



Gina Johnson

Video Game Consumer Advocate

Xbox Live Gamertag:

IDAHO GAMERGIRL

ACHIEVEMENTS

- PUBLISHED AUTHOR
- GRADUATED CUM LAUDE
- VIDEO GAME POLICY ADVISOR FOR LOCAL & STATE

ATTENDED THE FOLLOWING EVENTS

- 4 TIMES @ E3 (INCLUDING XBOX PRESS CONFERENCE)
- 3 TIMES @ SDCC
- GDC (VIA XBOX WIG IN 2017)
- 2014 CES (IN VEGAS)

MY MENTORS

Anne Little Roberts

Former Meridian City Council
Official & Prior Candidate; Cousin to Idaho Governor Brad Little

John Goodale

Former Unity
V.P. of Asia
Development

Jaime Davis

V.P. of Academic
Affairs at Center for
Excellence in Higher
Education

"The OG Xbox & Halo saved my life in 2001. If life is a Brain Game, then I bring something that exceeds all demands."

CONTACT DETAILS

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MARKETING EXPERIENCE



- ✓ Networked
- ✓ Persuaded
- ✓ Explained
- ✓ Explored
- ✓ Promoted



**CONSUMERS
RETAILERS
DEVELOPERS
PUBLISHERS**

WORK EXPERIENCE

Board President

iGameUSA An RPG World Corp.
Meridian, ID 2014 to Present

- Created communication pathways with industry representatives to promote partnership & financial supports.



Political Candidate

Mayor - Meridian, ID; 9/4/19 to 11/5/19

- Ran to send a reminder of Bi-partisan balance.
- Was the first Female disabled gamer who plays Call of Duty in Idaho to run.
- Received 344 votes (2% of the vote) without any fundraising, advertising, staff, volunteers, or grassroots campaigning. Only attended forums and used my voice.



SKILLS

- ADVERTISING CONCEPTS
- RESEARCH
- MS. OFFICE
- TIER 1 TECH SUPPORT
- PROJECT MANAGEMENT
- CONFLICT RESOLUTION
- PUBLIC SPEECHES

QA Game Tester & Asst. Recruiter

Lionbridge Boise, ID; June 2019 to August 2019

- While QA testing for NBA 2k19, I Acted as HR's community Liaison for marketing.
- Consulted with HR leaders for best methods & than executed recruitment campaigns.

ACADEMIC HISTORY

Ashworth College Via Online

Associate of Arts in General Studies- 2021
Graduated w/ Cum Laude Honors

iSucceed Virtual High School- Boise, Idaho

Graduated with Senior Year Honors, 2010

- VP For Ada County Student Council
Yearbook Club Member
- Served on Nampa Mayors Teen Council w/ City Nampa Library Board
Appointment as Teen Council Liasion.

