



TIFFANY RENE CLARK

BRAND SPECIALIST

PROFILE

Brand Specialist having over 8 years in the service industry with a love for art and education. I am an excellent public-facing point person for clients, customers, and vendors. Successful marketing leader with proven results in driving market growth with event executions and firm profits in the Beverage Industry.

CONTACT

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(305) 393-5114

2543 Rosselle St
Jacksonville, FL

EDUCATION

**MASTER OF PUBLIC HEALTH
EPIDEMIOLOGY & GLOBAL COMMUNICABLE
DISEASES**

UNIVERSITY OF SOUTH FLORIDA '15
TAMPA, FL

BACHELOR'S IN HEALTH SCIENCE
UNIVERSITY OF SOUTH FLORIDA '12
TAMPA, FL

ACTIVITIES AND INTERESTS

Art • Pit Bull Activism • Hiking • Traveling

EXPERIENCE

BRAND SPECIALIST / CREATIVE STATE, TEAM ENTERPRISE, BLUE CHAIR BAY RUM, FACETIME MARKETING, SKY MARKETING, HYPE AGENCY, & THE PROMOTION COMPANY

JANUARY 2016 - PRESENT

- Increased brand awareness through event marketing, demonstrations, sales, and brand promotion.
- Conceptualized brand identity and developing unique accompanying graphic style and tone for use in communications.
- Planning, implementing, and tracking sales and marketing strategies to promote brand products.
- Maintaining organized, presentable merchandise to drive continuous sales.
- Using fact-based information to drive sales.
- Surpassing sales quotas.

LONG TERM SUBSTITUTE / DUVAL COUNTY PUBLIC SCHOOLS

AUGUST 2018 - PRESENT

- Follow classroom plans left by class teacher to continue student education and reinforce core concepts.
- Uphold classroom routines to support student environment and maintain consistent schedules.
- Assist students of all ability levels to develop life-long learning skills and good study habits.
- Collaborated with teaching staff to devise and implement coordinated educational strategies and student support networks while studying in preparation for the Art Certification Exam.

WINE SALES CONSULTANT / PRP WINE INTERNATIONAL

JANUARY 2018 — AUGUST 2020

- Maintain up-to-date knowledge of store sales, payment policies and security standards.
- Scheduling and conducting product demonstrations among groups to highlight features, sell, and redirect objections to positive aspects.
- Assisted customers with choosing wine by performing at-home sampling events and maintaining relationships to drive future sales.
- Listened to customer needs and desires to identify and recommend optimal products.

CLINICAL RESEARCH COORDINATOR / BORLAND — GROOVER

JULY 2016 — JANUARY 2018

- Lead calling and screening to determine clinical trial eligibility to get proper volunteers
- Working with doctors on gastrointestinal clinical trials to determine efficacy of trial drugs among different populations of people.
- Running laboratory tests, drawing blood, and sending in samples to be analyzed.
- Coordinating volunteer visits for different medical procedures with doctors.
- Maintaining lab regulations.
- Properly documenting all adverse events, outcomes, and distribution of double-blind clinical trial medication.

VIP LOGE & SUITES SERVER/ DELAWARE NORTH CO. @ AMALIE ARENA

JANUARY 2012 — AUGUST 2016

- Maintained the standard of excellence in hospitality for all Amalie guest
- Set-up, greet, serve, initiate events, and fulfill requests from guests and supervisors to maintain being the #1 venue for fan experience.

KEY SKILLS AND CHARACTERISTICS

Strong interpersonal & communication skills • MS Office Suite • Ability to work collaboratively as part of a team • Leadership • Public Speaking