

KEN MCCOY

kmccoy@usc.edu | 310-972-9342 | Los Angeles 90017

Summary

Talented Journalist knowledgeable about digital media and able to shoot, write and edit engaging productions for online and network consumption. Successful at creating unique pieces that tell a story.

Skills

- TV and radio background
- Strong creative vision
- Firm grasp of journalistic ethics
- Production operations
- Effective interviewer
- Project management
- Film and Video Production
- Concept development
- Customer service
- Organization
- Sports Reporting

Experience

PRODUCTION INTERN | LOS ANGELES SPARKS - Los Angeles, CA | 05/2019 - 05/2020

- Responsible for completing video content for the Los Angeles Spark's Entertainment page on IGTV.
- Through co-collaborations, we self-shot and organized raw footage into a cohesive video sequence matching the scripts and instructions provided by the head of Game Operations.
- Met project deadlines consistently by working effectively with the team and staying on top of milestone schedules.
- Coordinated production schedules, editing, printing and duplication processes.

PRODUCTION MANAGER | PARABLE STAGE AND FILM - Pearland, TX | 04/2014 - 06/2019

- Managed 1 direct assistant, team of 5-12 crew and stagehands, and 8-16 actors from first rehearsal through the 18 performances we put on during our fall season tours.
- Communicated as a liaison between the planning and production teams while also scheduling rehearsals and keeping shows running smoothly and on time.
- Established and adjusted work procedures to meet production schedules.
- Participated in production design activities through collaborative or sole delivery of specific components, spanning quote and contract proposals, technical requirements, financial planning, scheduling management and staffing oversight.

Production Assistant | Fox Sports Radio - Sherman Oaks, CA | 06/2018 - 08/2018

- Coordinated with prospective guest to schedule phone interviews.
- Research and fact checked topics alongside the producer to format the show script.
- Helped producer with planning and completing weekly goals.
- Created script and call sheets
- Used editing and research skills for programming for daily broadcasts and on website.
- Handled all digitizing and logging of video footage.
- Escorted actors and actresses to and from trailers and provided bottled water and any other requested items.

Content Creator | GAME DAY FILMS - Houston, TX | 05/2015 - 06/2018

- Worked with local schools, using a high-density video camera, to produce videos of high school and youth sporting events in multiple angles and shots for purposes of coach review and feedback.

- Carefully edited footage to produce study film for players, souvenir films, and highlighting student achievement for parents.
- Utilized editing and photography tools to enhance storytelling.
- Worked in **Adobe and Final Cut** to produce and submit work.
- Followed project scope and outlined content guidelines for each project.

Promotions Assistant | Sports Radio 610 - Houston, TX | 01/2015 - 03/2018

- Served as a brand ambassador for the local radio station under CBS, assisting the Marketing Department in the management of promotions and public relations of events throughout the area.
- I managed set-up and on-site coordination of the station events and live broadcasts, ensuring that we delivered an on-time, flawless event that drove listener engagement.
- I also enjoyed interacting with the public during events, meet and greets, special listeners only in studio sessions, and giveaway events.
- Worked with media organizations to obtain positive coverage of Sports 610 customer events.
- Completed call reports, paperwork and ongoing training by required deadlines.
- Communicated clearly and concisely, effectively drawing listeners into conversation.

Education and Training

TEXAS SOUTHERN UNIVERSITY | Houston, TX

Bachelor of Arts: Radio Television and Film, Journalism

- **NAACP** Member
- **TSU-TV** Member
- University Program Council Member
- Honor Roll 2011-2012

University Of Southern California | Los Angeles, CA | Expected in 05/2022

Master of Arts: Specialized Journalism

Achievements

Fit Captain for 24 Hour Fitness Biggest Loser Competition 2018 Team Lead for Game Day Films 2015 Houston Livestock Show and Rodeo Volunteer 2011-2012

Websites, Portfolios, Profiles

- www.kennethmccoy.crevado.com