

# ASHA LEWIS

| 954-945-0444 | [alewismodel16@hotmail.com](mailto:alewismodel16@hotmail.com)

## SUMMARY

I am a hard working individual who will go the extra mile to please clients and potential business partners related to the fashion/modeling/entertainment industry. I have worked with many different people over the past 6 years all with different backgrounds and aspects and respect each individually. My outgoing and friendly personality allows me to cooperate well with others when it comes to group projects and meeting new people!

## Highlights

- Commercial
- Print
- Editorial
- Swimwear
- Runway
- Mall mannequin
- Dancer
- Featured extra
- Parts modeling
- Catalog
- Hair shows
- Beauty ambassador
- Background/extra
- Stand in
- Promo modeling

## Accomplishments

Completed certificate from the Miami Fashion Board

- Classes that helped build confidence, stage presence, appeal and experience.

## Experience

Chris Brown ft. Drake – No Guidance Music Video July 2019

**Extra**

Miami, FL

Dancer

Believe Project June 2019

**Extra**

Miami, FL

Role – Pedestrian walking in a park

Miami Broward Carnival June 2019

**Runway Model**

Miami, FL

Modeled for VS Island Mas during Band Launch

Walgreens Commercial May 2019

**Extra**

Miami, FL

Acted as a manager working in an office setting

Toyota Commercial April 2019

**Extra**

Miami, FL

Acted as pedestrian

BodyArmor Sports Drink Commercial March 2019

**Extra**

Miami, FL

Dancer

The Baker And The Beauty March 2019

**Extra**

Miami, FL  
Acted as party guest

Guitar Center Commercial Feb 2019

**Extra**

Fort Lauderdale, FL  
Acted as an audience member at a rock concert

Waves August 2018

**Featured Extra**

Miami, FL  
Role – Acted as main high school student featured with a group of friends at a wild high school party held in an abandoned house

Melanin Apparel April 2017 to May 2017

**Model**

Miami, FL  
Role – Modeled for clothing brand

Cars 3 Road to the races tour March 2017 to April 2017

**Brand Ambassador/Product Specialist**

Miami, FL  
Role – informed customers about brand, helped kids interact with cars 3 equipment, promoted coppertone sunscreen, ran the photobooth station for kids and families, assisted with photobooth tech issues

Las Reinas April 2017

**Extra**

Miami Beach, FL  
Role – Dancer/party guest

Tyler Perry Studios: Boo 2! A Madea Halloween March 2017

**Extra**

Atlanta, GA  
Role – acted as a college student (Halloween party scene)

Osmani Garcia	March 2017
<b>Model</b>	
Miami, FL	
Role – party goer/dancer	
The American Institute of Management Sciences	Feb 2017
<b>Model</b>	
Fort Lauderdale, FL	
Role – Acted as a college student	
NYFW	Feb 2017
<b>Model</b>	
NYC	
Role – Walked for Bella Fashions and C. Denim	
I am Frankie	Jan 2017 to March 2017
<b>Extra and Featured</b>	
Miami, FL	
Role - High school student	
Matt Pokora Music Video	Jan 2017
<b>Extra</b>	
Miami, FL	
Role - Party Guest	
Face Candy Studios	Oct 2016
<b>Promo Model</b>	
Miami, FL	
Miami Carnival makeup model	
Tycoon (Blackpills Series)	July 2016
<b>Extra</b>	

Miami, FL  
Acted as a plane passenger

Duels (Blackpills Series) July 2016

**Extra**

Miami, FL  
Acted as a scared pedestrian

Baywatch May 2016

**Extra**

Savannah, GA  
Worked as a “party goer” in the Havana nights scene

Westfield Broward Mall April 2016

**Runway**

Fort Lauderdale, FL  
Modeled clothes for mall fashion show and agaci store grand opening

Miami Talent Casting March 2016

**Extra**

Miami, FL  
Acted as a “party girl” in a music video for Damond Blue titled “Give it to you”

Extreme Marketing Promotions March 2016

**Promo Model**

Fort Lauderdale, FL  
Promoted for Irish Springs by completing a roaming sampling event at two Wal-Mart Supercenter’s – walked around with product and spoke with potential buyers

Baywatch Feb 2016 to March 2016

**Extra**

Boca Raton - Miami Beach, FL  
Worked as an extra (7 days) on set of the movie Baywatch starring Dwayne Johnson and Zac Efron and completed two different scenes!

Sports Illustrated Feb 2016

**Brand Ambassador**

Miami Beach, FL

Took surveys for the event

BMW Feb 2016

**Brand Ambassador**

Boca Raton, FL

Was required to sign people up for a giveaway trip to the BMW headquarters and racetrack site

Miami International Boat Show Feb 2016

**Brand Ambassador (Backup)**

Miami, FL

Was required to get to the event on time in case of a dropout or no show

Batch Gastropub Jan 2016

**Flyer Girl**

Miami, FL

Handed out flyers to potential party goers/communicating with guests

HBO Ballers (Season 2) Jan 2016

**Featured Extra**

Miami Beach, FL

Background role (high end caterer) on two episodes of Ballers starring Dwayne Johnson

Wal-Mart Grand Opening Jan 2016

**Brand Ambassador**

Fort Lauderdale, FL

Assisted at the tents to pass out food and coffee to customers for the grand opening event and helped with set up and break down

Stock Photography Shoot Oct 2015

**Stock Print Model**

Coral Springs, FL

Shot with Eric for stock images

Red Light Marketing Group

Oct 2015

**Promotional Model**

Miami Beach, FL

Passed out flyers for a VIP Memorial weekend get away to the Bahamas

Ford

Aug 2015

**Promotional Model**

Miami, FL

Represented Ford Motors at the Dolphins Game at SunLife Stadium

Skip Marley Music Video

Aug 2015

**Extra**

Fort Lauderdale, FL

Extra in the "Cry to Me" video – party girl

Wal-Mart Grand Opening event

July 2015

**Promotional Model**

Wellington, FL

Assisted at the booth in passing out food and coffee to customers for the grand opening event

July the 4<sup>th</sup> promo event

July 2015

**Promotional Model**

West Palm Beach, FL

Promoted for Supercuts on Independence Day event

Kevin Gates Music Video

June 2015

**Featured Extra**

Miami, FL

Party extra/dancer

Juane Music video

June 2015

**Extra**

Miami, FL

Extra/main role in Spanish singing band music video

Business shoot June 2015

**Stand In**

Miami Beach, FL

Stand in role for business company shoot

Alvin & the Chipmunks: The Road Chip May 2015

**Extra**

Miami Beach, FL

Acted as a fan for Alvin and his friends in the red carpet scene

La Banda May 2015

**Audience member**

Miami Beach, FL

Audience member/extra for the talent show La Banda produced by Simon Cowell

Telemundo April 2015

**Extra**

Miami Beach, FL

Extra for an episode for the new TV show "El Maestro" on telemundo – concert scene

American Eagle – Aerie March 2015

**Model**

Miami Beach, FL

Model for American Eagle's brand Aerie – promotional event "love your selfie"

HBO Ballers (Season 1) Feb 2015 to March 2015

**Extra**

Miami Beach, FL

Extra on two episodes of HBO Ballers starring Dwayne Johnson

KG Photography Feb 2015

**Model**

Fort Lauderdale, FL



Photoshoot for my portfolio

Paul Cormack

Jan 2015

**Catalog Model**

Miami, FL

Catalog model for Paul Cormack wedding dresses and evening wear

1iota - Pitbull

Dec 2014

**Audience member – extra**

Miami Beach, FL

Acted as an extra/audience member for “Pitbull’s New Years Revolution” which aired on FOX TV

Marsha Julian Cosmetics

Oct 2014

**Promo Model**

Fort Lauderdale, FL

Worked in the opening of Marsha Julian’s new cosmetic line as a promo model and helped to showcase her makeup line as well as acting and participating in a photoshoot for the putting together of her debut makeup commercial

Lavish Lifestyle Photography

Sep 2014

**Model**

Miami, FL

Photoshoot for my portfolio

Stevie Boi

July 2014

**Promotional Model**

Miami Beach, FL

Modeled eyewear for Stevie Boi and clothing for Mamie Ruth Designs for their pop up shop collaboration with MBFW Swim

Kg Photography

May 2014

**Model**

Dania Beach, FL

Beach photoshoot for my portfolio

All Dolled Up Salon

April 2014 to May 2014

**Hair Model**

Sunrise, FL

Hair model for Anthea Rolle “All Dolled Up Salon” – Red head photoshoot

RAW Artists Miami

Feb 2014

**Hair Model**

Miami, FL

Promoted “genastylez” hair creativity and walked the runway at RAW Miami

FIFA World Cup

Feb 2014

**Extra**

Fort Lauderdale, FL

Extra in Jennifer Lopez & Pitbull’s “We Are One” music video for FIFA World Cup 2014

Cache

Jan 2014

**Model – Runway**

Plantation, FL

Runway model for Cache’s runway show for the grand opening of the movie theater at Westfield Broward

Ashaman Photography

Jan 2014

**Model**

Hollywood, FL

Photoshoot – portfolio building

Aveda Institute

Dec 2013

**Hair Model**

Davie, FL

Served as a live hair mannequin for hair stylists at Aveda Institute of Davie

Style Bloggers of Color

Oct 2013 to Oct 2013

**Model – Runway**

Miami, FL

Completed runway portion of the event and also photoshoot after the show

Dominican Magic

Aug 2013

**Hair Model**

Miami Beach, FL

Hair model/promoter for haircare line at the Miami Beach Convention Center

Miami Fashion Board

Feb 2013 to July 2013

**Model**

Coral Springs, FL

Red Heart Fashion Show

Hollywood Red Carpet Fashion Show

Summer Fitness Fashion Show