

Kailey Radwan

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Reference Information for "The Springboard Foundation Scholarship Application 2021"

Ends on June 15, 2021

RELEVANT SCHOLARSHIP ESSAY INFO/GOALS

- I am currently pursuing a double major in Digital Media Production and Psychology. A psychological knowledge background aides in relational and behavioral understanding, and a career in the field of media requires a deeper understanding of human emotion and connectedness through visual, textual, and conceptual elements.
- I'd love to be able to combine my knowledge of both industries into more effective media-related work, to expand that knowledge in an incomparably impactful way.
- I am determined to be successful in the area of screenwriting despite its many challenges. This scholarship would help kickstart my career in an industry that requires a lot of effort and carries a lot of risk of failure, but provides an excellent payoff if successful.

SKILLS AND ATTRIBUTES

- Interpersonal skills
 - Excellent verbal and written communication
 - Punctual
 - Honest
 - Friendly
 - Sociable
 - Adaptable
 - Written Communication
 - Teamwork
 - Team Leadership
 - Interpersonal Communication
 - Customer Service
 - Creativity
- Industry Knowledge
 - Social Media
 - Video Editing
 - Strategy
 - Social Media Marketing
- Tools & Technologies
 - Adobe Premiere Pro
 - Google Docs
 - Google Forms
 - Google Slides
 - Google Sheets
 - Microsoft Excel

EDUCATION

Eastern Michigan University

PRESENT

- Presidential Scholar
- Honors College - Pursuing Highest Honors
- Majors: Digital Media Production and Psychology

Plymouth High School, Canton, MI

SEPTEMBER 2015 - MAY 2019

- International Baccalaureate Diploma

EXPERIENCE

Campus Life, Eastern Michigan University - Senior Marketing Assistant/Team Lead

JANUARY 2020 - PRESENT

- Serves both Campus Life and Diversity and Community Involvement Offices
- Responsible for assignment of events and leadership of marketing strategization methods within the marketing team
- Responsible for creating marketing plans for each assigned campus event
- Work in accordance with other campus department team leads
- Disseminate print and digital promotional materials
- Maintain an engaging social media presence
- Run the Campus Life Instagram page
- Familiarize myself with digital social media marketing strategies and algorithms
- Suggest and execute social media events, tabling/lobbying ideas,
- Communicate with other members of the social media team (marketers/designers) to promote a common voice among platforms

Housing and Residence Life, Eastern Michigan University - Programming Resource Center Coordinator

OCTOBER 2020 - April 2021

- Fulfill submission orders for Residential Advisors utilizing die-cut system
- Refine time-management and customer service skills
- Establish and maintain a friendly and welcoming environment for other Housing and Residence Life student staff

Biweekly Child Care, Canton, MI - Babysitter

JUNE 19, 2019 - AUGUST 24, 2019

- Responsibly transport child to and from places and events
- Make meals
- Interact with and entertain child
- Help with day-to-day occurrences such as spelling help and reading
- Simultaneously watch over new puppy

- Walking, clean-up, reinforcing training commands

Domino's, Canton, MI - Insider

JUNE 16, 2018 - NOVEMBER 2018

- Work the cash register
- Interact with and satisfy customer needs
- Make pizzas, subs, and all other menu items
- Clean
- Food preparations

Concordia University, Ann Arbor, MI - Food Service Worker

AUGUST 21, 2017 - OCTOBER 8, 2017

- Swipe meal cards at the cash register
- Set up and work catering events
- Set up hot and dry food stations, replenish as needed
- Occasionally prepare sandwiches
- Clean up and refrigerate food
- Create labels and weekly menus online
- Sweep and clean cafeteria and kitchen
- Fill all drink stands

Babysitting, Canton, MI - Babysitter

JUNE 2015 - JUNE 2017

- Plan and execute activities
- Make meals
- Clean
- Interact with and entertain children

AWARDS AND ACHIEVEMENTS

- Full-ride Presidential Scholarship from Eastern Michigan University
- Honor Roll student
- 150 completed CAS (creativity, action, service) hours in high school
- Student Council Board Member
- Public Relations Board Member for Girl Up
 - I international organization founded by the United Nations working towards female empowerment worldwide
 - Use Canva and brand guidelines to create fliers and announcements for meetings and events
- Scholastic Art and Writing Award - Silver Key Photography
- Five completed years of Spanish
- Captain of high school soccer team
- Babysitting Certificate of Achievement
- Presenter for Teen Choice Awards 2017 on national television

SPECIAL AWARDS

- Presidential Scholarship Award
 - Awarded in January 2019 by Eastern Michigan University
 - Description via www.emich.edu: "Eastern's most prestigious award for incoming first year students, the Presidential Scholarship covers full tuition and room and board for four years (an approximately \$97,000 value). Presidential Scholars are active and engaged members of The Honors

College at EMU, complementing their academic college experience with further opportunities for critical thinking, community engagement, and leadership."

- The scholarship was awarded based off of academic performance, an essay-writing portion, and selective callback interview process.
- Dean's List
 - Awarded for the 2019 school year by Eastern Michigan University
 - Met the Dean's List criteria by earning a 3.5 or higher GPA at a minimum of 10 credit hours.
- International Baccalaureate Diploma
 - Awarded in May 2019 by the International Baccalaureate Program at Plymouth High School
 - Description Via the www.ibo.org: "The IB Diploma Programme (DP) is an academically challenging and balanced programme of education with final examinations that prepares students, aged 16 to 19, for success at university and life beyond. It has been designed to address the intellectual, social, emotional and physical well-being of students."

PROJECTS - Documents available upon request.

- Optimizing Optimism
 - Oct 2019 – Nov 2019
 - In my Managing the Creative Process class at EMU, my partners and I developed an anxiety-reducing application idea that was later included in Eastern's Undergraduate Research Symposium. ww.emich.edu description of the Undergraduate Symposium is as follows: "The Undergraduate Symposium celebrates the exceptional academic work of EMU's undergraduate students. The Symposium is hosted by the College of Arts & Sciences, and it showcases students' research and creative projects."
- Psychology Internal Assessment
 - 2019
 - As part of the International Baccalaureate Programme Curriculum, I had to complete an Internal Assessment in my higher level classes, of which Psychology was included. I replicated a clinical psychological study, originally conducted by Loftus and Palmer in 1974, analyzed results, and developed a research paper about the study.
- Act I of a screenplay
 - 2021
 - In my screenwriting class in the Winter 2021 semester I developed a story concept and wrote the first Act of a screenplay titled "Mercy." Upon recommendation from my professor who had worked in the industry, I was encouraged to pursue this career path, which this scholarship may aide me in being able to do.