

SELENA GALLOWAY

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WORK EXPERIENCE:

SOCIAL MEDIA MARKETING AND MANAGEMENT

2019 - Present

- Managed product distribution by negotiating contracts with brands and service providers across networks.
- Capitalized on emerging opportunities, consistently tracking markets to stay on top of trends.
- Captured new followers using creative and fresh approaches.
- Manage content across all major social platforms
- Have advanced knowledge of ins and outs of key Social Media platforms from experience being a influencer

SERVER

OVERBROOK GOLF CLUB - Pennsylvania, PA

2018 - 2021

- Kept food service and preparation areas clean and neat.
- Trained new servers in company policies, guest service standards, and best practices.
- Delivered food and beverages quickly to customers.
- Entered orders into the computer system to coordinate with kitchen staff.

SERVER

SLICE IT UP - Pennsylvania PA

2018 - 2019

- Processed payments as credit card transactions, gift cards, or cash transactions.
- Answered phones call
- Supported bussers with table-cleaning during high-volume shifts.

VOLUNTEER

FOOD FESTIVALS

2016 - 2018

- Provided information to customers on products or services.
- Provided administrative support and project management as needed.
- Supported client and community events, including recruiting and supporting volunteers.
- Assisted with distribution by packaging items and letters

EDUCATION:

PENN STATE MAIN CAMPUS - Pennsylvania, PA.

Undergraduate

ADDITIONAL INFORMATION:

- ❖ Volunteered at YMCA to set up games and help the children get through the obstacles (2018)
- ❖ Have been in the social media world since 2019, managing all my brand deals, contracts and sponsorships for Tiktok and Instagram.
- ❖ Assisted Sammie Cimorelli from The Circle on netflix (2020)
- ❖ Manage appointments for my photography business on the side where I capture images and edit them on lightroom software.