JURNIVAH DÉSIR

PROFESSIONAL PROFILE

Highly organized communications specialist with experience in video production, digital marketing, content management, and creative writing across multiple platforms. Eager to support brand visibility, contribute to storytelling opportunities, augment social media platforms and help advance company goals.

SKILLS

- · Video and Image Editing
- French, English, Beginner Spanish, Haitian Creole Fluency
 - Photography
- Computer proficiency (Microsoft Office, Adobe Premiere, FinalCut, Excel)
 - Strong interpersonal skills

CONTACT

Mobile:(914) 563-8379 Email: jdesir@bu.edu LinkedIn Profile

Location: New York City Metropolitan Area

WORK HISTORY

Student supervisor and coordinator of Afterschool Programs (Enrichment)

French American School of New York, 2019 - Present

- · Mentoring and engaging with children in both French and English
- Coordinator for clubs and activities for children
- Works with school leadership to increase community interest and enrollment

Intern for production, development and distribution

Dynamic Television, 2019

- · Shadowed marketing and advertising team closely and participated in meetings
- · Collaborated with editor to coordinate and develop new shows
- · Worked with producers and writers to prepare entertainment materials
- · Reviewed and evaluated scripts for coverage

Social Media manager

Boston University Global Programs: Center for English Language And Orientation Programs (CELOP) 2018

- Wrote and created social media posts for various platforms, significantly growing engagement on Instagram. <u>Work samples.</u>
- Developed entertainment calendar to anticipate the frequency of events. Photographed events.
- · Handled administrative duties as assigned.

Intern for integrated marketing

ABC Studios NYC, 2017

- Performed administrative tasks to ensure smooth and efficient operations
- Attended and participated in major production meetings
- Provided script coverage, conducted research and ran errands

ACADEMIC BACKGROUND

Boston University

Bachelor of Science in Communications, 2019

- · Concentration in Film and Television, minor in Sociology
- Produced written articles, graphics and modeled for several BU publications including <u>The Beat</u>, <u>Off The Cuff</u> (p. 50-51) and <u>The BU Buzz</u> (p. 44-53)
- · Dean's List upon graduating

French American School of New York

Graduated with Honors, 2015

- Co-founder of H.O.P.E. For Haiti, a food drive to raise money for children
- Digital artwork done in 12th grade featured in local gallery with accolades

INTERESTS

- · Creative writing
- Digital artwork
- · Cinema and film history
- · Community activism and social justice