

MICHAEL MIGUEL

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Accomplished and spirited Communications professional with a solid history of achievement in media editing. Motivated leader with strong structural skills and a dependable ability to work with editorial operations. Avid host with an eye for identifying the most relevant video content for your platform. Expertise in Adobe Creative Cloud and Final Cut Pro editor, readily translate into effective business campaigns. Continuous learner with an entrepreneurial mindset self-authored absorbing social media trends and flexible in order to meet the company needs.

EXPERIENCE

MAY 2018 – NOV 2020

VIDEO EDITOR, PHOENIX FASHION WEEK

- GENERATE strong visual shoot ideas that across all content franchises. These ideas increased media following by 200% from inception to completion; calling in the relevant clothes, working on the edit to ensure all product shot
- DEVELOP strong relationships with Fashion director, designer, production manager, and selected talent in order to bring interesting people and original ideas to the content team that cause a 50% increase in production.
- Collaborated with developers, advertisers, and production managers to market events including, Suites & Sneaker, Shop Garment District, and Phoenix Fashion Week 3 the Stylist on planning content work flows hosted at the Talking Stick Resort in Scottsdale AZ that generated a 44% ROI.
- SHAPE strong mood boards for the business based team to create strong visuals for customer profiling
- BRING a strong awareness and interesting point of view to the latest fashion trends with industry developments, knowledge of brands and a keen interest in new labels to generate creative production ideas for event runway shows
- Pitch, write, and produce meaningful content roundups and reviews with artists, typesetters, layout personnel, marketing directors, along with production managers to discuss problem resolution on projects

02/2017 – PRESENT

DIRECTOR/VIDEO EDITOR, 3MVISUALS LLC

- Managed content with various business clients to meet their film production needs.
- Brainstormed pitched along with wrote production ideas on photo shoots and with sample returns
- Remote drone maneuver FPV pilot, unmanned aerial system (UAS).
- Conversion of 90% of raw footage into finalized products.

EDUCATION

MAY 2019

BACHELOR'S OF LIBERAL STUDIES AND ARTS, ARIZONA STATE UNIVERSITY

DEC 2014

ASSOCIATE'S OF COMMUNICATIONS, MESA COMMUNITY COLLEGE

SKILLS

- Excellent communication, phase management skills, and ability to multitask and focus in a busy work environment
- Professional with working knowledge, the ability to positively interconnect at all levels of the business
- Creative yet with a good understanding of fashion and retail business and the challenges the current financial environment brings
- convergent thinker versed in Digital Production and Live Production

ACTIVITIES

Involved in local community outreach to boost confidence and self-esteem in teenage boys to help them build skills.

Participated in silent auction to raise money for local House of Dawn Transitional Housing Program home for young mothers and their children

Participate in yearly walks devoted to raise awareness for Sickle Cell Anemia