

ADRIENNE ROBINETTE

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SET EXPERIENCE

Extra Experience, Atlanta, GA

May 2021 - PRESENT

- Featured Background and Stand-In for Sabrina Carpenter on the feature film, *Emergency*
- Set experience on Netflix, Paramount, and Amazon Studios

WORK EXPERIENCE

Harmony Hair and Makeup, Auburn, AL

Owner Jan 2019 - PRESENT

- Develop marketing strategies and content for social media
- Deliver array of looks for weddings, formals, and photoshoots
- Manage client communication and bookings

Aspen Heights Housing, Auburn, AL

Marketing Associate Jan 2019 - Nov 2020

- Administered phone calls and responded to resident and vendor emails
- Hosted residential events and facilitate property tours for potential residents
- Organized inventory, merchandise, and files
- Monitored social media analytics on Hootsuite and developed marketing campaigns

ONE College- Church of the Highlands, Auburn, AL

Social Media Team Jan 2020 - Sep 2020

- Created written and digital posts across multiple social media sites and designed marketing strategies
- Managed and executed photoshoots and event photography

Ministry Lead Team 2018 - 2019

- Coordinated food and managed setup team for weekly events
- Public speaking on college nights to 400-800 students
- Led internship group of 100+ college students in small groups and events

Java House Clothing, Birmingham, AL & Atlanta, GA

Social Media Coordinator/Content Creator Jan 2018 - Dec 2019

- Contributed to website design and marketing strategies to optimize site CTR
- In-house photographer, photo editor and apparel model
- Created item descriptions for clothing inventory

Atlanta Market Buyer 2017 - 2019

- Organized warehouse items for packaging and shipping
- Selected clothing items for packaging and shipping

EDUCATION

Auburn University Auburn, AL

December 2020

Bachelor of Science in Interdisciplinary Studies with a concentration in **Communications, Marketing, and Leadership**

CERTIFICATIONS

Kincade Productions - Production Assistant (In progress)

Microsoft Office Suite - Excell (In progress)

Hootsuite - Social Marketing

Hootsuite - Platform

HubSpot - Content Marketing

Google - Analytics for Beginners

HARD SKILLS

Adobe Creative Suite - Lightroom, Photoshop, Premiere Pro

Microsoft Office Suite - Word, Powerpoint

Squarespace Payment System

Entrada Housing System

SOFT SKILLS

Public Speaking

Problem Solving

Leadership

Organization

Creativity

Optimism

