



## PROFILE

Creative, results-focused business professional with extensive experience in show business, with exceptional performances in video editing, multimedia journalism and content development. Proficient in radio broadcasting, pitching innovative ideas while also tracking ongoing flow of news, recommending specific stories, guests and areas of coverage. Also skilled as an actress, having acted and performed voice overs on several projects within the entertainment industry. Expertise extends to all aspects of film production and business logistics. More than prepared to offer skills to serve as a dynamic addition to a radio and broadcasting team.

## CORE SKILLS

- Floor Director
- Production Assistant
- Executive Producer
- Videography
- Audio Technician
- Switcher/Technical Director
- Communications Content
- Brand Growth
- Event Coordination
- Web Engagement
- Social Media Platforms
- Show Hosting
- Project Management
- Client Services

## EDUCATION

**Bachelor of Arts Candidate,**  
Film

**Full Sail University | Current**

**Associate of Arts,** Broadcasting  
T.V and Radio

**Miami Media School | 2017**

**Coursework,** Dermatology, EKG,  
Phlebotomy, Wound Care

**Ross Medical Education  
Institute | 2010**

## PROFESSIONAL EXPERIENCE

**Marleanawells.com | Multimedia Journalism/Actress/Video Prod. June 2007 - Present**  
Shoot, write and edit stories on a daily basis for website and clients, either in a studio or out on location.

- Works directly with video and audio producers on story ideas and development, presenting completed stories that are accurate, journalistically sound, fair and balanced.
- Serve as an events department assistant for the Orange Bowl Committee in December of 2016.
- Called upon to interview Jason Jenkins for the Miami Dolphin's "Christmas at Nova" (December of 2016).
- Worked on a number of films, including "In for Life," as a Fortune Teller and "Love Is" as Punkin, in addition to being in season one of "ABC Mind Games."
- Performed Voice over for Voice Over Miami & Paris, Media Journalist for HBO at Miami Film Festival.
- Wrote "Not Just Another Girl", which allowed me to achieve multiple awards as a filmmaker.
- Collaborated with both Capital Records for a year, as well as with Malik Yusef at Private Plane Entertainment.

**Freelance | Video and Audio Editor**

**Jan. 2017 – Present**

Gather and transfer all forms of media into editing software and ensure each is in appropriate format, editing footage on timelines and adjust length of shots to create a more impactful pacing for the story.

- Combine visual footage with audio sound effects, dialogue, ambient sound and a musical soundtrack, creating and exporting rough and final cuts in appropriate formats.
- Ensure video and audio levels are seamless and unified throughout the edit, including color correction and audio mixing.
- Make sure to utilize the correct formatting and presentation for finalized videos according to different deliverable specifications.
- Continuously discover and implement new editing technologies and industry's best practices to maximize efficiency.

**Radio Co-Host | Miami Underground Radio**

**Jan. 2015 – Jan. 2020**

Worked for a number of radio stations, including Da Buzz 98.3, Dagr8fm, and features on 103.5 and The Beat with Papa Keith.

- Delivered opinion driven content based on a foundation of news and fact.
- Made regular appearances on other programming and special event coverage.
- Possessed strong knowledge base of both national and local topics/content with a major emphasis on Miami, FL regional issues.
- Delivered content to consumers via social media platforms.