

@THEMAGICALLIFE OF LIV

Liv Rockwell

INSTAGRAM INFLUENCER

Hi, I'm Liv, an engineer made content creator based in Orlando, FL. I love exploring Florida and beyond through leisure and tourism, as well as keeping up on the latest trends in fashion, beauty and food! I enjoy sharing my experiences and encouraging others to try new things all while exercising my creative side.

MISSION

My overall goal is to have a positive impact on social media - all while encouraging others to pursue their passion, step out of their comfort zone and have the courage to live the life they've dreamed of living.

COLLABS

Vera Bradley
Planet Hollywood
Unique Vintage
CVS
Walgreens

Disney Plus
Smashbox
Skinny Mixes
Sephora
Express

DEMOGRAPHICS



81% WOMEN



23% 18-24
44% 25-34
20% 35-44

TOP LOCATIONS



ORLANDO
NEW YORK
CALIFORNIA

SERVICES

- Sponsored Post
- Product Photography
- Custom Content
- Giveaways/Contests
- Videos
- Reels
- Stories
- More

Item Gifting: If you have decided not to purchase a collab, but would like to send a product you may so to the address provided below. This does not guarantee a feature, but if I love it, I will share it!

5K

FOLLOWERS

15%

ENGAGEMENT RATE

13K

AVERAGE REACH

26K

AVERAGE IMPRESSIONS



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