

MICHELLE JANKE

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Skills: Leadership, strategy management, creative initiative, development, communication and execution of multiple, individual and team projects. Innovative and passionate interpretation of consumer trends that positively impact client marketing and sales results.

SOFTWARE IQ

Photoshop, Illustrator, Indesign, Microsoft Office, Acrobat, Axapta, Mind body, Constant Contact, Wilcom Embroidery, T-seps, Distributor Central, Asset & Inventory Systems, Workfront Project Managing

EDUCATION

BACHELORS-*Fine Arts and Animation* - American Continental University

ASSOCIATES-*Graphic Design* - Bauder College

- Certification-*Spanish* - Elemadrid
- Certification-*Embroidery & Screen Print* - Wilcom International

WORK EXPERIENCE

Graphic Artist & Designer CIC | eCompanyStore, Alpharetta, GA **2018-2020**

- Collaborated with the Creative Director, Account Executives and clients to plan, coordinate and create strong, compelling visual solutions
- Responsible for a wide range of deliverables-marketing and promotional collateral, digital and web
- Strong sense of layout, typography, form, color, imagery and composition
- Expert in brand guidelines to ensure brand integrity
- Execute original creative concepts, start to finish
- Single handedly built and designed a \$30,000 sales return catalog for Microsoft
- Directly worked with IT to create the look and layout to new client user interface websites
- Successfully landed the corporate Nissan breast cancer shirt project
- Provided strong leadership and communication skills, inspiration and vision with a can-do attitude
- Highly efficient with quick deadlines and managing my time efficiently
- Daily management of internal and external partnerships
- Outstanding and very experienced in product photography and post production
- Successfully achieved a promotion and title change
- Local representative and lead in the Employee Involvement Committee
- Some positive client relationships: Microsoft, Nissan, Go Daddy, Thermofisher, American Red Cross

Marketing, Graphic Designer Atlanco, TRU-SPEC® Marietta, GA **2005-2017**

- Met with clients, sales and Art Director to target the client solutions
- Created visual elements such as logos, original images and illustrations
- Responsible for executing all product photography and post production
- Strong understanding of product packaging
- Executed successfully 120 page yearly product catalogs
- Trade shows: Preparation through creating graphics, marketing materials, booth preparation
- Worked directly with outside designers/printers for graphic support
- Team leader responsible for daily deadlines and training new intern
- Excellent IQ in digitization for embroidery and screen printing
- Developed the internal processes for both screen printing and embroidery
- Accomplished a dedicated balance with a concurrent job for 5 years
- Successful working relationships include : United States Military, Glock Inc., US police and defense departments, R.Lee Ermey "The Gunny", Police Magazine, Honduras Defense, Remington, Cabela's

Production Artist Communigraphix, Roswell, GA **2002-2010**

- Worked and trained with the lead designer on digital production for large clients
- Developed strong proofing and layout skills with strict attention to detail
- Expanded fluency with preflight formatting
- Responsible for retouching, post-photo processing and image manipulation
- Perfected file management client interaction and time management skills