

# Mel Pellicano



(they/them)

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Los Angeles, CA

Production veteran with a demonstrated awareness and commitment to celebrating LGBTQ+ triumphs.

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<b>Education</b>	The City University of New York College of Staten Island <b>BA in Cinema Studies with a concentration in Film &amp; TV Production.</b>	<b>08/2009 – 05/2014</b>
<b>Experience</b>	<b>ViacomCBS/CBS Interactive - Inside Edition</b> <b>Digital Video Producer &amp; Editor</b> <ul style="list-style-type: none"><li>• Coordinate with video producers and editorial team to identify content opportunities for digital</li><li>• Develop pitches and produce premium, high-visibility video for large-scale audiences</li><li>• Apply news judgement and creative aesthetic for content production, including stylized graphics</li><li>• Manage multiple edits for web, social and mobile platforms at one time</li><li>• Oversee all aspects of original productions, including creation of shot lists, interview questions and directing interviewees, reporters, and talent</li><li>• Utilize existing channel assets including show library and original web content</li><li>• Ensure video delivery meets publishing schedule</li></ul>	6/2017-Present
	<b>IE Digital Studio Manager</b> <ul style="list-style-type: none"><li>• Coordinate with writers/producers to ensure studio space is set-up for digital video originals</li><li>• Keep inventory of studio equipment and ensure functionality</li></ul>	5/2019-3/2020
	<b>A PLUS   Good News</b> <b>Video Producer/Shooter/Editor</b> <ul style="list-style-type: none"><li>• Pitch viral video content to edit and publish</li><li>• Pitch/shoot/edit original content and livestreams</li><li>• Retrieve video assets and create graphics independently</li></ul>	01/2017-06/2017
	<b>Huffington Post Live/HuffPost</b> <b>HP Originals Video Editor</b> <p>Edit and organize elements for on air b-roll and deliver content to HPL control room</p> <p>Media management for projects on SAN and create content for facebook - daily trending videos &amp; collaborate with producers on future pitches</p> <p>Manipulate content in Adobe Premiere to create stories for short form</p> <p>Assist with HuffPost equipment room - organizing shelves, keeping inventory, reserving equipment for future shoots</p>	10/2015-01/2017
<b>Skills</b>	<b>Production Swing &amp; Video Editor</b> <ul style="list-style-type: none"><li>• Proficiency with the Adobe Creative Cloud, including Adobe Premiere and After Effects</li><li>• Self-motivated and highly creative with an editorial eye and collaborative nature.</li><li>• Ability to work independently (virtual or IRL) with little direction.</li><li>• Comfortable adapting and working in a fast paced, ever changing production environment.</li><li>• Strong knowledge and experience with different video formats, codecs, frame rates, audio compression, and standards for digital video.</li><li>• Experience working with a variety of DSLR, Canon C-series, digital cinema and mirrorless cameras.</li><li>• Strong sense of social media style and voice geared toward a younger Millennial/Gen-Z and queer audience.</li></ul>	