

# @SOLEORTIZRUIZ

SOLE@UCSB.EDU

(619) 930-3925



## HI, I'M SOLÉ ORTIZ-RUIZ

I'm a proud Afrolatina with a passion to make meaningful content that resonates well with viewers. I have my own woman empowerment talk show with The Airtime App. Its centered aound upliftng others and having healthy needed discussions. I love to roller-skate ever since I was little and had the honor of helping IMPALA skate launch their Harmony blue skates campaign Aside form modeling I'm a freelance content creator. I've worked with Nike, Colourpop, Parade, Lunacara swim and more! My authentic personality shows through my platoform and is why I have engaged viewers. I cant wait to create meaningful content that will reosnate with your viewers with you!

 **2710**  
FOLLOWERS

 **19%**  **11,136**  
ENGAGEMENT REACH

## AUDIENCE DEMOGRAPHICS

**58%**

**WOMEN**

**84%**

**17-34 YEARS  
OLD**

**81%**

**UNITED  
STATES**

## SERVICES

**MEANINGFUL INSTAGRAM POST  
INSTAGRAM STORY POST  
REEL  
PRODUCT REVIEW  
MODELING  
+MORE**

## BRANDS I'VE WORKED WITH

**NIKE  
IMPALA SKATE  
COLOURPOP**

@SOLEORTIZRUIZ

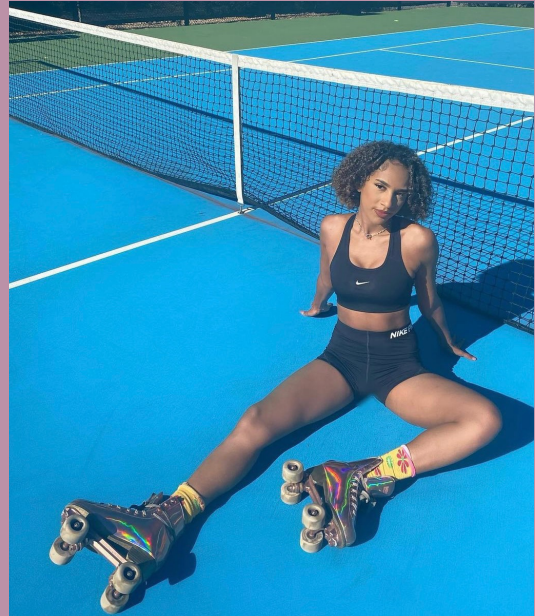
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# BRAND COLLABORATIONS



IMPALA SKATE



NIKE



LUNACARA SWIM



BLEACHED TIEDYE

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# BRAND COLLABORATIONS



LUNACARA SWIM



MERCH HOUSE



SAVAGE FENTY



SEAAV ATHLETICS