

Max Hoffmann

Video Editing & Creative Services

everything_max@mac.com

Los Angeles, CA

Self-motivated, innovative video designer with broad based experience in all aspects of video production. Exceptional technology skills combined with proven ability to drive creative strategy, deliver impactful graphics and oversee complex projects. Outstanding team leader distinguished for positioning brands and images in marketplace through use of dynamic motion graphics and compelling video editing. Demonstrated ability to excel under pressure while delivering high quality work. ***Areas of Expertise include:***

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|---------------------------|-------------------------------|-----------------------------|
| ▪ Still & Motion Graphics | ▪ Art Direction | ▪ Film Editing |
| ▪ Compositing | ▪ Finishing | ▪ Film Production |
| ▪ Post Production | ▪ Camera Shooting and Editing | ▪ Video Compression |
| ▪ Creative Thinking | ▪ Scripting | ▪ Exceptional Communication |

Professional Experience

SPATIAL WEB, Los Angeles, CA

FREELANCE EDITOR, 2021

- Drove editing for 1 commercial
- Transcoded, organized and edited in Premiere
- Applied lots of VFX, motion graphics

TEAM WIN STUDIOS, Los Angeles, CA

FREELANCE EDITOR, 2020

- Drove editing for 6 commercials for Honey App for the German market
- Transcoded, organized and edited in Premiere
- Applied lots of VFX, motion graphics
- Translated and wrote copy

STUDIO BINDER, Santa Monica, CA

FREELANCE EDITOR, 2020

- Drove editing for 30 minute documentary about Dennis Villeneuve
- Transcoded, organized and edited in Premiere

BIG SCREEN ENTERTAINMENT GROUP, Hollywood, CA

FREELANCE EDITOR, 2020

- Drove editing for 4 minute spec trailer
- Transcoded, organized and edited in Premiere

ARD, German Television, Los Angeles, CA

FREELANCE EDITOR, 2019-2020

- Drove writing and editing for news packages
- Transcoded, organized and edited in Avid and Premiere Pro

SKY WEST MEDIA • Tuscon, AZ

FREELANCE EDITOR, 2019-2020

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- Drove writing and editing for commercials and promos of health care related products.
- Transcoded, organized and edited 4 & 6K footage in: Davinci Resolve & Adobe Premiere

CRYSTAL SKY • Century City, CA

ASSISTANT EDITOR, 2019

- Drove assisting editing for feature film, *Family Ranch 2*, by director Sean McNamara.
- Transcoded and organized Alexa multi cam footage. Tools: Davinci Resolve & Avid Media Composer for editor

TRICOAST WORLDWIDE • Culver City, CA

FREELANCE EDITOR, 2006-2020

- Select music, sound design, logo animations, final title graphics, and visual effects for movie trailers.
- Write & Edit trailers onsite and offsite on a remote basis.
- Create DCP's for international and national movie theaters.
- Authored Blue Ray dvd's and standard dvd formats.
- Review film content through several viewings and take notes to inform the creative process.
- Draft trailer scripts and edit first versions
- Edited four movie trailers including *Mind Gamers*, *A Rose in Winter*, *The Brooklyn Banker*, *Hearts of War*, *Wait till Helen Comes*.

NBC UNIVERSAL E! NEWS • Los Angeles, CA

EDITOR, TRANSLATOR, PRODUCER & VOICE TALENT, 2009-2017

- Produced Emmy winning television show *E! News* for the German market, reaching over 150 million viewers worldwide.
- Led a team of four in editing commercials and translating show from English to German.
- Provided male voiceover services while directing female voiceover needs and translating all graphic initiatives.
- Orchestrated editing of U.S. commercial for E's *Keeping Up with the Kardashians* TV show.

BIG REVIEW TV, INC. • Los Angeles, CA

SENIOR EDITOR, 2017-2018

- Edited and produced three packages of videos including bronze, silver, gold, and platinum for social media platforms including YouTube on a daily basis.
- Developed Instagram montages to reviews and three-minute interviews with small business owners.
- Edited videos including color correction, sound mixing, music editing, and logo animation.

JOHN PAUL MITCHELL • Los Angeles, CA

EDITOR AND PRODUCER, 2017-2017

- Wrote, edited, and produced commercials, in-house company reels, infomercials, tutorials, and social media videos for competitions and new product announcements.
- Developed logos, individual visual effects for products, and motion graphics.
- Managed color correction, music scoring, and sound mix with Xhail.

RUSSO & ANNA • Los Angeles, CA

DIRECTOR/EDITOR/WRITER, 2017

- Oversaw web series of 'Two actresses, Russo and Anna, are trying to make it in Hollywood.'

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- Handled diverse production functions, from editing teasers and managing color corrections to sound design and motion graphics.

CUT 2 ART • Los Angeles, CA

DIRECTOR/EDITOR/PRODUCER, 2016-2017

- Successfully debuted feature length documentary, *Animals In My Head*, about Stanley Kubrick's films.
- Served in directing, production, and editing roles.

FEATUREFILM • Sherman Oaks, CA

VISUAL EFFECTS EDITOR, ARTIST & COORDINATOR, 2015

- Drove visual effect coordination for feature film, *Drive Me to Vegas and Mars*, by director Sidney Furie.
- Managed and mentored 4 visual effects artists in complex video sequence editing.

BARNHOLTZ ENTERTAINMENT • Hidden Hills, CA

EDITOR & POST-COORDINATOR, 2015

- Ensured industry standard quality and on time delivery of Lionsgate, Epic, Cinedigm, and Freestyle movies.
- Led team of 7 in delivering editing and production services.
- Spearheaded post-production processes for feature films and directed marketing initiatives.
- Collaborated with post production and digital home video designers in producing art concepts for ads and packaging.

SKY TV • Venice, CA

FREELANCE EDITOR, 2014-2020

- Supported Academy Awards and Golden Globe productions for large European TV station.

R-LEADER • Los Angeles, CA

SENIOR EDITOR/PRODUCER – MOTION GRAPHICS, 2010-2012

- Oversaw editing and production of varied marketing vehicles for the Department of Defense, including infomercials, promos, training videos, infomercials and a feature length film.

ENTERTAINMENT7 • Hollywood, CA

HEAD OF POST PRODUCTION & SENIOR EDITOR, 2008-2014

- Created concepts and scripts for *Entrapment*, *Knockout*, and other shows.
- Directed creative teams in on-time consignment for post production and delivery departments.
- Developed and led various products for domestic and international film markets.

TRICOAST WORLD WIDE • Culver City, CA

SENIOR EDITOR, 2006-2020

- Created and edited title sequences for feature film *Love Addict* and edited films *Kung Fu Brother* and *Better Criminal*.
- Handled high profile roster of Sony, American World Pictures, Crystal Sky, Red Bull and Scott Free, providing writing, design, editing and production services for national theatrical trailers, teasers, promos, and EPKs.
- Edited 80 trailers for theatrical sales, TV, and DVD markets while leading high profile editorial processing efforts.

Additional experience as Editor with Big Screen Entertainment Group, Lead Editor with GroundZero, Editor with Evolve Post, Cameraman for Women's Entertainment, and Freelance Cameraman for various German TV stations.

Education & Training

Master of Arts in Theater, Media-Communication, Journalism & Philosophy
UNIVERSITY OF LEIPZIG | Germany

Sound Editing and VFX Editing Training
UNIVERSITY OF CALIFORNIA LOS ANGELES | Los Angeles, CA

Certification in 16mm Film, Digital Film& Video Workshops
NEW YORK UNIVERSITY | New York, NY

TECHNICAL EXPERTISE

Avid Media Composer, DaVinci Resolve, Adobe Premiere, After Effects, Adobe Photoshop, Adobe Audition, Easy DCP, Final Cut Pro 7 & X, DVD Studio Pro 4, Compressor 4, Pro Tools, Soundtrack Pro, Microsoft Office Suite, Xhail, Red Giant Plugins

PORTFOLIOS

IMDB: http://www.imdb.com/name/nm2391196/?ref_=fn_al_nm_1

Website: <http://www.everythingmax.com>

Work Samples: <https://vimeo.com/user11133001>