- Hosted the Facebook Live broadcast during talent show that raised funds for Children's Miracle Network engaging audience for 26.2 hours.
- Motivated audience to remain on their feet for 26.2 hours and created a positive impact.
- Operated live cameras throughout event to produce online experience for those unable to attend.

Relevant Coursework

Radio 1
TV 1
Television and Society
Professional Writing in the Disciplines
Writing for Electronic Media
Multimedia Writing
Fundamentals of Production
Electronic Field Production
Motion Graphics with After Effects
Sight, Sound, Motion
Travel Reporting

Highlights

Host and On-Air Personality
Music Enthusiast
News Reporter
Video Editor
Studio Production Editor
Social Media Content Producer
Radio Producer
Film Director
Event Host

Skills

Canva
Adobe Premiere Pro
Adobe Audition
Adobe Photoshop
Adobe After Effects
Wide Orbit
Sound Board Operation
ENPS (Electronic News Production System)
Teleprompter
Microsoft Office