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# SUSANNAH OKUMODI

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OKUMODI

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## OBJECTIVE

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Seeking an entry-level position to begin my career in a high-level professional environment.

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## SKILLS

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- strategic thinking
  - problem solving
  - skills in managing people, projects and resources
  - leadership
  - understanding of the latest creative trends
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## EXPERIENCE

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### **Creative Production Assistant / Under Armour**

October 2019 to Present

- Develop strong creative strategy, assist with providing creative direction and quality control over all regional concepts, projects and content creation. Scope includes: Still's
- Research regional agency partners, manage, coach and lead all agency partners in order to drive high quality work that is consistent with our Brand including content, digital, email, and regional "campaigns"
- Assist Direct and Partner with Wholesale partner's creative teams to lead consistent Brand creative in partnership with a retailer's brand.
- Assist and Partner with Publishing and Content partners to oversee creative concepts and content to ensure it meets UA's high Brand standards.
- Budget managing for all creative expenses.
- Finding creative talent for campaigns across the brand or as needed.
- Present to Sr leadership, Accounts, and other internal stakeholders on concepts, designs and ideas to gain support.
- Work with the cross-functional leads to estimate, create, manage, track, and drive deadlines for new and existing projects.

### **GALLERY ASSISTANT/ BALTIMORE MUSEUM OF ART**

March 2018 to September 2019

- Be an integral part of the planning and execution of exhibitions at The Walters, as well as assisting in the care and maintenance of the collections.
- Assist the Guest Curators and Director with research and development of current and upcoming exhibitions within the house and the Artist in Residency.
- Compile information and materials about the artists involved in

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- excellent interpersonal skills
  - an ability to communicate well with staff and clients
  - good planning and organizational skills.
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the exhibits, and gathers support materials for the exhibit.

- Assist in maintaining condition reports on all objects and simple data entry regarding the collection.

**CUSTOMER SERVICE / VISUAL MERCHANDISER / NORDSTROM**

September 2015 to March 2018

- Respond promptly and professionally to incoming customer inquiries in person, by telephone, or by email
- Maintain an updated knowledge of the organization's products, services, and customer service policies
- Document customer interactions when necessary, compiling documents and forwarding information to interested parties
- Explain simply and clearly in response to customer questions and check for customer understanding and acceptance
- Recommend new products or services or make suggestions for improvements by identifying relevant features and benefits
- Assist clients by demonstrating the use of goods and programs and answering any questions they may have
- E-commerce knowledge, social media coordinating in order to drive engagement and KPI's up.
- Hosting styling events to drives sales up 14.3% during 4<sup>th</sup> quarter.
- Creating displays for different department and holiday/style events.
- Participate in training opportunities provided by the organization or by outside entities
- Establish and maintain good rapport with customers by using positive language and anticipating their needs
- Build and maintain knowledge of visual merchandising strategies and current trends
- Partner with department managers to uphold, teach, and maintain all visual standards
- Support merchandising, signing, and implementation of direction at the highest level with the ability to customize as appropriate to your store



- Install and remove trim/window presentations for store promotional events
- Support successful execution of the in store lighting program

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## EDUCATION

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### **BACHELOR'S IN FINE ART/DECEMBER 2019**

Morgan State University

Focus in Photography and Multimedia

### **HIGH SCHOOL DIPLOMA/MAY 2014**

Woodlawn High School

Focus in Photography

