

EVONNE ARCHER

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Seeking a challenging position within my organization to help fulfill professional development, personal growth, and encompass my passion within the industry. Highlights of my qualifications: High-level experience and excellence in Fitness and Strength programming, Music Development and Production, Management, and Film.

EXPERIENCE

JANUARY 2017 – PRESENT

ASSISTANT SHOWROOM MANAGER, PELOTON

- Assist the Showroom Manager in day-to-day operations, including recruiting and training new sales staff, maintaining showroom supplies, upholding all showroom policies and procedures, etc.
- Analyze day to day business (KPIs, day to day, month to month, and year over year) and develop skills on how to capitalize on/or change course on business trends.
- Encourage showroom to be inspirational, positive, and productive in effort to promote and drive showroom culture.
- Help develop team members toward their desired prospective career paths through TBs, action plans, coaching best practices, etc.

MARCH 2017 – MARCH 2020

MASTER TRAINER, LA FITNESS

- Developed individual exercise programs consistent with client's fitness goals, both short and long-term.
- Hosted group Strength classes for a communal and team-oriented work out experience.
- Became a source of motivational and emotional support, and accountability.

2014 – 2018

GUEST/TALENT, HSN, DR. OZ, USA NETWORK

- Live TV (talent) on HSN – Montel William's "6-pack Abs" (recurring)
- Live TV guest/expert on Dr. OZ, addressed info on said topic with host
- Worked on film sets as background and Stand In

NOVEMBER 2011– DEC 2013

EXECUTIVE PRODUCER / VIDEO EDITOR / SOUND ENGINEER, LADY MONARCH PRODUCTIONS, INC

- Managed the production of the recording of song/individual artist's music
- Performed booking and coordinating of studio time to ensure scheduled time did not overlap

- Tested studio equipment for proper function and notified Sr. Engineer of technical malfunctions which may have affected the quality of the broadcast

DECEMBER 2010 – DECEMBER 2012

PERSONAL TRAINER, LIFESTYLE FAMILY FITNESS (NOW CRUNCH)

- Designed and implemented personalized exercise and diet programming
- Provided instruction and injury prevention tips
- Helped clients attain success stories that also aligned with the future needs of the business (I.e. testimonials)

MAY 2008 – MAY 2010

AREA SALES MANAGER, DILLARD’S DEPARTMENT STORES

- Oversaw pricing, inventory, and stock control
- Recruited, trained, scheduled, and supervised staff
- Maximized profitability while motivating staff to attain sales targets
- Dealt with customers queries and complaints

EDUCATION

MARCH 2013

MASTERS OF ARTS IN ENTERTAINMENT BUSINESS, FULL SAIL UNIVERSITY

Courses including, but not limited to, Project and Team Management, Executive Leadership, Business Storytelling and Development, and Entertainment Media Publishing.

MAY 2008

BACHELOR’S OF SCIENCE IN BUSINESS MANAGEMENT, UNIVERSITY OF SO. FLORIDA

4-year Div I Track and Field and Cross-Country Student-Athlete;

SKILLS

- Ability to present perspectives and insights in an entertaining and creative way
- Ability to meet deadlines and detail orientation
- Strong problem-solving skills
- Computer literacy and Bilingual in Spanish
- Strength programming for both athletes, or individuals wanting to improve fitness levels

ACTIVITIES

Software experience in ProTools LE, Adobe, Salesforce, iMovie, Garageband, Lightroom, and Movie Maker.

Languages: English and high level of Spanish proficiency

References: Furnished upon request