



MEDIA KIT

**CYDNEY MOREAU**



# SOCIAL MEDIA INSIGHTS



@cydrose

1.2 MILLION

TIKTOK

@cydneyrosemoreau

187K FOLLOWERS

## TOP LOCATIONS

UNITED STATES 21.9%

COLOMBIA 18%

ARGENTINA 6.9%

MEXICO

DOMINICAN REPUBLIC

## AGE RANGE

18-24 25.9%

25-34 47.1%

35-44 17.8%

## INSTAGRAM ENGAGEMENT

65% FEMALE FOLLOWERS

2-3 MILLION WEEKLY IMPRESSIONS

50,000 WEEKLY PAGE VIEWS

270,000 WEEKLY STORY VIEWS





PRETTYLITTLETHING

REVOLVE

ALANI NU



HYDROJUG

FOREVER 21

OLAY



LOUNGE  
UNDERWEAR

INFINITEK®  
PARIS

VITAL PROTEINS®

boohoo

Complete  
Human™



CUPSHE

SWEET SWEAT.

WITHINGS

alo

one  
MUSES ONLY



HYPERICE®

# PARTNERING BRANDS

# EN EXCLUSIVA CYDNEY MOREAU

UNA BELLEZA ESTADOUNIDENSE DE 21 AÑOS, AUNQUE SU APELLIDO SEA FRANCÉS, CON EL AZUL EN SUS OJOS, LA TENDENCIA EN SU JONQUITA Y JARDINERAS DE FUEGO, HA CAUTIVADO LAS PÁGINAS Y EL INSTAGRAM. CANTO CALIFORNIA; TAMBIÉN AL BALESTERO NICKY JANI. COSMO ESTRENA AÑO CON ELLA EN ESTE EDITORIAL DE JORDY ARNASABORES.

Fotografía: ANNA TORATEVA. © CONCEPTICA



## TELL ME MORE?

At an early age, Cydney Moreau had big dreams. Born on December 19, 1994 and having moved 19 times by age 17, the Louisiana native quickly learned that change is the only constant.

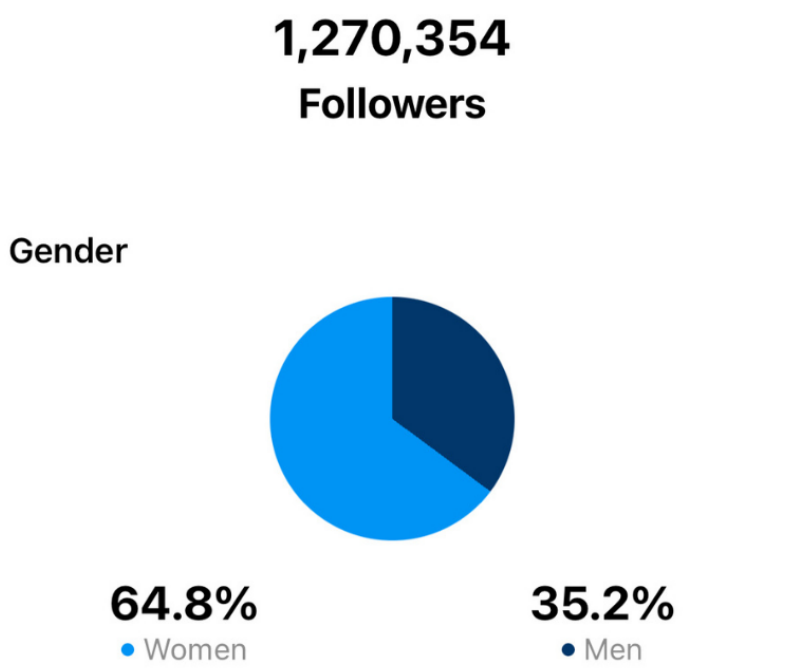
As a member of her high school basketball team, she quickly realized her strength and passion in running. Her talent and dedication earned her a track scholarship to the University of Louisiana. While she cherished her time as an athlete, she was still left wondering about a clear and destined path for herself post graduation.

She moved to Miami in 2018 with a degree in Business Management and started interviewing for the traditional office job. Parallel to her unsuccessful search, she received a surprising call that would forever change her path. Adidas hired Cydney to work an upcoming runway show, becoming her first job as a model. She capitalized on the opportunity and turned it into a thriving career.

Three years in, Cydney has grown her Instagram following to 1.2 million and has become a full time professional model/ influencer. She partners specifically with brands that align to her interests and lifestyle, and hopes to continue evolving, growing, and sharing through her platform.

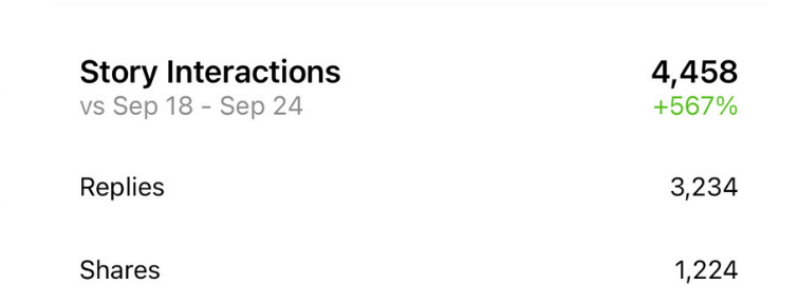
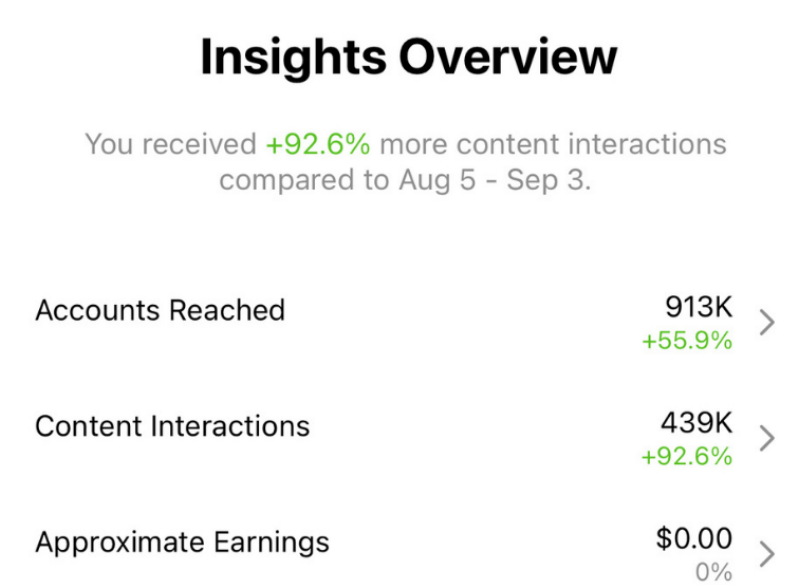
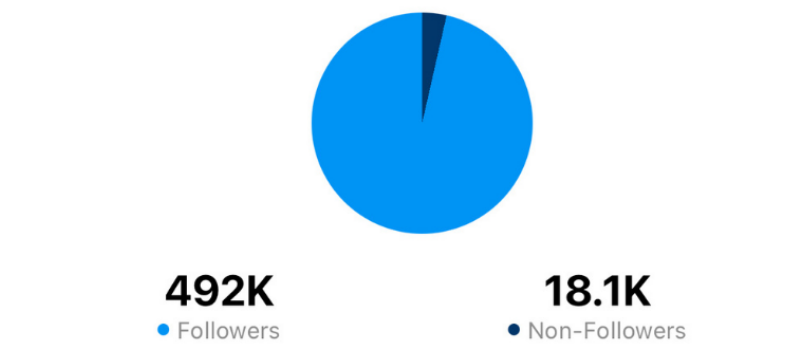
*Modeling Portfolio*





Followers and Non-Followers

Based on reach







Interactions



Stories

Last 7 Days ▾

Sep 27 - Oct 3

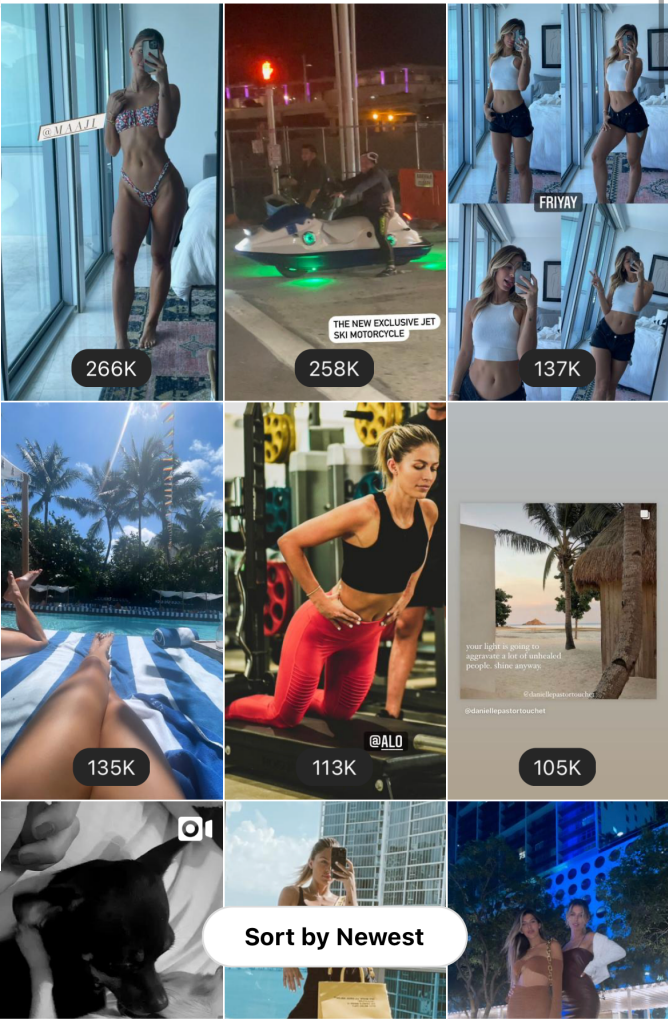
Impressions ▾

Last 30 Days ▾

replies, may be lower than expected due to privacy rules in some regions. [Learn More](#)

Your stories are shown to your audience for 24 hours. After 24 hours, stories appear here so you can view insights. These insights are only visible to you.

122,576  
Content Interactions  
+98.7% vs Sep 20 - Sep 26



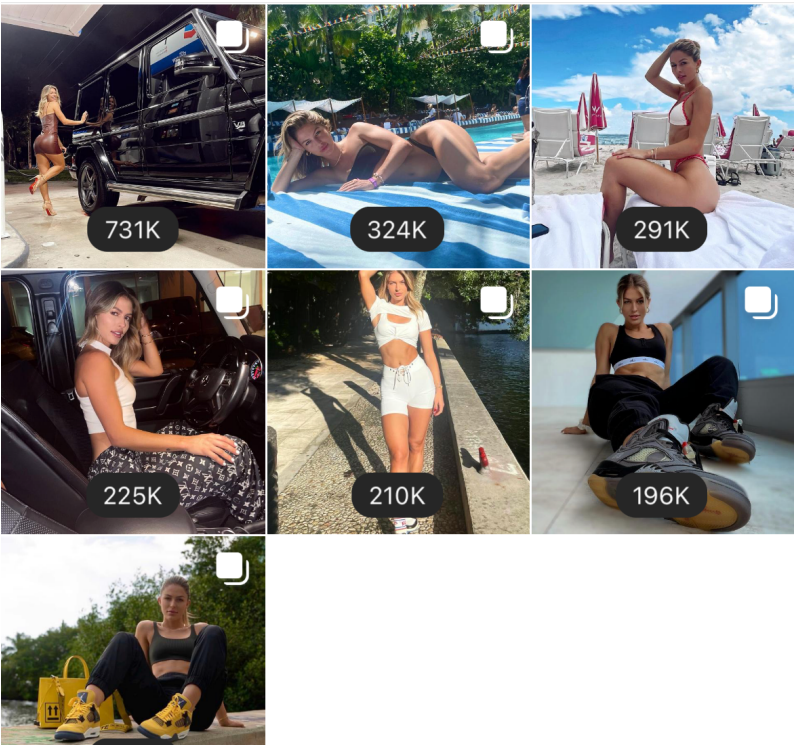
Post Interactions	119,754
vs Sep 20 - Sep 26	+134%
Likes	115,917
Comments	630
Saves	2,172
Shares	40

Posts

Any ▾

Reach ▾

Last 30 Days ▾



Post Insights

Messaging-related insights, such as shares and replies, may be lower than expected due to privacy rules in some regions. [Learn More](#)

122288	929	2541	2742

Interactions ⓘ

29,662  
Actions taken from this post

Profile Visits	29,551
Website Taps	104
Email Button Taps	7