



ANGELLE TATUM

BRAND AMBASSADOR/PROMOTIONAL MODEL

Cell: (225) 803-6440

Email: angelletatum94@gmail.com

Instagram: @thewealthqueen

PROFILE

I am a brand ambassador/promotional model who seeks out opportunities where I may utilize my creative skills and expertise. My goal is to portray brands and services in the way they would like to be portrayed. Representing their product and service in a confident and respectful fashion to help increase brand and product awareness and increased sales.

CAREER SUMMARY

STYLED BY CAROLRAE

SEPTEMBER 2020 - CURRENT

- Walks in seasonal fashion shows showcasing brand collections.
- Strikes confident poses to promote and increase clothing sales during photoshoots.
- Works collectively with stylist, makeup artist, photographers and other models in a professional manner.

LONDON'S FASHION BOUTIQUE - BRAND AMBASSADOR/PROMOTIONAL MODEL

FEBRUARY 2018 - AUGUST 2019

- Promoted upscale products during runway and fashion shows.
- Engaged with owners to provide creative insight and direction.
- Struck confident poses to promote and increase clothing sales during photoshoots.

AMERICAN AIRLINES - BRAND AMBASSADOR

JUNE 2015-FEBRUARY 2016

- Promoted business services in an upscale manner to current and potential customers.
- Worked collectively with clients to pin point needs to increase brand awareness and sales.
- Educated customers about brand attributes and products.

THE HAIR FACTORY - BRAND AMBASSADOR/PROMOTIONAL MODEL

AUGUST 2014-JUNE 2017

- Engaged with customers to educate on product knowledge.
- Participated in brand commercials, displaying products and services offered; increasing brand awareness.
- Assisted in set up/break down of pop up; product display and maintained event area.